

ORDER



Orders
Order / Rev: 28356851
Alt Order #: 28356851
Product Desc: CA AD 13
Estimate: 11421
Flight Dates: 02/27/24 - 03/04/24
Original Date / Rev: 02/14/24 / 02/14/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact: Canal Partners Media Email
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Nurses & Educators California Sp
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	31	\$16,450.00	\$13,982.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	31	\$16,450.00	\$13,982.50	0.00
Totals	31	\$16,450.00	\$13,982.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Sacramento KTXL	12%	\$16,450.00
Market	100%	\$137,083.33

Competitive Share

	Share	Total
CABLE	88%	\$120,633.33
KBSV	0%	\$0.00
KCRA	0%	\$0.00
KFTL	0%	\$0.00
KMAX	0%	\$0.00
KOVR	0%	\$0.00
KQCA	0%	\$0.00
KSPX	0%	\$0.00
KUVS	0%	\$0.00
KVIE	0%	\$0.00
KXTV	0%	\$0.00
NTXL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTXL	02/27/24	02/27/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00

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Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KTXL	02/28/24	02/28/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	-T-----		1		\$550.00		0.00					
N 3	KTXL	03/01/24	03/01/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	--W----		1		\$550.00		0.00					
N 4	KTXL	03/04/24	03/04/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	----F--		1		\$550.00		0.00					
N 5	KTXL	02/27/24	02/27/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	-T-----		1		\$550.00		0.00					
N 6	KTXL	02/28/24	02/28/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	--W----		1		\$550.00		0.00					
N 7	KTXL	02/29/24	02/29/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	---T---		1		\$550.00		0.00					
N 8	KTXL	03/01/24	03/01/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	----F--		1		\$550.00		0.00					
N 9	KTXL	03/04/24	03/04/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	M-----		1		\$550.00		0.00					
N 10	KTXL	02/27/24	02/27/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	-T-----		1		\$550.00		0.00					
N 11	KTXL	02/28/24	02/28/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	--W----		1		\$550.00		0.00					
N 12	KTXL	02/29/24	02/29/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	---T---		1		\$550.00		0.00					
N 13	KTXL	03/01/24	03/01/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/26/24	03/03/24	----F--		1		\$550.00		0.00					

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N 14	KTXL	03/04/24	03/04/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		1				\$550.00		0.00			
N 15	KTXL	02/27/24	02/27/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$550.00		0.00			
N 16	KTXL	02/28/24	02/28/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----		1				\$325.00		0.00			
N 17	KTXL	02/29/24	02/29/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---T---		1				\$325.00		0.00			
N 18	KTXL	03/01/24	03/01/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		1				\$325.00		0.00			
N 19	KTXL	03/04/24	03/04/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$325.00		0.00			
N 20	KTXL	02/27/24	02/27/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-T-----		1				\$325.00		0.00			
N 21	KTXL	02/28/24	02/28/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	--W----		1				\$325.00		0.00			
N 22	KTXL	02/29/24	02/29/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	---T---		1				\$325.00		0.00			
N 23	KTXL	03/01/24	03/01/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		1				\$325.00		0.00			
N 24	KTXL	03/04/24	03/04/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		FOX40 News at 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$325.00		0.00			
N 25	KTXL	02/28/24	02/28/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	--W----	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		FOX40 News at 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/24	02/28/24	--W----		1				\$1,100.00		0.00			

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Sacramento KTXL

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	--W----		1				\$1,100.00		0.00			
N26	KTXL	03/01/24	03/01/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	----F--	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		FOX40 News at 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		1				\$1,100.00		0.00			
N27	KTXL	03/03/24	03/03/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	-----S	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		FOX40 News at 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$1,100.00		0.00			
N28	KTXL	03/04/24	03/04/24	M-Su 10p-10:30p M-Su 10p-10:30p	CM	M-Su 10p-10:30p	M-----	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		FOX40 News at 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$1,100.00		0.00			
N29	KTXL	03/02/24	03/02/24	EN Special 7:30 PM-8:00 PM	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-----S-	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		FOX40 News at 7PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$550.00		0.00			
N30	KTXL	03/03/24	03/03/24	Sa-Su 5p-6p 5:30 PM-6:00 PM	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----S	:30	1	\$550.00	P3	0.00	NM	2	\$550.00
		FOX40 News at 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTXL	02/26/24-03/03/24	Sa-Su 5p-6p			5:30 PM-6:00 PM	P-----Su	:30		(\$550.00)		0.00	NM		
		See MG 30.2,30.3													
2	KTXL	03/03/24-03/03/24	Sa-Su 5p-6p			5:30 PM-6:00 PM	P-----Su	:30		\$500.00		0.00	NM		
		Ⓜ MG for 30.1 03/03 [FIXING RATE AND ADDING SPOT CALIF INSIDE POL]													
3	KTXL	03/03/24-03/03/24	Inside CA Politics			7:30 AM-8:00 AM	A-----Su	:30		\$50.00		0.00	NM		
		Ⓜ MG for 30.1 03/03 [FIXING RATE AND ADDING SPOT CALIF INSIDE POL]													
													Totals	31	\$16,450.00