

LIST OF ISSUES AND PROGRAMS

OCTOBER 1-DECEMBER 31, 2017

**WSRV-FM
97.1 THE RIVER**

**COX RADIO, INC.
GAINESVILLE-ATLANTA, GEORGIA**

ISSUES AND ANSWERS

DURING THE PERIOD OF OCTOBER 1-DECEMBER 31, 2017 THE FOLLOWING ISSUES AND PROBLEMS

WERE AMONG THOSE ADDRESSED BY WSRV-FM:

**HEALTH / SAFETY / CRIME
ART / ENTERTAINMENT / RECREATION / ENVIRONMENTAL
FINANCIAL / POVERTY / CHARITY**

WSRV-FM

ASCERTAINMENT STATEMENT

WSRV FM/97.1 The River develops on air programming to address issues of importance to Gainesville, Atlanta and surrounding communities.

WSRV-FM also produces four-thirty minute community affairs talk shows, which addresses a variety of topics and issues of concern including politics, education, health, business, lifestyle issues and civic and social issues. The Heart of Atlanta and Perspectives air every Sunday morning.

Issues on the program are ascertained through interviews with community leaders, including representatives of charitable and civic/social/civil rights organizations and others who make a difference in the communities in which we serve. WSRV-FM also solicits community input via the website

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
DR. JOE SHOW Host-Dr. Joe Esposito	SUN 6:30AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF GENERAL INTEREST.
PERSPECTIVES Host-Condace Pressley	SUN 7:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST.

WSRV-FM OCTOBER 1-DECEMBER 31, 2017

CHARITY PROJECTS – 4TH QUARTER

October 19 – station appearance at Alive in Roswell (location: Canton Street in Downtown Roswell)

November 17 – Kroger Can Hunger with English Nick (location: Marketplace Pkwy in Dawsonville)

November 19 – Kroger Can Hunger van hit (location: Crosstown Dr in Peachtree City)

November 26 – Kroger Can Hunger van hit (location: Morosgo Way in Atlanta)

December 1 – Kroger Can Hunger van hit (location: Whitlock Ave in Marietta)

December 3 – Kroger Can Hunger van hit (location: Lawrenceville-Suwanee Rd in Suwanee)

December 10 – Kroger Can Hunger van hit (location: Crosstown Dr in Peachtree City)

December 16 – Kroger Can Hunger van hit (location: Whitlock Ave in Marietta)

December 20 – Kroger Can Hunger van hit (location: Marketplace Pkwy in Dawsonville)

ISSUE & DESCRIPTION

DATE **TIME** **LENGTH**

HEALTH / SAFETY / CRIME ISSUES

10/1/17 6:30am 26mins

DR. JOE SHOW: Ten worst foods for fat loss.
Ice cream, Corn and Tortilla chips, Pizza, French fries, Potato chips, Bacon, Hot dogs, Doughnuts, Soda Diet and Soda.

11/5/17 7AM 25Min.

PERSPECTIVES: Jewell Gooding, Mental Health Association of Georgia
Mental Health America of is our state’s leading nonprofit organization dedicated to helping all Georgians live mentally healthier lives. The group represents a growing movement of Americans who promote mental wellness for the health and well-being of everyone in this state, emphasizing mental health as a critical component of a healthy lifestyle. the stigma surrounding mental health is quite strong. While our prevention programs are influenced by the work being done to eliminate stigma surrounding mental health, we are working effortlessly to create and build additional programs so that we may reach more of our Georgians through all avenues possible.

10/8/17 6:30am 28mins

DR JOE SHOW: Signs you are not healthy. If you want to keep an eye on your health, spend a few minutes scrutinizing your body in the mirror. Are your eyes pink? Have your nails turned brown at the top? Noticing small changes can nudge you into paying attention to potential problems. Trivial signs are often just that. It’s when they persist, or are combined with other symptoms, that they become more important. If that’s the case, see your doctor.
Going gray before 40, Flushed face, Cracked lips, Love handles, Swollen neck, Sunless tan, Big chested, Chicken skin, Red palms, Long ring finger, Unsightly nails, Cold feet, Rough spots, Short eyebrows, Hooded eyelids, Not-so-white whites, Creased earlobes

HEALTH / SAFETY / CRIME ISSUES:

10/15/17 6:30am 28mins

DR JOE SHOW: Home health remedies from your fridge.
Apple cider vinegar, Bacon, Baking soda, Bananas, Coffee, Cornstarch, Frozen peas, Garlic, Ginger, Honey on toast
Horseradish or wasabi, Lemon, Olive oil, Peanut Butter and Papya

10/22/17 6:30am 28mins

DR JOE SHOW: Unhealthy products all guys should avoid. Your sofa, Your favorite body spray, Take-out food, Canned food
Nonorganic food, Cigarettes, Burgers, Sushi and Rice

10/29/17 6:30AM 25mins

DR. JOE SHOW: Natural ways to fix every common health problem.
Bad breath: try oil pulling.
Cold and flu: try dark, leafy greens.
PMS: try magnesium.
Ingredients: try peppermint.
Weak, brittle nails: try massaging coconut oil into your nails.
Anxiety: try meditation.
Dry and flakey skin: try honey.
Headaches: try acupuncture.
Weight problems: try good fats.
Period pain: try vitamin D.
Sore lower back: try pilates.
Eczema: try magnesium baths.
Headaches: try peppermint oil.
Stress: try avoiding caffeine.
Sore muscles: try ice therapy.
Urinary tract infections: try a liver detox cleanse.
Hangover: try coconut water and bananas.
Vertigo: try basil.
Pimples: try apple cider vinegar.

