

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammy Holder, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Arceneaux

Authorized committee:

Tom Arceneaux for Mayor

Agency requesting time (and contact information):

N/A Davis, South, Barnette & Patrick

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor of Shreveport

Date of election:

Nov 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

John C. Schmidt

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

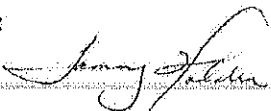
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

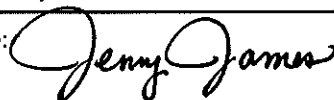
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Tammy Holder, Media Director

Name: JENNY JAMES

Date of Request to Purchase Ad Time: 10/11/22

Date of Station Agreement to Sell Time: 10/20/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/20/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 659289

Station Call Letters: KOKA-AM

Date Received/Requested:

10/20/22

Est. #: 4492

Station Location:
SHREVEPORT, LA

Run Start and End Dates:

10/21/22 - 11/6/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 659289
Alt Order #:
Product Desc: 02tom/02tom
Estimate: 4492
Flight Dates: 10/17/22 - 11/06/22
Original Date / Rev: 10/20/22 / 10/20/22
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Berenice Riner
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL22/Tom Arceneaux For Mayor
Buying Contact:
Billing Contact:
 2247 Urbandale St.
 Shreveport, LA 71118

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL22/Tom Arceneaux For Mayor
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	37	\$407.04	\$345.98
11/01/22	11/06/22	19	\$209.40	\$177.99

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	37	\$407.04	\$345.98	0.00
November 2022	19	\$209.40	\$177.99	0.00
Totals	56	\$616.44	\$523.97	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Berenice Riner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/21/22	10/21/22	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	----F--	:30	4	\$11.76	P-03	0.00	NM	4	\$47.04
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----F--		4				\$11.76		0.00			
N 2	KOKA	10/21/22	10/21/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	----F--	:30	4	\$14.12	P-03	0.00	NM	4	\$56.48
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----F--		4				\$14.12		0.00			
N 3	KOKA	10/17/22	11/06/22	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----SS	:30	4	\$7.06	P-03	0.00	NM	12	\$84.72
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----SS		4				\$7.06		0.00			
		Week: 10/24/22	10/30/22	-----SS		4				\$7.06		0.00			
		Week: 10/31/22	11/06/22	-----SS		4				\$7.06		0.00			
N 4	KOKA	10/21/22	11/06/22	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	2	\$7.06	P-03	0.00	NM	6	\$42.36
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S		2				\$7.06		0.00			
		Week: 10/24/22	10/30/22	-----S		2				\$7.06		0.00			
		Week: 10/31/22	11/06/22	-----S		2				\$7.06		0.00			
N 5	KOKA	10/24/22	11/06/22		CM	6a-10a	MTWTF--	:30	8	\$11.76	P-03	0.00	NM	16	\$188.16

Order / Rev: 659289
 Alt Order #:
 Flight Dates: 10/17/22 - 11/06/22

Advertiser: POL22/Tom Arceneaux For Mayor
 Product Desc: 02tom/02tom
 Estimate: 4492
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mo-Fr AM											
				Mo-Fr 6a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	MTWTF--			8		\$11.76		0.00				
Week:		10/31/22	11/06/22	MTWTF--			8		\$11.76		0.00				
N 6	KOKA	10/24/22	11/06/22	Mo-Fr PM	CM	3p-7p	MTWTF--	:30	7	\$14.12	P-03	0.00	NM	14	\$197.68
				Mo-Fr 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	MTWTF--			7		\$14.12		0.00				
Week:		10/31/22	11/06/22	MTWTF--			7		\$14.12		0.00				
													Totals	56	\$616.44

Spot Manager: Placed, 10/21/22-11/08/22



Agency: POL22/Tom Arceneaux For Mayor Air Time Order Product Description: Weekly Length Display Times Inv. Code (Boo) Order AE Full Name Rate (Ext Ad-ID)

Property: KOKA-AM

Date: 10/21/22

POL22/Tom Arceneaux For Mayor	4:47:00 PM	02tom/02tom	Friday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	5:17:00 PM	02tom/02tom	Friday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	5:51:30 PM	02tom/02tom	Friday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	6:16:00 PM	02tom/02tom	Friday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	7:18:00 AM	02tom/02tom	Friday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76
POL22/Tom Arceneaux For Mayor	7:48:00 AM	02tom/02tom	Friday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76
POL22/Tom Arceneaux For Mayor	8:50:30 AM	02tom/02tom	Friday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76
POL22/Tom Arceneaux For Mayor	9:19:00 AM	02tom/02tom	Friday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76

