

QUARTERLY LISTING OF COMMUNITY ISSUES AND PROGRAMS

KSLX-FM, KUPD-FM, KDKB-FM, KAZG-AM, KDUS-AM

January 1, 2018 – March 31, 2018



January 7, 2018 – Valley Focus

6:00am-7:00am “Speak Up, Stand Up, Save a Life Conference”

Featured today was the important issues of bullying and teen suicide. Jennifer Rogers brought us news of a big upcoming conference that will be held January 16th at Grand Canyon University. Ms. Rogers spoke with passion about the issues facing teens today that are causing an epidemic of emotional issues and suicide. This is a multi-generational effort between the government, public, and private sectors to stop this epidemic. The studio was full of guests who gave personal testimonials, including one teen who survived bullying and the heartfelt plea of her father for parents to get involved and become aware of these dangerous issues.

January 14, 2018 – Valley Focus

6:00am-7:00am “Run to Fight Children’s Cancer”

Special guest Patty Luttrell discussed the upcoming event, sponsored by the Children’s Cancer Network. Patty is the Co-Founder and Executive Director of this non-profit organization that helps families battling childhood cancer and its effects. There will be a 5K walk/run and a 10k run, as well as special activities for and involving children with cancer. This is the 8th year of the event, which helps the network reach out to families with what they need, when they need it most. This group helps families network with other families battling childhood cancer, as well as providing networking with other organizations. The event will take place March 10th at Grand Canyon University.

January 21, 2018 – Valley Focus

6:00am-7:00am “6-Alarm Firefighters’ Chefs’ Showdown”

Today we welcomed firefighter Cody Sand – who is President of Gatekeepers’ Charities. This group was founded by firefighters to help support First Responders battling back from tragedies such as on-duty injuries and death. They also help local children’s charities with sponsored activities and events. The upcoming “Chefs’ Showdown” will feature 6 local restaurants who will pair their head chefs with firefighters to cook their signature dish. Patrons will sample food and drink – and vote on their favorites. This is their fifth annual event and will be held January 27th at the Allstate Appliance Showroom in Scottsdale. There will also be raffles and fundraising merchandise features.

January 28, 2018 – Valley Focus

6:00am-7:00am “Shop with a Cop”

Our special guest Jim Hill is the Vice-President of the Arizona Law Enforcement and Outreach Support (“LEOS”) group. This is a program of community policing programs designed to be an outreach to the community at large – but focusing mainly on “at-risk” kids and their families. The LEOS just wrapped up their “Shop With a Cop” campaign, where individual officers were paired up with low-income kids to go Christmas shopping. The kids had \$100 to spend at their choice of several local stores, and had the opportunity to spend some time getting to know the officer as a friend. Coming up next is “Battle of the Badges”, where first responders play tag football for charity.

February 4, 2018 – Valley Focus

6:00am-7:00am “Chinese Week”

Elaine Wong, President of Chinese Week, brought us news of this year’s celebration. Every year, the Chinese community of greater Phoenix takes over Margaret T. Hance Park with a weekend celebration. This year’s fair will be held February 16th through the 18th. The fair is free. The many events will include traditional Chinese Dance, a children’s arts and crafts pavilion, musical performances including a dragon and lion dance, a cultural and history museum, a koi exhibit, traditional food booths, and ethnic vendors. There will be a photo booth – and since this is the “Year of the Dog” – you can have your picture taken with your dog, and both of you can wear traditional Chinese costumes.

February 11, 2018 – Valley Focus

6:00am-7:00am “Designs for Dogs”

We feature the Arizona Animal Welfare League today with Director of Marketing and Communications Michael Morefield. He brought a full studio of architects to discuss their 4th annual event – “Designs for Dogs”. The “Facings of America” Showroom in North Scottsdale will be hosting this party and auction on February 23rd. 12 local designers have come together to showcase their most creative and extravagant dog houses possible! The

sky is the limit as they will exhibit dog houses with heated floors, “green” roofs, tiki-hut designs, modern “bauhaus” (bow-house!) styles and more. These fabulous dog palaces will be auctioned off to raise funds for the Arizona Animal Welfare League programs that save and re-home pets. Patrons will also be served food and drinks at the event.

