

WUXP (TV)
Programming & Issues
THIRD QUARTER 2020

- I. PROGRAM AND ISSUES
 - A. HEALTH RELATED ISSUES
 - B. ALCOHOL AND DRUG PREVENTION
 - C. CRIME PREVENTION
 - D. COMMUNITY SUPPORT SERVICES

- II. NON- BROADCAST EFFORTS OTHER

WUXP (TV)

THIRD QUARTER 2020 PROGRAM & ISSUES REPORT

I. HEALTH RELATED ISSUES

PSA – ALZHEIMER’S AWARENESS”. Aired 30 second PSA provided by AARP/Ad Council. The campaign spotlight helping families to come aware of early detection of Alzheimer’s and help start the conversation with their loved ones that Alzheimer’s have a life-changing impact on everyone

PSA – PANCREATIC CANCER: Aired a PSA 30 second PSA provided by Pancreatic Cancer Action Network. The mission is to spotlight PanCAN on saving lives and attacking pancreatic cancer on all fronts: research, clinical initiatives, patient services and advocacy. PanCAN efforts are amplified by a network of grassroot support; determined to improve patient outcomes today and to double survival.

PSA – HIGH BLOOD PRESURE: Aired a PSA 60/:30 second PSA provided by Ad Council. The campaign goal to highlight the consequences of high blood pressure—motivating people who’ve stopped following their high blood pressure management plan to partner with their doctor, get back on a plan, and get their numbers to a healthy range.

PSA - COVID-19 PSA: SURGEON GENERICAL SOCIAL DISTANCE (Ad Council) – Aired :60/:30. The Ad Council in partnership with the White House, Centers for Disease Control and Prevention (CDC), U.S. Department of Health and Human Services (HHS), has developed this PSA to inform Americans about the steps they can take to prevent the spread of the coronavirus. Together, we can help slow the spread

PSA - CHILDREN’S CANCER RESEARCH - Aired a PSA 60/:30 second PSA provided by Children Cancer Research Foundation. The campaign spotlights research, education, awareness and quality of life programs for childhood cancer families. CCCRf believe kids deserve, less toxic treatments, funding ground breaking research, and services that will enhance healing and care.

PSA – COVID-19 NAB SAFETY TIPS: Aired a PSA :30/:15 second PSA provided by National Broadcasters Association. The campaign goal is to inform the public on ways to protect everyday actions by not spreading the virus by washing your hands, avoid others that are sick, stay home when your or loved one sick, cover cough or sneezes, avoid touching your faces, and regularly clean/disinfect commonly touch areas within the home.

PSA - AUTISM SPEAKS: Aired a 30/15 second Public Service Announcement provided by AdCouncil-Autism Speaks organization. The campaign focuses on informing the audience(s) through an imaginative world to illustrate the signs of autism and encourage parents/guardians to learn all of the signs.

WUXP (TV)

THIRD QUARTER 2020 PROGRAM & ISSUES REPORT

II. HUNGER AND HOMELESSNESS

PSA – FEEDING AMERICA: Aired a 60 second PSA provided by Ad Council. The campaign challenge perceptions of hunger by bringing people face-to-face with what hunger looks like in our country.

PSA – ADOPTION FROM FOSTER CARE: Aired :10/:15/:30/:60 second PSA provided by Ad Council, U.S. Dept of Health & Human Services' Administration for Children & Families, and AdoptUSKids. The campaign main goal is to communicate that individuals don't have to be perfect to be a perfect parent and encourage prospective parents to consider adopting a teen.

III. ALCOHOL AND DRUG PREVENTION

PSA - PROJECT ROADBLOCK "NEON SIGNS/SELFIES/BACK ROADS/FRESH AIR/TVBPLAYOFF": Aired a 60/30/15/10 second spot PSA provided by /U.S. Department of Transportation. The overall campaign hopes to educate people that consuming even a few drinks can impair driving and that Buzzed Driving is Drunk Driving.

IV. CRIME PREVENTION

PSA – GUN SAFETY: Aired 30/15 second Public Service Announcement provided by Ad Council. Campaign focus on inspiring gun owners to make their homes safe when it comes to the storage and handling of their guns.

PSA - TEXT AND DRIVE PREVENTION: Aired 30/60 second Public Service Announcement provided by the National Highway Traffic Safety Administration/Ad Council. NHTSA/Ad Council campaign reminds young adult drivers "no one is special enough to text and drive."

