

# Order #1219807: Target Ent../SFA Fund, In/SFA Fund Inc/4023

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
3 5:38:37 PM	Processed		<async process>	Adam Whitlatch (awhitlatc	\$2,160.00	24	0.00
3 5:23:57 PM	Approved			Carol Hubbard (carol.hubb	\$2,160.00	24	0.00
3 5:23:55 PM	Approval Wr		[Centralized AR - Business Office Approval Needed Default]	Carol Hubbard (carol.hubb	\$2,160.00	24	0.00
3 5:13:50 PM	Approval Wr		[Sales Manager - Ready Default]	Jack Taddeo (jack.taddeo@	\$2,160.00	24	0.00
3 4:21:32 PM	Ready for aj		name correction	Linda Filby (linda.filby@cu	\$2,160.00	24	0.00
3 4:19:57 PM	Put in Edit M			Linda Filby (linda.filby@cu	\$2,160.00	24	0.00
3 3:23:01 PM	Processed		<async process>	Adam Whitlatch (awhitlatc	\$2,160.00	24	0.00
3 3:10:48 PM	Approved			Carol Hubbard (carol.hubb	\$2,160.00	24	0.00
3 3:10:45 PM	Approval Wr		[Centralized AR - Business Office Approval Needed Default]	Carol Hubbard (carol.hubb	\$2,160.00	24	0.00
3 3:06:13 PM	Approval Wr		[Sales Manager - Ready Default]	Jack Taddeo (jack.taddeo@	\$2,160.00	24	0.00
3 2:53:49 PM	Ready for aj		revision no change	Linda Filby (linda.filby@cu	\$2,160.00	24	0.00
3 2:51:31 PM	User Comm		Imported EC Order Revision	Linda Filby (linda.filby@cu	\$2,160.00	24	0.00
3 2:51:19 PM	Put in Edit M			Linda Filby (linda.filby@cu	\$2,160.00	24	0.00
3 6:15:43 PM	Cash in Adv		[cleared cash in adv] ck 14540 \$1,836 net	Carol Hubbard (carol.hubb	\$2,160.00	24	0.00
3 6:11:32 PM	Processed		<async process>	Adam Whitlatch (awhitlatc	\$2,160.00	24	0.00
3 6:01:04 PM	Approved			Carol Hubbard (carol.hubb	\$2,160.00	24	0.00
3 6:01:01 PM	Approval Wr		[Centralized AR - Business Office Approval Needed Default]	Carol Hubbard (carol.hubb	\$2,160.00	24	0.00
3 5:45:04 PM	Approval Wr		[Sales Manager - Ready Default] Added Jack Taddeo (jack.taddeo@ NAB	Jack Taddeo (jack.taddeo@	\$2,160.00	24	0.00
3 3:49:39 PM	Ready for aj		political	Linda Filby (linda.filby@cu	\$2,160.00	24	0.00
3 3:48:51 PM	New order c		Imported EC Order	Linda Filby (linda.filby@cu	\$2,160.00	24	0.00

[Sorted by: Date]

**REVISED**

**Dec 19, 23**  
 CONT# **37038289** Mod# 2 Ver# 3 (Last = MOD 1 CF )  
 REP **CHRISTAL RADIO**  
 TO **KHKI-FM (Des Moines, IA)**  
 FM **FLORENTINO REYES (LA)**  
 OFF **LOS ANGELES**  
 AGY **TARGET ENTERPRISES LLC**  
 ADDR **15260 VENTURA BLVD SUITE 1240**  
**SHERMAN OAKS, CA 91403**

DDS CONT# **0**  
 C/P/E: **SFA / SFA / 4023**

**SALESPERSON FAX#**

**PH # 818-905-0005**

BYR **JANET SOLIS**  
 ADV **SFA FUND, INC.**  
 PDT **SFA Fund Inc.**  
 FLT **Dec 18, 23 - Dec 31, 23**

**\* REP ORDER COMMENT \***

\*\* 12/19/2023 2:50:00 PM: CORRECTING ADVERTISER NAME/CODE

\*\* 12/19/2023 2:50:00 PM: REVISION - DO NOT DOUBLE BOOK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.TWTF..	6A - 10A	60	12/19/2023 - 12/22/2023	1W	7	\$90.00	7
	1.2	.TWTF..	10A - 3P	60	12/19/2023 - 12/22/2023	1W	7	\$90.00	7
	1.3	.TWTF..	3P - 7P	60	12/19/2023 - 12/22/2023	1W	7	\$90.00	7
					<b>** WEEKLY FLIGHT TOTALS **</b>		21	\$1,890.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	M.....	6A - 10A	60	12/25/2023 - 12/25/2023	1W	1	\$90.00	1
	2.2	M.....	10A - 3P	60	12/25/2023 - 12/25/2023	1W	1	\$90.00	1
	2.3	M.....	3P - 7P	60	12/25/2023 - 12/25/2023	1W	1	\$90.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		3	\$270.00	

