

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: .

11/7/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 662965

Station Call Letters: KOKA-AM

Date Received/Requested:

11/7/22

Est. #: N/A

Station Location:

SHREVEPORT, LA

Run Start and End Dates:

11/7/22 - 11/7/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 662965
Alt Order #:
Product Desc: Tarver for Mayor
Estimate:
Flight Dates: 11/07/22 - 11/07/22
Original Date / Rev: 11/07/22 / 11/07/22
Order Type: CONTROLLED

KOKA-AM
Primary AE: Berenice Riner
Sales Office: L-SHV
Sales Region: Local

Agency Name: MCS (Mobile Communications Service)
Buying Contact:
Billing Contact:
 3939 Lakeshore Dr.
 Shreveport, LA 71109

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pol22/Tarver for Mayor Campaign
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/22	11/07/22	6	\$54.00	\$45.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	6	\$54.00	\$45.90	0.00
Totals	6	\$54.00	\$45.90	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Berenice Riner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	11/07/22	11/07/22	Mo-Fr Evening Mo-Fr 7p-12m	CM	7p-12m	3-----	:30	3	\$6.00	P-03	0.00	NM	3	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	3-----		3				\$6.00		0.00			
N 2	KOKA	11/07/22	11/07/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	3-----	:30	3	\$12.00	P-03	0.00	NM	3	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	3-----		3				\$12.00		0.00			
													Totals	6	\$54.00

Spot Manager: Placed, 11/07/22-11/07/22



Agency: Air Time Order Product Description: Weekday Length Display Times Inv Code (Bool) Order AE Full Name Rate (Est) Ad ID

Advertiser: Pol22/Tarver for Mayor Campaign
 Property: KOKA-AM

Date: 11/07/22

Agency	Order Product Description	Weekday Length	Display Times	Inv Code (Bool)	Order	AE Full Name	Rate (Est)	Ad ID
MCS (Mobile Communications)	3:34:00 PM Tarver for Mayor	Monday	:30 3p-7p	Mo-Fr PM	662965	Berenice Riner	\$12.00	MONDAY 11/7
MCS (Mobile Communications)	4:34:30 PM Tarver for Mayor	Monday	:30 3p-7p	Mo-Fr PM	662965	Berenice Riner	\$12.00	MONDAY 11/7
MCS (Mobile Communications)	6:36:30 PM Tarver for Mayor	Monday	:30 7p-12m	Mo-Fr Evening	662965	Berenice Riner	\$6.00	MONDAY 11/7
MCS (Mobile Communications)	7:37:00 PM Tarver for Mayor	Monday	:30 7p-12m	Mo-Fr Evening	662965	Berenice Riner	\$6.00	MONDAY 11/7
MCS (Mobile Communications)	8:50:30 PM Tarver for Mayor	Monday	:30 7p-12m	Mo-Fr Evening	662965	Berenice Riner	\$6.00	MONDAY 11/7
MCS (Mobile Communications)	9:20:30 PM Tarver for Mayor	Monday	:30 7p-12m	Mo-Fr Evening	662965	Berenice Riner	\$6.00	MONDAY 11/7
							\$54.00	
							\$54.00	
							\$54.00	
							\$54.00	

[Sorted by: Air Time]