PSA – BULLY PREVENTION: Aired 60/30 second Public Service Announcement provided by Ad Council. Campaign is to encourage teens to reflect on the power of their words and actions and consider how they are affecting others.

PSA – DISTRACTED DRIVING: Aired 30/60 second Public Service Announcement provided by the National Highway Traffic Safety Administration/Ad Council. NHTSA/Ad Council campaign reminds young adult drivers "no one is special enough to text and drive."

PSA - PROJECT ROADBLOCK "NEON SIGNS/SELFIES/BACK ROADS/FRESH AIR/TVBPLAYOFF": Aired a 60/30/15/10 second spot PSA provided by /U.S. Department of Transportation. The overall campaign hopes to educate people that consuming even a few drinks can impair driving and that Buzzed Driving is Drunk Driving.

PSA – CHILD CAR SAFETY: Aired 30/15 second Public Service Announcement provided by Ad Council. Campaign encouraged parents and caregivers to correctly buckle up their kids in the right seat for their age and size by sharing PSAs that show how a parent's love applies to car safety.

WUXP (TV)

THIRD QUARTER 2020

Programs & Issues– Community Support Services

A Half hour program locally produced Public Affairs show – “Comments with Dr. Haney”, Dr. James Haney, retired professor from Tennessee State University hosts this show which discusses a wide array of topics that are of concern to Nashville, all Tennesseans, and those who just want to know. This show is produced in our studios and later aired on Saturday mornings. Topics have included local area colleges like Tennessee State University and Fisk University; A view into the Tennessee General Assembly; The Juvenile justice court system, and the criminal justice system in the United States. The story of Fisk Jubilee singers. A wide array of topics and guests that provide a wealth of information, which is needed in today’s society.

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM SATURDAYS AT 7:00AM

DATE: 7/04/20

SHOW: 903

TOPIC: RISE AND FALL OF A HITLER – DISCUSS INFORMATION ON HOLOCAUST, HIS LIFE BACKSTORY, AND HIS LEADERSHIP ROLE.

GUEST: ALANA MCLAUGHLIN

DATE: 7/11/20

SHOW: 905

TOPIC: CHILD ABUSE AND NEGLECT. WALKER DISCUSS ISSUES OF NEGLECT WITHIN THE COMMUNITY AND PROVIDED RESOURCES/PROGRAMS THAT ARE AVAILABLE TO THE PUBLIC.

GUEST: PASTOR KELVIN WALKER

DATE: 7/18/20

SHOW: 907

TOPIC: UNIQUE GENTS - MENTORING AFRICAN AMERICAN YOUTH. PANEL PROVIDED MENTORING PROGRAMS/RESOURCES FOR THE COMMUNITY AND UNIQUE GENTS GROUP OFFER GUIDANCE, PRODUCTIVITY, AND MEANINGFUL PURPOSE.

GUEST: JAY THREALL, MICHAEL WILLIAMS, AND RICKY COLE

DATE: 7/25/20

SHOW: 958

TOPIC: AFRICAN AMERICAN IN CITIES – DISCUSS SEPARATION, ECONOMICS, AND POLITICAL SITUATIONS WITHIN VARIOUS CITIES HERE IN THE UNITED STATES.

GUEST: DR. KELLY SANFORD PROFESSOR OF SOCIOLOGY-TENNESSEE STATE UNIVERSITY

DATE: 8/01/20

SHOW: 961

TOPIC: AFRICAN AMERICAN AND ELECTION OF 2016- DISCUSS KEY POINTS ON AFRICAN AMERICAN IN POLITICS; CHALLENGES OF THE 2016 ELECTION; WHAT ISSUES CONFRONT BLACK AMERICANS IN THE ELECTION; WHICH PARTY SUPPORTED THE BLACK AMERICAN VOTE.

GUEST: DR. LEWIS BALDWIN PROFESSOR OF RELIGIOUS STUDIES/HISTORY – VANDERBILT UNIVERSITY

DATE: 8/08/20
SHOW: 960
TOPIC: AFRICAN AMERICAN IN CITIES - DISCUSS ECONOMICS AND SEPARATION WITHIN VARIOUS CITIES HERE IN THE UNITED STATES.
GUEST: DR. KELLY SANFORD PROFESSOR OF SOCIOLOGY-TENNESSEE STATE UNIVERSITY

DATE: 8/15/20
SHOW: 959
TOPIC: FIGHTING SUBSTANCE ABUSE – MURRY DISCUSS THE INFLUENCE OF SUBSTANCE ABUSE AND PROVIDE RESOURCES FOR THOSE THAT ARE READY TO FOR THE HELP.
GUEST: TAWANNA MURRAY

