

① You replied on Mon 10/23/2023 11:11 AM



JD Johannes <jdjohannes.1@gmail.com>
To: Jen Mestayer



Mon 10/23/2023 11:07 AM

Buy_Order_AmPAC_Runoff_TalkRa...
15 KB

Jen, attached is the first buy for the Louisiana General Election.

Please double check my math. If everything ads up, I'll get a cashiers check for the Net in the Express mail to the station in Lafayette.

And send creative in a day or two.

Cheers!
JD

<https://www.vcreekamg.com/>

AmPAC LA Gen Cancel Crime Annotated

Announcer 1: Crime is crushing our communities. (2.75 sec)

Clip: "220 homicides so far this year...as New Orleans makes national headlines for becoming the murder capitol of the country"¹ (8.25 sec)

Announcer 2: But Democrats want to defund the police. (3.5 sec)

Clip: "N.O. PD needs to be defunded..."² (3 sec)

Announcer 3: Democrats oppose putting more criminals in prison. (3.75 sec)

Clip: "When I say Defund, you say Police."² (2.5 sec)

Announcer 4: Republicans Understand...to create good jobs, we must stop the cancer of crime. And Nearly seventy percent of Louisiana voters want MORE Police, Prosecutors And Prisons.³ (12 sec)

Landry Clip: "We should be focused on putting the bad people in jail."⁴ (4.5 sec)

Announcer 5: To Protect our communities from crime... vote Republican in the November Elections. Early voting starts November third. Election day is November 18th. (10 sec)

Announcer 5ALT: To Protect our communities from crime... vote Republican in the November Elections. Election day is November 18th. (8 sec)

Announcer 6: Republicans know, to create progress and prosperity, we must vote in the November 18th election to Cancel Crime. (8.25 sec)

Announcer 6ALT: Republicans know, to create progress and prosperity, we must vote in November to Cancel Crime. (7.25 sec)

Announcer Disclaimer: Paid for by Americas PAC. This communication is not authorized by any candidate or candidate's committee. (6 sec)

1. <https://www.foxnews.com/politics/proud-cajun-candidate-sounds-alarm-over-states-bleeding-population-says-time-end-democrat-rule>
2. <https://www.jacksonville.com/videos/news/nation/2020/06/11/demonstrators-rally-defund-police-department/655428000/>
3. <https://www.vcreekamg.com/post/poll-louisiana-governor>
4. <https://www.c-span.org/video/?522151-102/conservative-political-action-conference-louisiana-attorney-general-jeff-landry-remarks>

| Network | Station | Market | Format | Gross | Net |
|-----------|---------|-----------|-----------|----------|----------|
| Townsquar | KPEL FM | Lafayette | News Talk | \$27,000 | \$22,950 |
| Townsquar | KROF AM | Lafayette | News Talk | \$4,950 | \$4,208 |
| | | | Total | \$31,950 | \$27,158 |

STATION KPEL-FM Lafayette
SALES REP Jen Mestayer

BUY ORDER AMERICAS PAC

Agency: Vcreek/AMG, JD Johannes, Principal

60 Second Spots

Flight Start: 10/30/2023

Flight End: 11/17/2023

| Date Range | Station | Format | DayPart | xDay | Days |
|-------------------|----------------|---------------|----------------|-------------|-------------|
| Oct. 30-Nov. 3 | KPEL-FM | News Talk | MF 10a-3p | 3 | M,Tu,W,Th,F |
| Oct. 30-Nov. 3 | KPEL-FM | News Talk | MF 3p-7p | 3 | M,Tu,W,Th,F |
| Nov. 6-10 | KPEL-FM | News Talk | MF 10a-3p | 3 | M,Tu,W,Th,F |
| Nov. 6-10 | KPEL-FM | News Talk | MF 3p-7p | 3 | M,Tu,W,Th,F |
| Nov. 13-17 | KPEL-FM | News Talk | MF 10a-3p | 3 | M,Tu,W,Th,F |
| Nov. 13-17 | KPEL-FM | News Talk | MF 3p-7p | 3 | M,Tu,W,Th,F |

| Ads | Rate | Total |
|------------|-------------|--------------|
| 15 | \$300 | \$4,500 |
| 15 | \$300 | \$4,500 |
| 15 | \$300 | \$4,500 |
| 15 | \$300 | \$4,500 |
| 15 | \$300 | \$4,500 |
| 15 | \$300 | \$4,500 |
| | Gross | \$27,000 |
| | Net | \$22,950 |

STATION KROF-AM Lafayette
SALES REP Jen Mestayer

BUY ORDER AMERICAS PAC

Agency: Vcreek/AMG, JD Johannes, Principal

60 Second Spots

Flight Start: 10/30/2023

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| Nov. 6-10 | KPEL-FM | News Talk | MF 10a-3p | 3 | M,Tu,W,Th,F |
| Nov. 6-10 | KPEL-FM | News.Talk | MF 3p-7p | 3 | M,Tu,W,Th,F |
| Nov. 13-17 | KPEL-FM | News Talk | MF 10a-3p | 3 | M,Tu,W,Th,F |
| Nov. 13-17 | KPEL-FM | News Talk | MF 3p-7p | 3 | M,Tu,W,Th,F |

| Ads | Rate | Total |
|------------|-------------|--------------|
| 15 | \$55 | \$825 |
| 15 | \$55 | \$825 |
| 15 | \$55 | \$825 |
| 15 | \$55 | \$825 |
| 15 | \$55 | \$825 |
| 15 | \$55 | \$825 |
| | Gross | \$4,950 |
| | Net | \$4,208 |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, JD Johannes, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Americas PAC

Agency name: VCreek/AMG LLC

Address: 2318 SW Briarwood Plz, 207, Topeka, KS 66611

Contact: JD Johannes

Phone number: 7855547605

Email: johannes@vcreek

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Americas PAC

Address: 2560 Plymouth Street, Marion, IA 52302

Contact: Tom Donelsen

Phone number: 3193317616

Email: donelsen@aol

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tom Donelsen, Chairman
Amy Blunt, Custodian of Records

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

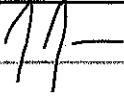
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Crime, Economy, Prosperity, Elections, Security, Police, Prisons

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| | |
|--|---|
| Advertiser/Sponsor | Station Representative |
| Signature:  | Signature: |
| Name: JD Johannes | Name: |
| Date of Request to Purchase Ad Time: 10-24-2023 | Date of Station Agreement to Sell Time: |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.