

ORDER



Orders
Order / Rev: 27676836
Alt Order #: 27676836
Product Desc: candidate
Estimate: 10392
Flight Dates: 02/15/22 - 02/21/22
Original Date / Rev: 02/14/22 / 02/14/22
Order Type: REG

Austin KNVA
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell | GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Jay Kleberg/Land Commissioner
Demographic: A35+
Product Codes: PL19
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN117/SP159/AL1336
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	3	\$525.00	\$446.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	3	\$525.00	\$446.25	0.00
Totals	3	\$525.00	\$446.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Austin KNVA	1%	\$525.00
Market	100%	\$52,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
K13VC	0%	\$0.00
KBVO	0%	\$0.00
KEYE	0%	\$0.00
KLRU	0%	\$0.00
KTBC	0%	\$0.00
KVC	0%	\$0.00
KVUE	0%	\$0.00
KXAM	0%	\$0.00
KXAN	0%	\$0.00
UNKWN	99%	\$51,975.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNVA	02/20/22	02/20/22	Su 930p-10p Su 930-10pm	CM	930p-10p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
State Of Texas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S		1		\$125.00		0.00					

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Austin KNVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	-----S		1				\$125.00		0.00			
N 2	KNVA	02/15/22	02/21/22	LN	CM	M-F 9p-10p/ Sa-Su	MTWTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
				M-Su/ KXAN News @9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/15/22	02/21/22	MTWTF--		2				\$200.00		0.00			
													Totals	3	\$525.00