\$103.52

Date: 10/22/22

POL22/Tom Arceneaux For Mayor	9:38:30 AM	02tom/02tom	Saturday	:30	6a-10a	Sa-Su AM	659289	Berenice Riner	\$7.06
POL22/Tom Arceneaux For Mayor	8:37:30 AM	02tom/02tom	Saturday	:30	6a-10a	Sa-Su AM	659289	Berenice Riner	\$7.06

\$14.12

Date: 10/23/22

POL22/Tom Arceneaux For Mayor	2:29:30 PM	02tom/02tom	Sunday	:30	10a-3p	Sa-Su Midday	659289	Berenice Riner	\$7.06
POL22/Tom Arceneaux For Mayor	2:00:00 PM	02tom/02tom	Sunday	:30	10a-3p	Sa-Su Midday	659289	Berenice Riner	\$7.06
POL22/Tom Arceneaux For Mayor	9:51:30 AM	02tom/02tom	Sunday	:30	6a-10a	Sa-Su AM	659289	Berenice Riner	\$7.06
POL22/Tom Arceneaux For Mayor	9:22:15 AM	02tom/02tom	Sunday	:30	6a-10a	Sa-Su AM	659289	Berenice Riner	\$7.06

\$28.24

Date: 10/24/22

POL22/Tom Arceneaux For Mayor	5:16:00 PM	02tom/02tom	Monday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	2:20:00 PM	02tom/02tom	Monday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	8:48:30 AM	02tom/02tom	Monday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76
POL22/Tom Arceneaux For Mayor	8:18:45 AM	02tom/02tom	Monday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76

\$51.76

Date: 10/25/22

POL22/Tom Arceneaux For Mayor	3:20:30 PM	02tom/02tom	Tuesday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	5:36:15 PM	02tom/02tom	Tuesday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	7:38:30 AM	02tom/02tom	Tuesday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76
POL22/Tom Arceneaux For Mayor	9:51:30 AM	02tom/02tom	Tuesday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76

\$51.76

Date: 10/26/22

POL22/Tom Arceneaux For Mayor	4:38:30 PM	02tom/02tom	Wednesday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	3:38:30 AM	02tom/02tom	Wednesday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76

\$25.88

Date: 10/27/22

POL22/Tom Arceneaux For Mayor	4:19:15 PM	02tom/02tom	Thursday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
POL22/Tom Arceneaux For Mayor	6:37:30 AM	02tom/02tom	Thursday	:30	6a-10a	Mo-Fr AM	659289	Berenice Riner	\$11.76

\$25.88

Date: 10/28/22

POL22/Tom Arceneaux For Mayor	3:20:00 PM	02tom/02tom	Friday	:30	3p-7p	Mo-Fr PM	659289	Berenice Riner	\$14.12
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[Sorted by: Date]

Spot Manager: Placed, 10/21/22-11/08/22



Agency: Air Time Order Product Description Weekday Length Display Times Inv. Code (Boo) Order AE Full Name Rate (Ext) Ad-ID

Advertiser: POL22/Tom Arceneaux For Mayor

Property: KOKA-AM

Date: 10/28/22

POL22/Tom Arceneaux For Mayor: 6:37-45 AM 02tom/02tom Friday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76
 POL22/Tom Arceneaux For Mayor: 6:38:00 AM 02tom/02tom Friday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76

Date: 10/29/22

POL22/Tom Arceneaux For Mayor: 6:49:00 AM 02tom/02tom Saturday :30 6a-10a Sa-Su AM 659289 Berenice Riner \$7.06
 POL22/Tom Arceneaux For Mayor: 7:51:30 AM 02tom/02tom Saturday :30 6a-10a Sa-Su AM 659289 Berenice Riner \$7.06

Date: 10/30/22

POL22/Tom Arceneaux For Mayor: 2:00:00 PM 02tom/02tom Sunday :30 10a-3p Sa-Su Midday 659289 Berenice Riner \$7.06
 POL22/Tom Arceneaux For Mayor: 2:02:00 PM 02tom/02tom Sunday :30 10a-3p Sa-Su Midday 659289 Berenice Riner \$7.06
 POL22/Tom Arceneaux For Mayor: 6:50:30 AM 02tom/02tom Sunday :30 6a-10a Sa-Su AM 659289 Berenice Riner \$7.06
 POL22/Tom Arceneaux For Mayor: 9:35:00 AM 02tom/02tom Sunday :30 6a-10a Sa-Su AM 659289 Berenice Riner \$7.06