DATE: 8/22/20
SHOW: 980
TOPIC: AMERICAN BAPTIST COLLEGE AND SOCIAL JUSTICE – DR. STALLWORTH DISCUSS HOW TO BRING MORE RESOURCES INTO HISTORICAL BLACK INSTITUTION(S) OR HIGHER EDUCATION.
GUEST: DR. DEWAYNE STALLWORTH – PROFESSOR PSYCHOLOG AND THEOLOGY

DATE: 8/29/20
SHOW: 979
TOPIC: DADS AGAINST DESTRUCTION - PANELIST DISCUSS HOW THEY TOOK ON THE CHALLENGE OF CREATING “DAD” MENTOR PROGRAM(S) FOR THE YOUNG MEN WITHIN THE NASHVILLE COMMUNITY.
GUEST: P. HAWKINS AND DEMITRIUS DAUGHTDRILL

DATE: 9/05/20
SHOW: 948
TOPIC: PROFILE DR. HERBERT MALBURY PROFESSOR OF HEBREW BIBLE
GUEST: DR. HERBERT MALBURY PROFESSOR OF HEBREW BIBLE-VANDERBILT UNIVERSITY

DATE: 9/12/20
SHOW: 951
TOPIC: SOCIAL STATUS AND VIOLENCE – GUEST ENLIGHTENED THE VIEWERS ON SOCIAL STRUCTURE DEALING WITH THE 10 INSTITUTIONS THAT MAKE UP OR SOCIETY (FAMILY); LAW ENFORCEMENT EXECUTIVE PROGRAMS; VICTIM ASSISTANT PROGRAMS.
GUEST: DR. KELLY SANFORD PROFESSOR OF SOCIOLOGY-TENNESSEE STATE UNIVERSITY

DATE: 9/19/20
SHOW: 832
TOPIC: SLAVERY AND BILL OF RIGHTS – DISCUSS SLAVERY, THE END OF THE CIVIL WAR; THREE AMENDMENTS TO THE CONSTITUTION THAT ALLOWED BLACK AMERICANS TO BECOME CITIZENS AND THE RIGHT TO VOTE.
GUEST: ALANA MCLAUGHLIN

DATE: 9/26/20
SHOW: 812
TOPIC: ARICULTURE EXTENSION PROGRAM AT TSU – DISCUSS THE CHALLENGES TSU WILL FACE DUE TO CO-OP WITHIN THE EDUCATION DEPARTMENT; ARICULTURE PRODUCTION, AND LIVE STOCK PROGRESS.
GUEST: DR. ROY BULLOCK AND DR. AVAZENA CLARIDY PROFESS TENNESSEE STATE UNIVERSITY



THE ARMSTRONG WILLIAMS SHOW

AIR: SUNDAYS @ 10:00AM -- A HALF HOUR PROGRAM

The Armstrong Williams Show focuses on events on a national and international scale diving into robust circumstances that impact the nation.

DATE: 7/04/20

SHOW: 2026

TOPIC: AMERICA: SECRETARY BEN CARSON

SUMMARY: HUD SECRETARY DR. BEN CARSON DISCUSSES UNDERSERVED COMMUNITIES, MENTAL HEALTH, AND THE PROGRESS OF HOUSING INNOVATION UNDER HIS LEADERSHIP.

DATE: 7/11/20

SHOW: 2027

TOPIC: EDUCATION SYSTEM WITH DR. WAYNE FREDERICK

SUMMARY: HOWARD UNIVERSITY PRESIDENT DR. WAYNE FREDERICK DISCUSSES EVALUATING CHANGES TO ACT & SAT TESTING.

DATE: 7/18/20

SHOW: 2028

TOPIC: INSIDE TELEMEDICINE: EDDIE PELOKE

SUMMARY: WORKPATH CEO EDDIE PELOKE DISCUSSES ADVANCES IN TELEMEDICINE IN A TIME WHEN IT'S NEEDED MORE THAN EVER BEFORE.

DATE: 7/25/20

SHOW: 2029

TOPIC: KRIS PARONTO AND ERIC GREITENS

SUMMARY: FORMER ARMY RANGER & CIA SECURITY CONTRACTOR, KRIS PARONTO AND FORMER NAVY SEAL, GOV ERIC GREITENS DISCUSS PATRIOTISM.

