

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Dottie Bell, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dottie Bell

Authorized committee:

Dottie Bell Campaign

Agency requesting time (and contact information):

N/A

Candidate's political party:

~~Republican~~ Democratic

Office sought (no acronyms or abbreviations):

District 12 Caddo Parish Schol Board

Date of election:

November 04, 2022

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Dottie Bell

Signature:

Jenny James

Name: Dottie Bell

Name: JENNY JAMES

Date of Request to Purchase Ad Time: 10/14/22

Date of Station Agreement to Sell Time: 10/14/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: **10/14/22**

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: **658213**

Station Call Letters: **KOKA-AM**

Date Received/Requested:
10/14/22

Est. #: **N/A**

Station Location:
SHREVEPORT, LA

Run Start and End Dates:
10/25/22 - 11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 658273
Alt Order #:
Product Desc: Caddo Parish School Board Dist 12 Carr
Estimate:
Flight Dates: 10/25/22 - 11/08/22
Original Date / Rev: 10/14/22 / 10/14/22
Order Type: CONTROLLED

KOKA-AM
Primary AE: Berenice Riner
Sales Office: L-SHV
Sales Region: Local

Agency Name: Pol22/Dottie Bell
Buying Contact:
Billing Contact:
 4625 Hearne Avenue
 Shreveport, LA 71108

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol22/Dottie Bell
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	18	\$210.00	\$210.00
11/01/22	11/08/22	17	\$186.00	\$186.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	18	\$210.00	\$210.00	0.00
November 2022	17	\$186.00	\$186.00	0.00
Totals	35	\$396.00	\$396.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Berenice Riner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/25/22	11/08/22	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	1:00	5	\$12.00	P-03	0.00	NM	11	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-TWTF--		4				\$12.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		5				\$12.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		2				\$12.00		0.00			
N 2	KOKA	10/25/22	11/08/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	1:00	5	\$14.00	P-03	0.00	NM	15	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-TWTF--		8				\$14.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		5				\$14.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		2				\$14.00		0.00			
N 3	KOKA	10/25/22	11/08/22	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----SS	1:00	2	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----SS		2				\$6.00		0.00			
		Week: 10/31/22	11/06/22	-----SS		2				\$6.00		0.00			
		Week: 11/07/22	11/13/22	-----SS		0				\$0.00		0.00			
N 4	KOKA	11/05/22	11/05/22	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	1:00	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-		1				\$6.00		0.00			

Order / Rev: 658273
 Alt Order #:
 Flight Dates: 10/25/22 - 11/08/22

Advertiser: Pol22/Dottie Bell
 Product Desc: Caddo Parish School Board Dist 12 Carr
 Estimate: KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KOKA	10/25/22	11/08/22	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----SS	1:00	2	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/22	10/30/22	-----SS		2		\$6.00		0.00					
		Week: 10/31/22	11/06/22	-----SS		2		\$6.00		0.00					
		Week: 11/07/22	11/13/22	-----		0		\$0.00		0.00					
													Totals	35	\$396.00

Spot Manager: Placed, 10/25/22-11/08/22



Agency: Air Time Order Product Description Week/Length Display Times Inv Code (Boo) Order AE Full Name Sale (Ext Ad-ID)

Advertiser: Pol22/Dottie Bell

Property: KOKA-AM

Date: 10/25/22

Pol22/Dottie Bell	8:35:00 AM	Caddo Parish School Board Dist 12 CTuesday	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
Pol22/Dottie Bell	6:19:30 PM	Caddo Parish School Board Dist 12 CTuesday	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00
Pol22/Dottie Bell	6:49:00 PM	Caddo Parish School Board Dist 12 CTuesday	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00

\$40.00

Date: 10/26/22

Pol22/Dottie Bell	7:36:00 AM	Caddo Parish School Board Dist 12 CWednes	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
Pol22/Dottie Bell	5:18:00 PM	Caddo Parish School Board Dist 12 CWednes	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00
Pol22/Dottie Bell	6:35:00 PM	Caddo Parish School Board Dist 12 CWednes	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00

\$40.00

Date: 10/27/22

Pol22/Dottie Bell	9:48:00 AM	Caddo Parish School Board Dist 12 CThursda	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
Pol22/Dottie Bell	4:35:00 PM	Caddo Parish School Board Dist 12 CThursda	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00
Pol22/Dottie Bell	5:48:30 PM	Caddo Parish School Board Dist 12 CThursda	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00

\$40.00

Date: 10/28/22

Pol22/Dottie Bell	6:35:30 AM	Caddo Parish School Board Dist 12 CFriday	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
Pol22/Dottie Bell	3:35:00 PM	Caddo Parish School Board Dist 12 CFriday	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00
Pol22/Dottie Bell	4:18:00 PM	Caddo Parish School Board Dist 12 CFriday	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00

