

ORDER



Orders
Order / Rev: 28356190
Alt Order #: 28356190
Product Desc: CA AD 13
Estimate: 11405
Flight Dates: 02/13/24 - 02/19/24
Original Date / Rev: 02/12/24 / 02/15/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact: Canal Partners Media Email
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Nurses & Educators California S
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	27	\$14,800.00	\$12,580.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	27	\$14,800.00	\$12,580.00	0.00
Totals	27	\$14,800.00	\$12,580.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Sacramento KTXL	10%	\$14,800.00
Market	100%	\$148,000.00

Competitive Share

	Share	Total
CABLE	90%	\$133,200.00
KBSV	0%	\$0.00
KCRA	0%	\$0.00
KFTL	0%	\$0.00
KMAX	0%	\$0.00
KOVR	0%	\$0.00
KQCA	0%	\$0.00
KSPX	0%	\$0.00
KUVS	0%	\$0.00
KVIE	0%	\$0.00
KXTV	0%	\$0.00
NTXL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTXL	02/13/24	02/13/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00

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 Product Desc: CA AD 13
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Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX40 News at 7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-T-----					1	\$550.00		0.00			
N 2	KTXL	02/15/24	02/15/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	---T---					1	\$550.00		0.00			
N 3	KTXL	02/19/24	02/19/24	M-F 7:30a-8a M-F 7:30a-8a	CM	M-F 7:30a-8a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$550.00		0.00			
N 4	KTXL	02/13/24	02/13/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-T-----					1	\$550.00		0.00			
N 5	KTXL	02/14/24	02/14/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	--W----					1	\$550.00		0.00			
N 6	KTXL	02/15/24	02/15/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	---T---					1	\$550.00		0.00			
N 7	KTXL	02/16/24	02/16/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$550.00		0.00			
N 8	KTXL	02/19/24	02/19/24	M-F 8a-8:30a M-F 8a-8:30a	CM	M-F 8a-8:30a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$550.00		0.00			
N 9	KTXL	02/13/24	02/13/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-T-----					1	\$550.00		0.00			
N 10	KTXL	02/14/24	02/14/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	--W----					1	\$550.00		0.00			
N 11	KTXL	02/15/24	02/15/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	---T---	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	---T---					1	\$550.00		0.00			
N 12	KTXL	02/16/24	02/16/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	----F--	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$550.00		0.00			
N 13	KTXL	02/19/24	02/19/24	M-F 8:30a-9a M-F 8:30a-9a	CM	M-F 8:30a-9a	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
FOX40 News at 8AM															

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Advertiser: POL/Nurses & Educators California Spor
 Product Desc: CA AD 13
 Estimate: 11405

Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KTXL	02/13/24	02/13/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$550.00		0.00			
N 15	KTXL	02/14/24	02/14/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-T-----					1	\$325.00		0.00			
N 16	KTXL	02/15/24	02/15/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	--W----					1	\$325.00		0.00			
N 17	KTXL	02/16/24	02/16/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$325.00		0.00			
N 18	KTXL	02/19/24	02/19/24	M-F 9a-9:30a M-F 9a-9:30a	CM	M-F 9a-9:30a	M-----	:30	1	\$325.00	P3	0.00	NM	0	\$0.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KTXL	02/19/24-02/25/24	M-F 9a-9:30a		M-F 9a-9:30a		M-----	:30	(\$325.00)	0.00	NM				
See MG 23.2,23.3 [college bb]															
N 19	KTXL	02/13/24	02/13/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	-T-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-T-----					1	\$325.00		0.00			
N 20	KTXL	02/14/24	02/14/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	--W----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	--W----					1	\$325.00		0.00			
N 21	KTXL	02/15/24	02/15/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	---T---					1	\$325.00		0.00			
N 22	KTXL	02/16/24	02/16/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	----F--	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$325.00		0.00			
N 23	KTXL	02/19/24	02/19/24	M-F 9:30a-10a M-F 9:30a-10a	CM	M-F 9:30a-10a	M-----	:30	1	\$325.00	P3	0.00	NM	2	\$650.00
FOX40 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$325.00		0.00			

Order / Rev: 28356190
 Alt Order #: 28356190
 Flight Dates: 02/13/24 - 02/19/24

Advertiser: POL/Nurses & Educators California Spor
 Product Desc: CA AD 13
 Estimate: 11405

Sacramento KTXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTXL	02/19/24-02/25/24		M-F 9:30a-10a					M-----	:30	(\$325.00)	0.00	NM		
See MG 23.2,23.3 [college bb]															
2	KTXL	02/19/24-02/19/24		M-F 4:30p-5p					M-----	:30	\$325.00	0.00	NM		
Ⓜ MG for 18.1,23.1 [Due to FOX Sports coverage of The Daytona 500, the alt-log was utilized]															
3	KTXL	02/19/24-02/19/24		M-F 4p-4:30p					M-----	:30	\$325.00	0.00	NM		
Ⓜ MG for 18.1,23.1 [Due to FOX Sports coverage of The Daytona 500, the alt-log was utilized]															
N24	KTXL	02/14/24	02/14/24	M-Su 10p-10:30p	CM	10:00 PM-10:30 PM	PI--W----	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
FOX40 News at 10PM 10:00 PM-10:30 PM (10:00 PM-10:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	--W----					1	\$1,100.00		0.00			
N25	KTXL	02/16/24	02/16/24	M-Su 10p-10:30p	CM	10:00 PM-10:30 PM	PI----F--	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
FOX40 News at 10PM 10:00 PM-10:30 PM (10:00 PM-10:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$1,100.00		0.00			
N26	KTXL	02/18/24	02/18/24	M-Su 10p-10:30p	CM	10:00 PM-10:30 PM	PI-----S	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
FOX40 News at 10PM 10:00 PM-10:30 PM (10:00 PM-10:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S					1	\$1,100.00		0.00			
N27	KTXL	02/17/24	02/17/24	Sa 730p-8p	CM	730p-8p	-----S-	:30	1	\$550.00	P3	0.00	NM	0	\$0.00
FOX40 News at 7PM Sa 730p-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S-					1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTXL	02/12/24-02/18/24		Sa 730p-8p					-----Sa--	:30	(\$550.00)	0.00	NM		
See MG 28.2															
N28	KTXL	02/18/24	02/18/24	Sa-Su 5p-6p	CM	5:30 PM-6:00 PM	-----S	:30	1	\$550.00	P5	0.00	NM	1	\$1,100.00
FOX40 News at 5PM 5:30 PM-6:00 PM (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S					1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTXL	02/12/24-02/18/24		Sa-Su 5p-6p					-----Su	:30	(\$550.00)	0.00	NM		
See MG 28.2															
2	KTXL	02/15/24-02/15/24		M-Su 10p-10:30p					---Th----	:30	\$1,100.00	0.00	NM		
Ⓜ MG for 27.1,28.1 [pro wrong with rates]															
Totals													27	\$14,800.00	