

ORDER

Orders
Order / Rev: 187735
 Alt Order #:
Product Desc: MAY-JUNE ADS
Estimate: MAY-JUNE ADS
Flight Dates: 05/15/24 - 06/09/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: GENERAL

WNNL-FM
Primary AE: Michelle Reid Tunstall
Sales Office: L-RAL
Sales Region: Local

Agency Name: Intersect Media LLC
Buying Contact: Ricco Johnson
Billing Contact: Ricco Johnson
 443 Reese Dr
 Willow Springs, NC 27592

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Progress NC Action
Demographic: A25-54
Product Codes: Political Issue
Revenue Code 1: AGY
Revenue Code 2: POLITICAL
Revenue Code 3: POL-ISS
Priority: 01

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	20	\$1,350.00	\$1,147.50
05/27/24	06/09/24	20	\$1,350.00	\$1,147.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	20	\$1,350.00	\$1,147.50	0.00
June 2024	20	\$1,350.00	\$1,147.50	0.00
Totals	40	\$2,700.00	\$2,295.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Craig Simon			Start Of Order - End Of Order	50%
Michelle Reid Tunstall			Start Of Order - End Of Order	50%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNL	05/15/24	06/09/24	M-F Narrow Evening M-F Narrow Evening	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	MTWTF--	:30	5	\$60.00	01	0.00	NM	20	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WTF--		5				\$60.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--		5				\$60.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--		5				\$60.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--		5				\$60.00		0.00			
N 2	WNNL	05/15/24	06/09/24	Sa-Su Prime Rotator Sa-Su Prime Rotator	CM	7:00 AM-7:00 PM (7:00 AM-7:00 PM)	-----SS	:30	5	\$75.00	01	0.00	NM	20	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----SS		5				\$75.00		0.00			
		Week: 05/20/24	05/26/24	-----SS		5				\$75.00		0.00			
		Week: 05/27/24	06/02/24	-----SS		5				\$75.00		0.00			
		Week: 06/03/24	06/09/24	-----SS		5				\$75.00		0.00			
													Totals	40	\$2,700.00