\$40.00

Date: 10/29/22

Pol22/Dottie Bell	8:51:00 AM	Caddo Parish School Board Dist 12 CSaturda	1:00 6a-10a	Sa-Su AM	658273 Berenice Riner	\$6.00
Pol22/Dottie Bell	3:48:00 PM	Caddo Parish School Board Dist 12 CSaturda	1:00 3p-7p	Sa-Su PM	658273 Berenice Riner	\$6.00

\$12.00

Date: 10/30/22

Pol22/Dottie Bell	8:19:30 AM	Caddo Parish School Board Dist 12 CSunday	1:00 6a-10a	Sa-Su AM	658273 Berenice Riner	\$6.00
Pol22/Dottie Bell	5:35:00 PM	Caddo Parish School Board Dist 12 CSunday	1:00 3p-7p	Sa-Su PM	658273 Berenice Riner	\$6.00

\$12.00

Date: 10/31/22

Pol22/Dottie Bell	7:36:00 AM	Caddo Parish School Board Dist 12 CMonday	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
Pol22/Dottie Bell	6:48:30 PM	Caddo Parish School Board Dist 12 CMonday	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00

\$26.00

Date: 11/01/22

Pol22/Dottie Bell	8:35:00 AM	Caddo Parish School Board Dist 12 CTuesday	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
Pol22/Dottie Bell	3:35:00 PM	Caddo Parish School Board Dist 12 CTuesday	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00

\$26.00

Date: 11/02/22

Pol22/Dottie Bell	9:48:00 AM	Caddo Parish School Board Dist 12 CWednes	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
Pol22/Dottie Bell	5:18:30 PM	Caddo Parish School Board Dist 12 CWednes	1:00 3p-7p	Mo-Fr PM	658273 Berenice Riner	\$14.00

\$26.00

Date: 11/03/22

Pol22/Dottie Bell	8:35:00 AM	Caddo Parish School Board Dist 12 CThursda	1:00 6a-10a	Mo-Fr AM	658273 Berenice Riner	\$12.00
-------------------	------------	--	-------------	----------	-----------------------	---------

[Sorted by: Date]

Spot Manager: Placed, 10/25/22-11/08/22



Agency: Air Time Order Product Description Weekday Length Display Times Inv. Code (Boo) Order AE Full Name Rate (Ext Ad-ID)

Advertiser: Pol22/Dottie Bell

Property: KOKA-AM

Date: 11/03/22

Pol22/Dottie Bell 4:18:00 PM Caddo Parish School Board Dist 12 C Thursday 1:00 3p-7p Mo-Fr PM 658273 Berenice Riner \$14.00

\$26.00

Date: 11/04/22

Pol22/Dottie Bell 9:48:00 AM Caddo Parish School Board Dist 12 C Friday 1:00 6a-10a Mo-Fr AM 658273 Berenice Riner \$12.00

\$14.00

Pol22/Dottie Bell 8:34:30 PM Caddo Parish School Board Dist 12 C Friday 1:00 3p-7p Mo-Fr PM 658273 Berenice Riner \$14.00

\$26.00

Date: 11/05/22

Pol22/Dottie Bell 8:47:30 AM Caddo Parish School Board Dist 12 C Saturday 1:00 6a-10a Sa-Su AM 658273 Berenice Riner \$6.00

\$6.00

Pol22/Dottie Bell 3:18:00 PM Caddo Parish School Board Dist 12 C Saturday 1:00 3p-7p Sa-Su PM 658273 Berenice Riner \$6.00

\$6.00

Pol22/Dottie Bell 6:19:00 PM Caddo Parish School Board Dist 12 C Saturday 1:00 3p-7p Sa-Su PM 658273 Berenice Riner \$6.00

\$18.00

Date: 11/06/22

Pol22/Dottie Bell 6:37:30 AM Caddo Parish School Board Dist 12 C Sunday 1:00 6a-10a Sa-Su AM 658273 Berenice Riner \$6.00

\$6.00

Pol22/Dottie Bell 6:48:30 PM Caddo Parish School Board Dist 12 C Sunday 1:00 3p-7p Sa-Su PM 658273 Berenice Riner \$6.00

\$12.00

Date: 11/07/22

Pol22/Dottie Bell 7:36:00 AM Caddo Parish School Board Dist 12 C Monday 1:00 6a-10a Mo-Fr AM 658273 Berenice Riner \$12.00

\$14.00

Pol22/Dottie Bell 3:50:00 PM Caddo Parish School Board Dist 12 C Monday 1:00 3p-7p Mo-Fr PM 658273 Berenice Riner \$14.00

\$26.00

Date: 11/08/22

Pol22/Dottie Bell 8:35:00 AM Caddo Parish School Board Dist 12 C Tuesday 1:00 6a-10a Mo-Fr AM 658273 Berenice Riner \$12.00

\$14.00

Pol22/Dottie Bell 5:35:00 PM Caddo Parish School Board Dist 12 C Tuesday 1:00 3p-7p Mo-Fr PM 658273 Berenice Riner \$14.00

\$26.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

\$396.00

[Sorted by: Date]