DATE: 8/01/20

SHOW: 2030

TOPIC: MILLENNIALS PERSPECTIVE OF LEFT & RIGHT

SUMMARY: PANEL DISCUSSION ABOUT VALUING DIFFERENCES WITH CIVILITY AND MORE THOUGHT-PROVOKING CONVERSATIONS.

DATE: 8/08/20

SHOW: 2031

TOPIC: STEPHEN A SMITH: BLM MOVEMENT & THE FUTURE OF SPORTS

SUMMARY: MR. ESPN DISCUSSES HOW PROFESSIONAL SPORTS WILL CHANGE FOREVER AND HOW WE MUST ADJUST.

DATE: 8/15/20

SHOW: 2032

TOPIC: HIGHER LEARNING

SUMMARY: ARMSTRONG DISCUSSES HOW A NEW AGE OF EDUCATION AND LEARNING IS SWEEPING OUR NATION.

DATE: 8/22/20

SHOW: 2034

TOPIC: TOBACCO TARIFF

SUMMARY: ARMSTRONG DISCUSSES HOW THE US TOBACCO INDUSTRY IS QUIETLY DISAPPEARING AND MAY NEVER RECOVER IF OUR FOREIGN TRADE POLICIES DON'T CHANGE SOON.

DATE: 8/29/20

SHOW: 2033

TOPIC: GRAND MASTER JA: WHAT IS THE NFAC?

SUMMARY: AN IN-DEPTH DISCUSSION WITH NFAC FOUNDER GRAND MASTER JAY ABOUT THE CIVIL UNREST IN LOUISVILLE, KY AND EXPLORING THE NEW BLACK MILITIA.

DATE: 9/5/20

SHOW: 2035

TOPIC: JODIA VANEL PROFILES ARMSTRONG

SUMMARY: ENTREPRENEUR JODIA VANEL TURNS THE TABLES AS SHE INTERVIEWS ARMSTRONG.

DATE: 9/12/20

SHOW: 2036

TOPIC: MED TECH

SUMMARY: ARMSTRONG DISCUSSES THE FUTURE OF MEDICAL TECHNOLOGY AND INNOVATION.

DATE: 9/19/20

SHOW: 2037

TOPIC: COVID-19 & EDUCATION

SUMMARY: ARMSTRONG DISCUSSES HOW EDUCATORS ARE ADJUSTING TO AND EVEN TRYING TO EMBRACE THE CHANGING WORLD OF EDUCATION IN THE COVID-19 ENVIRONMENT.

DATE: 9/26/20

SHOW: 2038

TOPIC: WILLIAM BARR AND DR. BEN CARSON

SUMMARY: ATTORNEY GENERAL WILLIAM BARR & HUD SECRETARY DR. BEN CARSON CANDIDLY DISCUSS OPPORTUNITY ZONES, CRIME, EMPOWERMENT, AND ENTREPRENEURSHIP.



QUARTERLY REPORT Q3-2020

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds.

Program/episode	Date	AirTime	Duration	Description
FMS5E44070520	July 5,2020	2:30PM	22:55	Building the border wall was a top promise of the Trump campaign. But how much of it has been done? Does the modern media really want a free press? One author says no. And - billions of taxpayer dollars may be wasted on a tank upgrade program the military doesn't want.
FMS5E45071220	July 12,2020	2:30PM	22:55	Populism and how it's growing around the world. Carter Page center of claim the Govt spied on US citizens. Underground smuggling tunnels in Mexico, and voodoo in New Orleans.
FMS5E46071920	July 19,2020	2:30PM	22:55	Janus. The case to end forced deductions for unions. Surveillance laws & the Horowitz report. And author David Kirby on violations of 4th Amendment.
FMS5E47072620	July 26,2020	2:30PM	22:55	A look at children used in drug smuggling and how to save them. Secret holds, Sen. Chuck Grassley on openness in Congress. Climate change and national security.
FMS5E48080220	Aug 2,2020	2:30PM	22:55	Along with Customs and Border patrol on the hunt for drugs in Puerto Rico. A visit with a coroner on the Mexican border who identifies the missing remains of illegal immigrants. Who is behind efforts to hide a free IRS program to help Americans with taxes.
FMS5E49080920	Aug 9,2020	2:30PM	22:55	A look at the 2nd Amendment in Virginia, gun free zones. A look at a effort to remove lead from water in Newark. Author Scott Adams on his book, 'Loser Think'.
FMS5E50081620	Aug 16,2020	2:30PM	22:55	Citizens United and how a court case impacted money in elections. California wildfires and how better management would help. How a documentary on Clarence Thomas came to the screen.

