



WDEF
3300 Broad Street
Chattanooga, TN 37408

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 186204

Schedule Dates 06/25/18-08/02/18
Advertiser Pol - Randy Boyd for TN Gov (15352)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand 25973616 (56501)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Renicker,Tanya
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments Randy Boyd - TN Gove

Date Entered 03/27/18
Last Modified 07/03/18
Entered By Kallee Bodnar
CO-OP No
Headline # ECR25973616
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,539.50
Net Total \$31,390.50
Sales Tax

WDEF (WDEF)

By Broadcast Month
Jul. 2018 238 \$32,550.00
Aug. 2018 40 \$4,380.00
Grand Total: 278 \$36,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/01/18-07/29/18	2	:30	6:58-56P- 60 MINUTES	2							X	10	\$750.00	\$7,500.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A 60 Minutes	3/27/18
2.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	10:57:57A- PRICE IS RIGHT	4	X	X	X	X	X			2	\$115.00	\$230.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C Price is Right	3/27/18
3.0	Normal Line / SPOT	07/02/18-07/27/18	3	:30	10:57:57A- PRICE IS RIGHT	10	X	X	X	X	X			33	\$115.00	\$3,795.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C Price is Right	3/27/18
4.1	Normal Line / SPOT	07/30/18-08/02/18	3	:30	10:57:57A- PRICE IS RIGHT	8	X	X	X	X				8	\$115.00	\$920.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C Price is Right	3/29/18
5.0	Normal Line / SPOT	07/01/18-07/29/18	2	:30	8:58-42A- CBS SUNDAY MORNING	3							X	15	\$150.00	\$2,250.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A CBS Sunday Morning	3/27/18
6.0	Normal Line / SPOT	06/25/18-06/29/18	2	:30	12:00:57P- NEWS 12 @ NOON	4	X	X	X	X	X			2	\$115.00	\$230.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18
7.0	Normal Line / SPOT	07/02/18-07/27/18	2	:30	12:00:57P- NEWS 12 @ NOON	10	X	X	X	X	X			33	\$115.00	\$3,795.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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Agency

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Product

Political (1176)

Brand

25973616 (56501)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Renicker, Tanya

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

Randy Boyd - TN Gove

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8.1	Normal Line / SPOT	07/30/18-08/02/18	2	:30	12:00-5P- NEWS 12 @ NOON	8	X	X	X	X				8	\$115.00	\$920.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/29/18
9.0	Normal Line / SPOT	07/01/18-07/29/18	2	:30	10:30A- FACE THE NATION	2							X	10	\$100.00	\$1,000.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A Face the Nation	3/27/18
10.0	Normal Line / SPOT	06/30/18-07/28/18	2	:30	9A- CBS THIS MORNING: SATURDAY	4						X		20	\$100.00	\$2,000.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A Saturday Early Show	3/27/18
11.0	Normal Line / SPOT	06/25/18-06/29/18	2	:30	12:30-01P- 2P (EST)	2	X	X	X	X	X				\$115.00		WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C CBS Soap	3/27/18
12.0	Normal Line / SPOT	07/02/18-07/27/18	2	:30	12:30-01P- 2P (EST)	5	X	X	X	X	X			16	\$115.00	\$1,840.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C CBS Soap	3/27/18
13.1	Normal Line / SPOT	07/30/18-08/02/18	2	:30	12:30-01P- 2P (EST)	4	X	X	X	X				4	\$115.00	\$460.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C CBS Soap	3/29/18
14.0	Normal Line / SPOT	06/25/18-06/29/18	2	:30	5P- 6P (EST)	4	X	X	X	X	X			2	\$100.00	\$200.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C Judge Judy	3/27/18

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15.0	Normal Line / SPOT	07/02/18-07/27/18	2	:30	5P- 6P (EST)	10	X	X	X	X	X			32	\$100.00	\$3,200.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C Judge Judy	3/27/18
16.1	Normal Line / SPOT	07/30/18-08/02/18	2	:30	5P- 6P (EST)	8	X	X	X	X				8	\$100.00	\$800.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C Judge Judy	3/29/18
17.0	Normal Line / SPOT	06/25/18-06/29/18	2	:30	6:59-01P- PRIME NEWS @ 7	2	X	X	X	X	X			1	\$130.00	\$130.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18
18.0	Normal Line / SPOT	07/02/18-07/27/18	2	:30	6:59-01P- PRIME NEWS @ 7	5	X	X	X	X	X			16	\$130.00	\$2,080.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18
19.1	Normal Line / SPOT	07/30/18-08/01/18	2	:30	6:59-01P- PRIME NEWS @ 7	4	X	X	X					4	\$130.00	\$520.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/29/18
20.0	Normal Line / SPOT	06/30/18-07/29/18	2	:30	11P- NEWS 12 NIGHTSIDE	1						X	X	5	\$125.00	\$625.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A News	3/27/18
21.0	Normal Line / SPOT	07/01/18-07/29/18	3	:30	11P- NEWS 12 NIGHTSIDE	1						X		5	\$80.00	\$400.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A News	3/27/18
22.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	6P- NEWS 12 @ 6P	2	X	X	X	X	X			1	\$95.00	\$95.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18