	<b>Dec 23</b>					
SPOTS	24					
CASH	2160.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2160.00					

						<b>TOTAL</b>
SPOTS						24
CASH						2,160.00
TRADE						0.00
NSL						0.00
TOTAL						2,160.00

Dec 19, 23  
CONT# 37038289 Mod# 2 Ver# 3 (Last = MOD 1 CF )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: SFA / SFA / 4023

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**\*\* Competitive Comments \*\***

SFA IA RADIO 12/19-12/25

SVC: Jun23-AUG23 MSA CustRadio

Demo Adults 55+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER



**Orders**  
**Order / Rev:** 1219807  
**Alt Order #:** 37038289  
**Product Desc:** SFA Fund Inc.  
**Estimate:** 4023  
**Flight Dates:** 12/18/23 - 12/31/23  
**Original Date / Rev:** 12/18/23 / 12/19/23  
**Order Type:** GENERAL

**KHKI-FM**  
**Primary AE:** Katz Los Angeles  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Target Enterprises, Inc  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** SFA Fund, Inc  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-70

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:35:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/23	12/25/23	24	\$2,160.00	\$1,836.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2023	24	\$2,160.00	\$1,836.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$2,160.00</b>	<b>\$1,836.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHKI	12/19/23	12/25/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	- TWTF - -	1:00	7	\$90.00	P-50	0.00	NM	7	\$630.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		12/19/23	12/25/23	- TWTF - -		7		\$90.00	0.00						
N 2	KHKI	12/25/23	12/31/23	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	M - - - - -	1:00	1	\$90.00	P-50	0.00	NM	1	\$90.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		12/25/23	12/31/23	M - - - - -		1		\$90.00	0.00						
N 3	KHKI	12/19/23	12/25/23	M-F Midday M-F	CM	10:00 AM-3:00 PM	- TWTF - -	1:00	7	\$90.00	P-50	0.00	NM	7	\$630.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		12/19/23	12/25/23	- TWTF - -		7		\$90.00	0.00						
N 4	KHKI	12/25/23	12/31/23	M-F Midday M-F	CM	10:00 AM-3:00 PM	M - - - - -	1:00	1	\$90.00	P-50	0.00	NM	1	\$90.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		12/25/23	12/31/23	M - - - - -		1		\$90.00	0.00						
N 5	KHKI	12/19/23	12/25/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	- TWTF - -	1:00	7	\$90.00	P-50	0.00	NM	7	\$630.00
	PM -														

Order / Rev: 1219807  
 Alt Order #: 37038289  
 Flight Dates: 12/18/23 - 12/31/23

Advertiser: SFA Fund, Inc  
 Product Desc: SFA Fund Inc.  
 Estimate: 4023

**KHKI-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/19/23	12/25/23	-TWTF--		7				\$90.00		0.00			
N 6	KHKI	12/25/23	12/31/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$90.00	P-50	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/25/23	12/31/23	M-----		1				\$90.00		0.00			
													Totals	24	\$2,160.00

# Order #1219807: Target Ent../Stand for ../SFA Fund Inc/4023

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
3 6:15:43 PM	Cash in Adv		[cleared cash in adv] ck 14540 \$1,836 net	Carol Hubbard (carol.hubbard@curriculum.com)	\$2,160.00	24	0.00
3 6:11:32 PM	Processed		<async process>	Adam Whitlatch (awhitlatch@curriculum.com)	\$2,160.00	24	0.00
3 6:01:04 PM	Approved			Carol Hubbard (carol.hubbard@curriculum.com)	\$2,160.00	24	0.00
3 6:01:01 PM	Approval Wt		[Centralized AR - Business Office Approval Needed Default]	Carol Hubbard (carol.hubbard@curriculum.com)	\$2,160.00	24	0.00
3 5:45:04 PM	Approval Wt		[Sales Manager - Ready Default] Added Jack Taddeo (jack.taddeo@curriculum.com)	Jack Taddeo (jack.taddeo@curriculum.com)	\$2,160.00	24	0.00
3 3:49:39 PM	Ready for aj		political	Linda Filby (linda.filby@curriculum.com)	\$2,160.00	24	0.00
3 3:48:51 PM	New order c		Imported EC Order	Linda Filby (linda.filby@curriculum.com)	\$2,160.00	24	0.00

