

KMRY Order Confirmation

OrderID: 8956-001

**KMRY-AM / FM
ECKER BROADCASTING
4250 GLASS RD NE
CEDAR RAPIDS, IA 52402
319-200-0931**

**Sponsor: Rural AM FM
Product: Rural AM FM
Estimate/PO:
AccountRep: House Accounts
BillingCycle: Calendar Month
InvoiceType: Detail Affidavit
Run Dates: 12/27/2023 - 12/29/2023
Items Ordered: 22
Gross Amount: 572.00
Discounts: 0.00
Agency Commission: 0.00
Net Amount: 572.00**

**RURAL AM FM
190 MONROE AVE NW #300
GRAND RAPIDS, MI 49503**

**Scheduled Station(s): KMRY
Rural AM FM**

Printed 12/27/2023 11:28:59 AM

Page 1

Run Dates	Run Weeks	Run Times	Mo	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 12/28/2023 - 12/29/2023	All Weeks	06:00 AM - 10:00 A				3	3			6	:60	Spot		05221P	6	*****	*****
02 12/27/2023 - 12/29/2023	All Weeks	10:00 AM - 03:00 P			2	2	2			6	:60	Spot		05221P	6	*****	*****
03 12/27/2023 - 12/29/2023	All Weeks	03:00 PM - 07:00 P			2	2	2			6	:60	Spot		05221P	6	*****	*****
04 12/27/2023 - 12/29/2023	All Weeks	06:00 AM - 07:00 P				2	2			4	:60	Spot		05221P	4	*****	*****

Calendar Month Projected Billing:

Oct-23	0.00	Nov-23	0.00	Dec-23	572.00	Q4-2023	572.00
--------	------	--------	------	--------	--------	---------	--------

Sellers Broadcasting and KMRY Radio do not and shall not discriminate in any way on the basis of race or gender, respecting their advertising practices.

Your account executive has placed this schedule. Please check for discrepancies. Due net twenty days from billing.

Confirmed Correct

Accepted for KMRY

Station	Format	DMA	Day	Time	Len.	Rate	12/22-12/27	Total Spots	Gross Cost	Station Total	Rural Total
KMRY-AM	Classic Hits	Cedar Rapids	M-F	6-10a	60	\$52.00	6	6	\$312.00	\$156.00	\$109.20
KMRY-AM	Classic Hits	Cedar Rapids	M-F	10a-3p	60	\$52.00	6	6	\$312.00	\$156.00	\$109.20
KMRY-AM	Classic Hits	Cedar Rapids	M-F	3-7p	60	\$52.00	6	6	\$312.00	\$156.00	\$109.20
KMRY-AM	Classic Hits	Cedar Rapids	Sa	6a-7p	60	\$52.00	2	2	\$104.00	\$52.00	\$36.40
KMRY-AM	Classic Hits	Cedar Rapids	Su	6a-7p	60	\$52.00	2	2	\$104.00	\$52.00	\$36.40
Totals							22	22	\$1,144.00	\$572.00	\$400.40

*Rural Ave (rural)
190 W 10th E Ave, WJ
Spots 200
@KRM1
Rural Ave, WJ
11/19/23*

This order was not processed. Order came in after traffic person had left for the day, it was a holiday weekend. Then the station took the day after Christmas off, making it impossible to get ads into the system in time. Client was offered the option of running the schedule later in the week but no response from them.

12-27-2023 correction to the above....Jacob responded and extended the order through Friday. Copy of email attached.

michael@kmryradio.com

From: Jacob Maurer <jacob@ruralamfm.com>
Sent: Wednesday, December 27, 2023 8:21 AM
To: michael@kmryradio.com
Cc: Hailey Simmons
Subject: Re: Sellers Broadcasting Order

Hi Michael - I apologize as I was out of the office yesterday. Extending through Friday shouldn't be a problem. Anything you can do to get those spots to run will work for us. Thanks!

Jacob Maurer



(616) 258-3808
190 Monroe Ave, NW
Suite 300
Grand Rapids, MI 49503

On Tue, Dec 26, 2023 at 1:09 PM <michael@kmryradio.com> wrote:

Jacob. I sent you an email a few minutes ago. Your order is not placed, due to late arrival and holiday hours. Let me know what you want to do.

From: Jacob Maurer <jacob@ruralamfm.com>
Sent: Friday, December 22, 2023 1:00 PM
To: michael@kmryradio.com
Cc: Hailey Simmons <hailey@ruralamfm.com>
Subject: Re: Sellers Broadcasting Order

Good afternoon -- following up on my order I sent earlier this morning. Can you please confirm you've received it and confirm once it is placed? Thank you!

Jacob Maurer

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rural AMFM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Fight Right Inc

Agency name: Rural AMFM

Address: 190 Monroe Ave NW, Grand Rapids, MI 49503

Contact: Hailey Simmons

Phone number: 517-240-7939

Email: hailey@ruralamfm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Fight Right Inc

Address: 2241 N. Monroe St, #1323, Tallahassee FL 32303

Contact: Kaylen Melton

Phone number: -----

Email: kaylen@crosbott.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kaylen Melton - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Nikki Haley

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States


Date of election: 11/5/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Hailey Simmons</i> 	Signature:
Name: Hailey Simmons	Name:
Date of Request to Purchase Ad Time: 12/22/23	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:
 n/a

Contract #: n/a	Station Call Letters:	Date Received/Requested:
Est. #: n/a	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.