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23.0	Normal Line / SPOT	07/02/18-07/27/18	3	:30	6P- NEWS 12 @ 6P	5	X	X	X	X	X			16	\$95.00	\$1,520.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18
24.1	Normal Line / SPOT	07/30/18-08/02/18	3	:30	6P- NEWS 12 @ 6P	4	X	X	X	X				4	\$95.00	\$380.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/29/18
25.0	Normal Line / SPOT	06/25/18-06/29/18	3	:30	11P- NEWS 12 NIGHTSIDE	2	X	X	X	X	X			1	\$95.00	\$95.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18
26.0	Normal Line / SPOT	07/02/18-07/27/18	3	:30	11P- NEWS 12 NIGHTSIDE	5	X	X	X	X	X			16	\$95.00	\$1,520.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/27/18
27.1	Normal Line / SPOT	07/30/18-08/01/18	3	:30	11P- NEWS 12 NIGHTSIDE	4	X	X	X					4	\$95.00	\$380.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU C News	3/29/18
28.0	Normal Line / SPOT	07/02/18-07/06/18	3	:30	6A- 7A (EST)	1	X	X	X	X	X			1	\$30.00	\$30.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A News	3/27/18
29.0	Normal Line / SPOT	07/09/18-07/13/18	3	:30	5:30A- 6A (EST)	1	X	X	X	X	X			1	\$15.00	\$15.00	WDEF (WDEF)	COMMENTS APPLY TO SUB LINES A THRU A News	3/27/18

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125 West 55th St
New York, NY 10019

Contract # 25973616 **Changes as of:** 7/3/2018 at 3:40 PM **Version:** Highlighting Makegood 2 **Status:** Accepted

CPE: **Flight:** 6/25/18 - 8/5/18 **Station:** WDEF **Con Type:** POLITICAL/VOTE

Agency: MEDIUM BUYING LLC **Advertiser:** BOYD, RANDY **Market:** Chattanooga **Total \$:** \$36,930.00

1351 King Ave **Product:** Randy Boyd - TN Governor **Office:** PHILADELPHIA **Total Spots:** 278

2nd Floor **Agency Order #:** **Service:** Nielsen **Total CPP:** \$0.00

COLUMBUS, OH **Buyer:** Tanya Renicker **Primary Demo:** Adults 50+ **Total GRP:**

43212 **Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN 215-563-5400

Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	6/25 - 7/30								Total Spots	Total \$	CPP*	GRP*
							6/25	7/2	7/9	7/16	7/23	7/30						
CR 2	M-F 11a-12n		Price is Right	\$115.00	0.0	30	4	2	3	10	10	10	8	43	\$4,945.00	\$0.00	0.0	
CR 4	M-F 12n-12:30p		News	\$115.00	0.0	30	4	2	3	10	10	10	8	43	\$4,945.00	\$0.00	0.0	
CR 7	M-F 12n-2p		CBS Soap Rotation	\$115.00	0.0	30	2	0	1	5	5	5	4	20	\$2,300.00	\$0.00	0.0	
CR 8	M-F 5p-6p		Judge Judy	\$100.00	0.0	30	4	2	2	10	10	10	8	42	\$4,200.00	\$0.00	0.0	
CR 9	M-F 7p-7:30p		News	\$130.00	0.0	30	2	1	1	5	5	5	4	21	\$2,730.00	\$0.00	0.0	
CR 12	M-F 6p-6:30p		News	\$95.00	0.0	30	2	1	1	5	5	5	4	21	\$1,995.00	\$0.00	0.0	
CR 13	M-F 11p-11:30p		News	\$95.00	0.0	30	2	1	1	5	5	5	4	21	\$1,995.00	\$0.00	0.0	
TOTALS:							22	26	64	63	63	40	278	\$36,930.00	\$0.00	0.0		