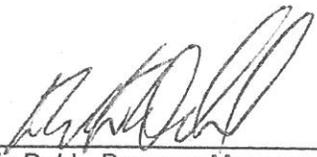
FMS5E51082320	Aug 23,2020	2:30PM	22:55	A Goodyear tire becomes target of a federal probe on safety. Explaining the USMCA trade agreement and regulations, or lack of, on cosmetic and beauty products.
FMS5E52083020	Aug 30,2020	2:30PM	22:55	Glenn Beck about his career, politics, and the future of our media. Plus, technology touches almost every part of life - <i>Laura DeNardis</i> offers insight. And - why the US Postal Service is in serious financial trouble.
FMS5E53090620	Sept 6,2020	2:30PM	22:55	An epic battle over health care costs in North Carolina. Plus, ahead of voting, a look at how polling is different this time around. And - tax dollars spent on gimmicks to promote our federal agencies.
FMS6E01091320	Sept 13,2020	2:30PM	22:55	The border was a big issue in the 2016 election, a look at the new border wall construction, illegal immigrants and drug smuggling on the Southern border. Minneapolis is the epicenter of nationwide protests and riots. But who's in charge of law and order? 8 years and 10 investigations later, it's still not clear what happened in Benghazi. The story from one man, who fought to save American lives that tragic day.



WUXP-TV MYTV30/Nashville, TN Third Quarter 2020 Issues Recap for Public Review

Issues & Concerns (Report and topics broadcast for viewer's information)

- **ADULT/HEALTH:** MYTV30 aired PSA/Ad Council "High Blood Pressure Control" The campaign highlighted the consequences of high blood pressure-motivating people who have stopped following their high blood pressure management plan to partner with their doctor, get back on a plan, and get their numbers to a healthy range. WUXP aired 92 public service announcements.
- **CRIME:** Weekly Public Affairs Program "Comments with Dr. Haney" focused on "Violence and Social Status" on September 12 Saturday at 7:00AM. Interviewed for this topic was Dr. Edward Kelly Sanford. Dr. Haney is a distinguished retired professor of the History Department at Tennessee State University, Nashville, TN.
- **FAMILY/HEALTH:** MYTV30 aired PSA National Broadcasters Association (NAB) COVID-19. The campaign provided information on how the community can help prevent the spread of COVID-19. WUXP aired 79 public service announcements.
- **SOCIAL ISSUE:** MYTV30 broadcast the topic "Higher Learning" on the Armstrong Williams Show on August 15 Sunday at 10AM. Roundtable discussion with several experts. Hosted by Armstrong Williams a political commentator and national syndicated columnist.
- **COMMUNITY/FAMILY:** MYTV30 aired PSA/Ad Council "Feeding America". The campaign focuses on how food banks work with local communities to bring surplus food to children and families in need, including working with farmers, grocery workers, food bank employees, and volunteers. WUXP aired 96 public service announcements.
- **ECONOMIC:** MYTV30 broadcast the topic "Tobacco Tariff" on the Armstrong Williams Show on August 22 Sunday at 10AM. Roundtable discussion with several experts. Hosted by Armstrong Williams a political commentator and national syndicated columnist.
- **EDUCATION:** MYTV30 aired PSA/Ad Council "Adult Literacy". The campaign focuses on inspiring people to use the help that's waiting at FinishYourDiploma.org and to earn their GED or other high school equivalency. WUXP aired 20 public service announcements.
- **HEALTH/TECH:** MYTV30 broadcast the topic "Inside Telemedicine" on the Armstrong Williams Show on July 18 Sunday at 10AM. Guest speaker CEO Eddie Peloke. Hosted by Armstrong Williams a political commentator and national syndicated columnist.
- **COMMUNITY CONCERNS:** Weekly Public Affairs Program "Comments with Dr. Haney" focused on "Fighting Substance Abuse" on August 15 Saturday at 7:00AM. Interviewed for this topic was survivor Tawana Murray. Dr. Haney is a distinguished retired professor of the History Department at Tennessee State University, Nashville, TN.
- **CHILDREN/YOUTH:** Weekly Public Affairs Program "Comments with Dr. Haney" focused on "Child Abuse and Neglect" July 11 Saturday at 7:00AM. Interviewed for this topic was Kelvin Walker and Dr. Russell. Dr. Haney is a distinguished retired professor of the History Department at Tennessee State University, Nashville, TN.



Eric Dahl - Program Manager