Date: 10/31/22

POL22/Tom Arceneaux For Mayor: 6:37:00 PM 02tom/02tom Monday :30 3p-7p Mo-Fr PM 659289 Berenice Riner \$14.12
 POL22/Tom Arceneaux For Mayor: 9:50:00 AM 02tom/02tom Monday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76

Date: 11/01/22

POL22/Tom Arceneaux For Mayor: 3:36:30 PM 02tom/02tom Tuesday :30 3p-7p Mo-Fr PM 659289 Berenice Riner \$14.12
 POL22/Tom Arceneaux For Mayor: 7:36:00 AM 02tom/02tom Tuesday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76
 POL22/Tom Arceneaux For Mayor: 9:49:00 AM 02tom/02tom Tuesday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76

Date: 11/02/22

POL22/Tom Arceneaux For Mayor: 5:48:30 PM 02tom/02tom Wednesday :30 3p-7p Mo-Fr PM 659289 Berenice Riner \$14.12
 POL22/Tom Arceneaux For Mayor: 4:35:00 PM 02tom/02tom Wednesday :30 3p-7p Mo-Fr PM 659289 Berenice Riner \$14.12
 POL22/Tom Arceneaux For Mayor: 9:49:30 AM 02tom/02tom Wednesday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76
 POL22/Tom Arceneaux For Mayor: 8:36:00 AM 02tom/02tom Wednesday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76

Date: 11/03/22

POL22/Tom Arceneaux For Mayor: 5:35:30 PM 02tom/02tom Thursday :30 3p-7p Mo-Fr PM 659289 Berenice Riner \$14.12
 POL22/Tom Arceneaux For Mayor: 6:50:30 PM 02tom/02tom Thursday :30 3p-7p Mo-Fr PM 659289 Berenice Riner \$14.12
 POL22/Tom Arceneaux For Mayor: 7:36:00 AM 02tom/02tom Thursday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76
 POL22/Tom Arceneaux For Mayor: 6:35:00 AM 02tom/02tom Thursday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76

Date: 11/04/22

POL22/Tom Arceneaux For Mayor: 6:18:00 PM 02tom/02tom Friday :30 3p-7p Mo-Fr PM 659289 Berenice Riner \$14.12
 POL22/Tom Arceneaux For Mayor: 8:37:00 AM 02tom/02tom Friday :30 6a-10a Mo-Fr AM 659289 Berenice Riner \$11.76

Date: 11/05/22

POL22/Tom Arceneaux For Mayor: 6:47:30 AM 02tom/02tom Saturday :30 6a-10a Sa-Su AM 659289 Berenice Riner \$7.06
 POL22/Tom Arceneaux For Mayor: 7:51:00 AM 02tom/02tom Saturday :30 6a-10a Sa-Su AM 659289 Berenice Riner \$7.06

[Sorted by: Date]

\$25.88

\$51.76

\$37.64

\$25.88

\$28.24

\$14.12

Spot Manager: Placed, 10/21/22-11/08/22



Agency: Air Time Order Product Description Weekday Length Display Times Inv Code (Boo) Order AE Full Name Rate (Excl Ad-ID)

Advertiser: POL22/Tom Arceneaux For Mayor
 Property: KOKA-AM
 Date: 11/05/22

Date: 11/06/22

Agency	Air Time	Order Product Description	Weekday	Length	Display Times	Inv Code (Boo)	Order	AE Full Name	Rate (Excl Ad-ID)
POL22/Tom Arceneaux For Mayor	2:00:00 PM	02tom/02tom	Sunday	:30	10a-3p	Sa-Su Midday	659289	Berenice Riner	\$7.06
POL22/Tom Arceneaux For Mayor	2:02:30 PM	02tom/02tom	Sunday	:30	10a-3p	Sa-Su Midday	659289	Berenice Riner	\$7.06
POL22/Tom Arceneaux For Mayor	6:48:00 AM	02tom/02tom	Sunday	:30	6a-10a	Sa-Su AM	659289	Berenice Riner	\$7.06
POL22/Tom Arceneaux For Mayor	6:19:00 AM	02tom/02tom	Sunday	:30	6a-10a	Sa-Su AM	659289	Berenice Riner	\$7.06

\$14.12
 \$28.24
 \$616.44
 \$616.44
 \$616.44

[Sorted by: Date]