[Sorted by: Date]

**Dec 18, 23**  
 CONT# 37038289 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KHKI-FM (Des Moines, IA)  
 FM FLORENTINO REYES (LA)  
 OFF LOS ANGELES  
 AGY TARGET ENTERPRISES LLC  
 ADDR 15260 VENTURA BLVD SUITE 1240  
 SHERMAN OAKS, CA 91403  
  
 BYR JANET SOLIS  
 ADV STAND FOR AMERICA  
 PDT SFA Fund Inc.  
 FLT Dec 18, 23 - Dec 31, 23

DDS CONT# 0  
 C/P/E: / / 4023  
  
 SALESPERSON FAX#  
  
 PH # 818-905-0005

\* REP ORDER COMMENT \*  
 \*\* 12/18/2023 3:26:00 PM: NEW ORDER - PLEASE CONFIRM ASAP  
 \*\* 12/18/2023 3:26:00 PM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.TWTF..	6A - 10A	60	12/19/2023 - 12/22/2023	1W	7	\$90.00	7
	1.2	.TWTF..	10A - 3P	60	12/19/2023 - 12/22/2023	1W	7	\$90.00	7
	1.3	.TWTF..	3P - 7P	60	12/19/2023 - 12/22/2023	1W	7	\$90.00	7
					** WEEKLY FLIGHT TOTALS **		21	\$1,890.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	12/25/2023 - 12/25/2023	1W	1	\$90.00	1
	2.2	M.....	10A - 3P	60	12/25/2023 - 12/25/2023	1W	1	\$90.00	1
	2.3	M.....	3P - 7P	60	12/25/2023 - 12/25/2023	1W	1	\$90.00	1
					** WEEKLY FLIGHT TOTALS **		3	\$270.00	

	Dec 23					
SPOTS	24					
CASH	2160.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2160.00					

						TOTAL
SPOTS						24
CASH						2,160.00
TRADE						0.00
NSL						0.00
TOTAL						2,160.00

Dec 18, 23  
CONT# 37038289 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 4023

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**\*\* Competitive Comments \*\***

SVC: Jun23-AUG23 MSA CustRadio

Demo Adults 55+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.





Order / Rev: 1219807  
 Alt Order #: 37038289  
 Flight Dates: 12/18/23 - 12/31/23

Advertiser: Stand for America Fund, Inc  
 Product Desc: SFA Fund Inc.  
 Estimate: 4023

**KHKI-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/19/23	12/25/23	-TWTF--		7				\$90.00		0.00			
N 6	KHKI	12/25/23	12/31/23	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$90.00	P-50	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/25/23	12/31/23	M-----		1				\$90.00		0.00			
													Totals	24	\$2,160.00



**Target Enterprises**  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005

**AGREEMENT FORM FOR  
 NON-CANDIDATE ADVERTISING**

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
 15260 Ventura Blvd., Ste. 1240  
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: SFA FUND, INC.  
 Address: 1305 W 11th Street, #217, Houston, TX 77008  
 Contact: Katie Reid Phone: 5176678918 Email: katie@stratvictory.com

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:** Katie Reid, Treasurer

**Federal candidate(s) or election(s) referred to:** N/A

Name(s): Nikki Haley  
 Office(s): President  
 Date of election: 1/15/24

**Matters of national importance referred to:** N/A

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Katie Reid*

Name: Katie Reid

Date of Request to Purchase Ad Time:  
07/17/23

**Station Representative**

Signature: *[Handwritten Signature]*  
Name: *JACK TADDEO*

Date of Request to Sell Ad Time:  
*12/18/23*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station: Yes  No  Date received: *12/18/23*

**Disposition:**

Accepted

Accepted IN PART  
(e.g., ad not received  
to determine content)

Rejected – provide reason:

**Date and nature of follow-ups, if any:**

Contract #: *1219800,*  
-Est. # *1219807*

Station Call Letters:  
Station Location:  
*KHRI*  
*KJYY*  
*DES MOINES, IA*

Date Received: *12/18/23*  
Flight Dates: *12/19/23*  
*12/31/23*