

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Leigh Anderton

, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dr. Julius Romano

Authorized committee:

Dr. Julius Romano

Agency requesting time (and contact information):

N/A Mobile Communications Service (318) 221-5422

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

Mayor of Shreveport, LA

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Dr. Tanya Androsov

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Leigh Anderton</i>	Signature: <i>Jenny James</i>
Name: Leigh Anderton	Name: JENNY JAMES
Date of Request to Purchase Ad Time: 10/13/22	Date of Station Agreement to Sell Time: 10/13/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: **10/13/22**

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: **657986**Station Call Letters: **KOKA-AM**Date Received/Requested:
10/13/22Est. #: **N/A**Station Location:
SHREVEPORT, LARun Start and End Dates:
10/14/22 - 10/18/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 657986
Alt Order #:
Product Desc: POLITICAL
Estimate:
Flight Dates: 10/14/22 - 10/17/22
Original Date / Rev: 10/13/22 / 10/13/22
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Berenice Riner
Sales Office: L-SHV
Sales Region: Local

Agency Name: MCS (Mobile Communications Service)
Buying Contact:
Billing Contact:
 3939 Lakeshore Dr.
 Shreveport, LA 71109

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol22/Dr Julius Romano
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/17/22	8	\$60.00	\$60.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	8	\$60.00	\$60.00	0.00
Totals	8	\$60.00	\$60.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Berenice Riner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/14/22	10/14/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	----F--	:30	1	\$12.00	P-03	0.00	NM	1	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	----F--		1		\$12.00		0.00					
N 2	KOKA	10/14/22	10/14/22	Mo-Fr Evening Mo-Fr 7p-12m	CM	7p-12m	----F--	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	----F--		1		\$6.00		0.00					
N 3	KOKA	10/15/22	10/15/22	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	:30	2	\$6.00	P-03	0.00	NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	-----S-		2		\$6.00		0.00					
N 4	KOKA	10/15/22	10/15/22	Sa-Su Evening Sa-Su 7p-12m	CM	7p-12m	-----S-	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/22	10/16/22	-----S-		1		\$6.00		0.00					
N 5	KOKA	10/17/22	10/17/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	M-----	:30	1	\$12.00	P-03	0.00	NM	1	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/22	10/23/22	M-----		1		\$12.00		0.00					
N 6	KOKA	10/17/22	10/17/22	Mo-Fr Evening Mo-Fr 7p-12m	CM	7p-12m	M-----	:30	2	\$6.00	P-03	0.00	NM	2	\$12.00

Order / Rev: 657986

Advertiser: Pol22/Dr Julius Romano

Alt Order #:

Product Desc: POLITICAL

KOKA-AM

Flight Dates: 10/14/22 - 10/17/22

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	M-----					2	\$6.00		0.00			
													Totals	8	\$60.00

Spot Manager: Placed, 10/14/22-10/18/22



Agency: Air Time Order Product Description Weekday Length Display Times Inv. Code (Boo) Order AE Full Name Rate (Ext Ad-ID)

Advertiser: Pol22/Dr Julius Romano
Property: KOKA-AM

Date: 10/14/22

MCS (Mobile Communications S6:21:15 PM POLITICAL	Friday	:30 3p-7p	Mo-Fr PM	657986 Berenice Riner	\$12.00
MCS (Mobile Communications S4:35:00 PM POLITICAL	Friday	:30 7p-12m	Mo-Fr Evening	657986 Berenice Riner	\$6.00
					\$18.00

Date: 10/15/22

MCS (Mobile Communications S7:38:00 AM POLITICAL	Saturday	:30 6a-10a	Sa-Su AM	657986 Berenice Riner	\$6.00
MCS (Mobile Communications S9:38:00 AM POLITICAL	Saturday	:30 6a-10a	Sa-Su AM	657986 Berenice Riner	\$6.00
MCS (Mobile Communications S9:36:30 PM POLITICAL	Saturday	:30 7p-12m	Sa-Su Evening	657986 Berenice Riner	\$6.00
					\$18.00

Date: 10/17/22

MCS (Mobile Communications S4:38:30 PM POLITICAL	Monday	:30 3p-7p	Mo-Fr PM	657986 Berenice Riner	\$12.00
MCS (Mobile Communications S8:37:30 PM POLITICAL	Monday	:30 7p-12m	Mo-Fr Evening	657986 Berenice Riner	\$6.00
MCS (Mobile Communications S9:20:00 PM POLITICAL	Monday	:30 7p-12m	Mo-Fr Evening	657986 Berenice Riner	\$6.00
					\$24.00

					\$60.00
					\$60.00
					\$60.00

[Sorted by: Air Time]