February 18, 2018 – Valley Focus

6:00am-7:00am “The Singletons”

Jody Farley returned to our show today with a new name and a new focus for this group. Formerly the “Singleton Moms”, this organization was formed to support single parents of children with cancer. They have now expanded their mission to include single parents with cancer as well as single parents with children who have cancer. Their annual fundraiser Gala is coming up April 14th at the Camelback Inn in Scottsdale. The evening will be more casual than a typical “Gala”, and will be held outside in the unique “Western Town” themed venue behind the inn right up against Camelback Mountain. They are looking for volunteers to help with the event, as well as patrons and supporters.

February 25, 2018 – Valley Focus

6:00am-7:00am “PACC911”

Our good friend Bari Mears returned with news of another Pet “Adopt-a-Thon” taking place on Saturday, March 3rd. Bari is the founder and President of “PACC911” – an umbrella organization which coordinates the efforts of over 100 animal rescue groups. Her group also raises money for medical funds to help animals which need surgery or rehabilitation before they can be “re-homed”. The upcoming “Adopt-a-Thon” will feature over 40 tents of animal rescue groups, a fun “lure” course for your pet, micro-chipping, and other family activities. Bari also spoke about their special “Rescued Treasures” store in Phoenix – a resale shop which supports local animal rescue efforts.

March 4, 2018 – Valley Focus

6:00am-7:00am “The Kilt Run for Cancer”

Darryl Toupin and his wife are cancer survivors, and they sponsor several charity events throughout the year. This year’s “Kilt Run for Cancer” will be held Friday, March 16th at Westgate. Many local sponsors have gotten together to support Darryl as he coordinates the run in which all participants receive a kilt to wear during the race. Darryl is hoping to be listed in the Guinness Book of World Records as the run with the most “kilt-wearers” in history! Runners are also encouraged to return the next morning for a second run. Racers will receive a large medal for participating in both races – and there will also be free on-site screening for male prostate cancer.

March 11, 2018 – Valley Focus

6:00am-7:00am “Teaming up for Girls”

Dr. Kelly Warren was our special guest, who represents the Florence Crittenton foundation. For over 120 years, this organization has worked for the empowerment and support of girls, women, and their children. They have a group home, housing, an all-girl school, in-patient and out-patient services, care and support groups, and a thrift shop to help raise funds. This year their 16th annual fundraiser will be held March 22nd at the J.W. Marriott Camelback Inn. There will be a special auction and lunch, and the featured guest speaker will be Chrissy Metz, who appears in the television series “This is Us”. Her story of overcoming early life challenges will be inspirational to all, especially those girls being supported.

March 18, 2018 – Valley Focus

6:00am-7:00am “Childhelp”

Featured today was “Childhelp” – the oldest and largest non-profit organization dedicated to the prevention, intervention, and treatment for children who have been victims of abuse. Michael Medoro, Chief Development Officer, spoke about their direct-intervention programs, educational services, residential treatment centers, and adoption network. Childhelp is most effective because it involves the full spectrum of help for children all the way from identification to wholeness and healing. Abby Leeton was also in-studio to discuss their annual fundraiser – the “Childhelp Celebrity Fashion Show and Luncheon” to be held April 8th at the Camelback Inn, which will include auctions and local celebrity models and their children!

