

ORDER



Orders
Order / Rev: 28356850
Alt Order #: 28356850
Product Desc: CA AD 13
Estimate: 11420
Flight Dates: 02/20/24 - 02/26/24
Original Date / Rev: 02/14/24 / 02/19/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact: Canal Partners Media Email
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Nurses & Educators California S
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	24	\$11,950.00	\$10,157.50
02/26/24	03/31/24	6	\$3,400.00	\$2,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	24	\$11,950.00	\$10,157.50	0.00
March 2024	6	\$3,400.00	\$2,890.00	0.00
Totals	30	\$15,350.00	\$13,047.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Sacramento KTXL	12%	\$15,350.00
Market	100%	\$127,916.67

Competitive Share

	Share	Total
CABLE	88%	\$112,566.67
KBSV	0%	\$0.00
KCRA	0%	\$0.00
KFTL	0%	\$0.00
KMAX	0%	\$0.00
KOVR	0%	\$0.00
KQCA	0%	\$0.00
KSPX	0%	\$0.00
KUVS	0%	\$0.00
KVIE	0%	\$0.00
KXTV	0%	\$0.00
NTXL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTXL	02/20/24	02/20/24		CM	M-F 7:30a-8a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7:30a-8a M-F 7:30a-8a											
		FOX40 News at 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----					1	\$550.00		0.00			
N 2	KTXL	02/21/24	02/21/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----					1	\$550.00		0.00			
N 3	KTXL	02/23/24	02/23/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$550.00		0.00			
N 4	KTXL	02/26/24	02/26/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 7AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$550.00		0.00			
N 5	KTXL	02/20/24	02/20/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----					1	\$550.00		0.00			
N 6	KTXL	02/21/24	02/21/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----					1	\$550.00		0.00			
N 7	KTXL	02/22/24	02/22/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$550.00		0.00			
N 8	KTXL	02/23/24	02/23/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$550.00		0.00			
N 9	KTXL	02/26/24	02/26/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----					1	\$550.00		0.00			
N 10	KTXL	02/20/24	02/20/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----					1	\$550.00		0.00			
N 11	KTXL	02/21/24	02/21/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----					1	\$550.00		0.00			
N 12	KTXL	02/22/24	02/22/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$550.00		0.00			
N 13	KTXL	02/23/24	02/23/24		CM	M-F 8:30a-9a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00

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				M-F 8:30a-9a M-F 8:30a-9a											
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--		1				\$550.00		0.00			
N14	KTXL	02/26/24	02/26/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----		1				\$550.00		0.00			
N15	KTXL	02/20/24	02/20/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----		1				\$325.00		0.00			
N16	KTXL	02/21/24	02/21/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----		1				\$325.00		0.00			
N17	KTXL	02/22/24	02/22/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---		1				\$325.00		0.00			
N18	KTXL	02/23/24	02/23/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--		1				\$325.00		0.00			
N19	KTXL	02/26/24	02/26/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----		1				\$325.00		0.00			
N20	KTXL	02/20/24	02/20/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----		1				\$325.00		0.00			
N21	KTXL	02/21/24	02/21/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----		1				\$325.00		0.00			
N22	KTXL	02/22/24	02/22/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---		1				\$325.00		0.00			
N23	KTXL	02/23/24	02/23/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--		1				\$325.00		0.00			
N24	KTXL	02/26/24	02/26/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	M-----		1				\$325.00		0.00			
N25	KTXL	02/20/24	02/20/24		CM	M-Su 10p-10:30p	-T-----	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00

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Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Su 10p-10:30p											
				M-Su 10p-10:30p											
FOX40 News at 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	-T-----			1			\$1,100.00			0.00		
N26	KTXL	02/22/24	02/22/24	M-Su 10p-10:30p	CM	M-Su 10p-10:30p	---T---	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				M-Su 10p-10:30p											
FOX40 News at 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	---T---			1			\$1,100.00			0.00		
N27	KTXL	02/26/24	02/26/24	M-Su 10p-10:30p	CM	M-Su 10p-10:30p	M-----	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				M-Su 10p-10:30p											
FOX40 News at 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	M-----			1			\$1,100.00			0.00		
N28	KTXL	02/24/24	02/24/24	EN Special	CM	7:30 PM-8:00 PM	-----S-	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				7:30 PM-8:00 PM											
				(7:30 PM-8:00 PM)											
FOX40 News at 7PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	-----S-			1			\$550.00			0.00		
N29	KTXL	02/25/24	02/25/24	Sa-Su 5p-6p	CM	5:30 PM-6:00 PM	-----S	:30	1	\$550.00	P3	0.00	NM	2	\$550.00
				5:30 PM-6:00 PM											
				(5:30 PM-6:00 PM)											
FOX40 News at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/19/24	02/25/24	-----S			1			\$550.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTXL	02/19/24-02/25/24		Sa-Su 5p-6p			5:30 PM-6:00 PM		P-----Su	:30	(\$550.00)	0.00	NM		
See MG 29.2,29.3															
2	KTXL	02/19/24-02/25/24		Sa-Su 5p-6p			5:30 PM-6:00 PM		P-----Su	:30	\$500.00	0.00	NM		
Ⓜ MG for 29.1 02/25															
[FIXING THE RATE RATECARD IS \$500 ADDING INSIDE CAL POL]															
3	KTXL	02/25/24-02/25/24		Inside CA Politics			7:30 AM-8:00 AM		A-----Su	:30	\$50.00	0.00	NM		
Ⓜ MG for 29.1 02/25															
[FIXING THE RATE RATECARD IS \$500 ADDING INSIDE CAL POL]															
													Totals	30	\$15,350.00