



**Councilor Cassutt**  
**Santa Fe | District 4**



**HUTTON**  
BROADCASTING

**STORYTELLING  
HYPERLOCAL CHANNELS  
SOLUTIONS**

Radio Station	6am-7p Mon-Fri	Number of Days	Spots Per Day	Cost Per Spot	Total
KTRC	36		9	4 \$ 27.00	\$ 972.00
KLBU	0		0	0 \$ 10.00	\$ -
KBAC	36		9	4 \$ 27.00	\$ 972.00

30 Second Ads

KTRC	36 5 Day Run-4 Spots per day
KLBU	0 16 Day Run-5 Spots per day
KBAC	36 5 Day Run-4 Spots per day

Total Spots 72

SubTotal	\$ 1,944.00
Total w/Tax	\$ 2,103.07



**Traffic Instructions:**

The "Housing" spot is a revised version, the "Future" spot remains the same, as recorded by Estevan at KSWV - these are to run 50/50

**Flight Dates, October 25 –November 6**

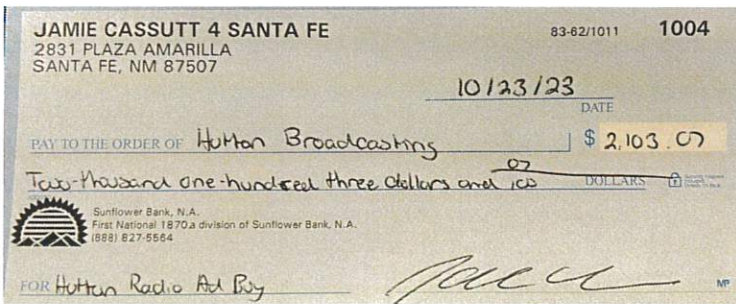
\*30-day cancellation notice

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30 Second Ads

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 KBAC 36 5 Day Run-4 Spots per day

Total Spots 72 SubTotal \$ 1,944.00  
 Total w/Tax \$ 2,103.07



Jamie Cassett –PB19  
 Client Signature

10/23/2023  
 Date

Art Trujillo  
 Account Executive Name Printed

3/31/69

**CANDIDATE ADVERTISEMENT**  
 Business Printed Name

Address

Jamie Cassett  
 Client Printed Name

2831 Plaza Amarilla

jamie4santafe@gmail.com  
 Email

Santa Fe NM87507

(505) 955-6817  
 Phone Number

**Signature is required to Start Services & Billing**

Please Sign this proposal and return it to your account executive.

By signing, the client approves the scope, schedule, and cost associated with this project.





# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jamie Cassott, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jamie Cassott

Authorized committee:

Jamie Cassott 4 Santa Fe

Agency requesting time (and contact information):

 N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Santa Fe City Council District 4

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Natasha Gallegos Katko

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Name:

Jamie Cassott

Date of Request to Purchase Ad Time:

10/23/23

Signature:

Name:

Erica Rael

Date of Station Agreement to Sell Time:

10/23/2023



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).