March 25, 2018 – Valley Focus

6:00am-7:00am “Natural Restorations”

Our special guest was Nicole Corey, Executive Director and co-founder of “Natural Restorations”. This is a non-profit group that removes trash, graffiti, and anything foreign to the environment from outdoor recreation and wilderness areas. They accomplish this by hosting volunteer clean-up events around the state for youth and

community members. They also employ veterans to help in this effort – and have already removed more than 226 tons of trash. Their next event is coming up Monday, April 2nd and will be held from 8 until noon at the Lower Salt River Fondy-Sutton Recreation area. Activity levels go from light to heavy and all ages are welcome – especially families and students needing volunteer service hours.

PUBLIC SERVICE ANNOUNCEMENTS – Q1 2018 – HUBBARD RADIO PHOENIX

KSLX-FM, KDKB-FM, KUPD-FM, KAZG-AM, KDUS-AM

Valley Focus is broadcast every Sunday morning from 6:00 am – 7:00 am on all of the above listed radio stations. The show focuses on how we can give back to the community, live a healthier, more informed lifestyle and offers updates on community news and events. During the show, the host may interview various individuals involved in certain community related events to provide the public additional information. During the program, the following public service announcements were broadcast on each station.

VALLEY FOCUS 01/07/2018 6:00 -7:00 AM

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

:30 - “Buzzed Driving” – Don’t Drive Drunk – National Highway Traffic Safety Administration/Ad Council

:30 - Helping Disabled Americans – NTICentral.org

:27 – Big Brothers, Big Sisters of Arizona – National Mentoring Programs

:60 - “Smokey the Bear – U.S. Forest Service, State Foresters/Ad Council

:30 - “Fatherhood.gov – U.S. Dept. of Health and Human Services/Ad Council

:15 – Adopt-a-Pet – shelterpetproject.org/Humane Society/Ad Council

:15 – “Grads of Life” – hiring entry level workers – GradsOfLife.org/Ad Council

:30 - “Radiologyinfo.org” – cancer screenings - Radiological Society of North America/The American College of Radiology

:27 – Big Brothers, Big Sister of Arizona – National Mentoring Programs

:60 - Physical Therapy instead of Opioids – moveforwardpt.com/American Physical Therapy Assoc.

VALLEY FOCUS 01/14/2018 6:00 -7:00 AM

:30 – Pre-Diabetes check-up – DoIHavePre-Diabetes.org/Ad Council

:15 – Adopt-a-Pet – shelterpetproject.org/Humane Society/Ad Council

:30 - “Radiologyinfo.org” – cancer screenings - Radiological Society of North America/The American College of Radiology

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

:30 - “Buzzed Driving” – Don’t Drive Drunk – National Highway Traffic Safety Administration/Ad Council

:30 - Helping Disabled American veterans get back to work – NTICentral.org

:27 – Big Brothers, Big Sisters of Arizona – National Mentoring Programs
:60 - “Smokey the Bear – U.S. Forest Service, State Foresters/Ad Council
:30 - “Fatherhood.gov – U.S. Dept. of Health and Human Services/Ad Council
:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org
:27 – Big Brothers, Big Sisters of Arizona – National Mentoring Programs
:30 – “Discover the Forest” – discovertheforest.org/Ad Council

VALLEY FOCUS 01/21/2018 6:00 -7:00 AM

:60 – “Save the Food Campaign” – savethefood.com/NRDC/Ad Council
:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org
:30 – “Driving Blind” – stoptextsstopwrecks.org – National Highway Safety Admin./Project Yellow Light/Ad Council
:30 – Pre-Diabetes check-up – DoIHavePre-Diabetes.org/Ad Council
:15 – Adopt-a-Pet – shelterpetproject.org/Humane Society/Ad Council
:30 - “Radiologyinfo.org” – cancer screenings - Radiological Society of North America/The American College of Radiology
:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council
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:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org
:60 - “Buzzed Driving” – Don’t Drive Drunk – National Highway Traffic Safety Administration/Ad Council
:27 – Big Brothers, Big Sisters of Arizona – National Mentoring Programs
:30 – “Discover the Forest” – discovertheforest.org/Ad Council
:30 - Helping Disabled American veterans get back to work – NTICentral.org
:30 – Help for addictions – Narconan.help

VALLEY FOCUS 01/28/2018 6:00 -7:00 AM

:30 – Pre-Diabetes check-up – DoIHavePre-Diabetes.org/Ad Council
:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org

:30 – “Driving Blind” – stoptextsstopwrecks.org – National Highway Safety Admin./Project Yellow Light/Ad Council

:27 – Big Brothers, Big Sisters of Arizona – National Mentoring Programs

:30 – “Discover the Forest” – discovertheforest.org/Ad Council

:30 - Helping Disabled American veterans get back to work – NTICentral.org

:60 - “Smokey the Bear – U.S. Forest Service, State Foresters/Ad Council

:30 - “Fatherhood.gov – U.S. Dept. of Health and Human Services/Ad Council

:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org

:60 - “Buzzed Driving” – Don’t Drive Drunk – National Highway Traffic Safety Administration/Ad Council

VALLEY FOCUS 02/04/2018 6:00 -7:00 AM

:30 – “FeedThePig.com” – helping families get on a budget – American Society of CPA’s/Ad Council

:30 - “Radiologyinfo.org” – cancer screenings - Radiological Society of North America/The American College of Radiology

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

:60 - Physical Therapy instead of Opioids – moveforwardpt.com/American Physical Therapy Assoc.

:30 – Pre-Diabetes check-up – DoIHavePre-Diabetes.org/Ad Council

:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org

:30 – “Driving Blind” – stoptextsstopwrecks.org – National Highway Safety Admin./Project Yellow Light/Ad Council

:27 – Big Brothers, Big Sisters of Arizona – National Mentoring Programs

:30 – “Discover the Forest” – discovertheforest.org/Ad Council

:30 - Helping Disabled American veterans get back to work – NTICentral.org

VALLEY FOCUS 02/11/2018 6:00 -7:00 AM

:30 – Pre-Diabetes check-up – DoIHavePre-Diabetes.org/Ad Council

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

:15 – Adopt-a-Pet – shelterpetproject.org/Humane Society/Ad Council

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

:30 - Helping Disabled American veterans get back to work – NTICentral.org

VALLEY FOCUS 02/18/2018 6:00 -7:00 AM

:30 – Save our Manatees – savethemanatee.org

:30 – Pre-Diabetes check-up – DoIHavePre-Diabetes.org/Ad Council

:30 - Helping Disabled American veterans get back to work – NTICentral.org

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

VALLEY FOCUS 02/25/2018 6:00 -7:00 AM

:15 – Adopt-a-Pet – shelterpetproject.org/Humane Society/Ad Council

:15 – “Grads of Life” – hiring entry level workers – GradsOfLife.org/Ad Council

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

:15 – Adopt-a-Pet – shelterpetproject.org/Humane Society/Ad Council

VALLEY FOCUS 03/04/2018 6:00 -7:00 AM

:30 – “Discover the Forest” – discovertheforest.org/Ad Council

:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org

:40 – St. Patrick’s Children’s Cancer Local Charity “St. Baldrick’s” event – Thirsty Lion Pub

:15 – “Grads of Life” – hiring entry level workers – GradsOfLife.org/Ad Council

:15 - Help with Mortgage – makinghomeaffordable.gov/U.S. Treasury, HUD/Ad Council

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:30 - Helping Disabled American veterans get back to work – NTICentral.org

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:30 – Danica Patrick for “Feeding America” project – FeedingAmerica.org/Ad Council

:15 – “Grads of Life” – hiring entry level workers – GradsOfLife.org/Ad Council

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:15 – Adopt-a-Pet – shelterpetproject.org/Humane Society/Ad Council

:30 - Support Foster and Forever Families – KeepArizonaKidsSafe.org

:10 – “Deaf Day Out” – Deaf Awareness Day at the Arizona Renaissance Festival

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