HEALTH / SAFETY / CRIME ISSUES:

Nicotine cravings: try exercise.
 Nauseas: try ginger.
 Hiccups: try apple cider vinegar.
 Anemic: try green vegetables, red meat, and liver
 Dry cuticles: try honey, aloe-vera, and olive oil.
 Urinary tract infections: try cranberry juice.
 Muscle cramps: try magnesium
 Body odor: try drinking liquid chlorophyll.
 Asthma: try fish oil and vitamin C.
 Sweating: try potato.

11/5/17 6:30AM 25mins

DR. JOE SHOW: Damaging habits you need to fix now.
 Your tendency to overwork.
 Your lack of sleep.
 Your convenience foods fetish.
 Your checkered past.
 Your exposure to health toxins.

11/12/17 6:30am 28mins

DR. JOE SHOW: Unhealthy products all guys should avoid. Worrying about pesticides on your apples or plastic in your food packaging is for girlfriends, moms and wives, right? Not so fast! A report on men’s health from the nonprofit Environmental Working Group (EWG) begs to differ. The same products women wonder about every day are just as bad for guys, the report concludes, all thanks to hormone-mimicking chemicals that can block the production of testosterone or boost production of estrogen. Both can increase a man’s chances of developing prostate cancer or his difficulty in fathering a child. So, guys, listen up! Take a minute to take stock of your habits and the products you use every day to see if they could be contributing to problems below the belt...

HEALTH / SAFETY / CRIME ISSUES:

11/12/17 7AM 25MIN

PERSPECTIVES: HIV Awareness – Raheem DeVaughn and Goapele – awareness concert in Atlanta

Inspired by the powerful and impactful poem, “*Still I Rise*”, written by the iconic artist, educator and author, the late Dr. Maya Angelou, the RISE Above campaign, is focused on eliminating HIV related stigma by educating and empowering women of color about healthy relationships, sexuality and wellness, while featuring an intimate evening of music, conversation and engaging activities with Grammy nominated artists Raheem DeVaughn and R&B vocalist Goapele.

11/19/17 6:30am 28mins

DR. JOE SHOW: Natural ways to fix every common health problem. Natural health remedies are having a serious moment on the wellness scene right now. Whether it’s oil pulling to cure a myriad of concerns, or applying apple cider vinegar to your skin to clear up acne, your grocery store can be pretty effective place to find health fixes.

So, if you want to try out natural solutions to common health complaints, keep listening.

11/26/17 6:30am 28mins

DR. JOE SHOW: Toxic triggers: damaging habits you need to fix now. I see them every day: the walking wounded. They drag themselves into my office looking pasty, bloated, and wan. They are tired – often bone tired, with barely enough energy to make it through the day. At the same time, they are working harder than ever, running 100 miles an hour on scant fumes, stepping on the stress accelerator all day until it’s time to pass out. They’re overweight (maybe just a little, maybe a lot). They’re achy. They complain of arthritis, or back pain, or stiff neck, or one of the millions of other painful little messages that their bodies are sending, trying to prompt them to slow it all down – to take care of themselves. Toxic avenger surround us every day. It’s time to ID them and start healing!

HEALTH / SAFETY / CRIME ISSUES:

12/3/17 6:30am 30mins

DR. JOE SHOW: Allergies & Asthma. The allergy is not the problem, the cause of the allergy is.

The allergen is not the problem, otherwise we would ALL have the reaction.

Allergies are a symptom; the body is either toxic, or the immune system has been weakened.

Primary causes of allergies & asthma: Lifestyle stress: Stress makes everything worse!

Stress weakens the immune system, interferes with digestion and prevents proper elimination.

Stress inhibits oxygen assimilation.

Stress can be caused by emotional and/or physical challenges.

Bio-chemical stress: The culprits: Chemicals: Perfumes, deodorants, soaps, detergents, cleansers, paint, carpeting, metals.

Environmental: Mold, grasses, pollen, dust, animal hair, insect venom.

Food: Meat, dairy, sugar, aspartame, alcohol, coffee, soda (especially milk, wheat, corn, eggs, oranges, chocolate, shellfish, strawberries, yeast, additives and dyes).

The good guys: raw veggies, raw fruit, whole grains (brown rice, millet, whole oats)

Supplements (whole food)

Bio-mechanical stress: Under-active thyroid.

Leaky-gut syndrome.

Suggestions: Neurological/orthopedic test to discover nervous system interference.

Therapeutic Massage to stimulate lymphatic system.

Rotation diet and/or allergy test to discover your allergic foods.

12/10/17 6:30am30mins

DR. JOE SHOW: Loneliness more hazardous to your health than obesity or smoking. An estimated 42.6 million Americans over the age of 45 suffer from chronic loneliness, and census data reveals more than 25 percent of the U.S. population lives alone.

Loneliness is associated with higher blood pressure and higher risk of diseases such as heart disease, stroke, dementia, depression and lower survival rates for breast cancer patients. Two recent meta analyses reveal loneliness is more hazardous to your health than obesity, raising your risk of early death by as much as 50 percent, and compares to the risk of smoking 15 cigarettes per day.

Loneliness doesn't just affect your mind; it can also cause a number of health problems. For example, previous research shows feeling lonely can raise your blood pressure up to 14 points, with greater increases the longer loneliness persists. With that, the risk for heart disease and dementia also increases.

HEALTH / SAFETY / CRIME ISSUES:

12/17/17 6:30am30mins

DR. JOE SHOW: Why you need supplements. You often hear doctors say that there's no need to supplement if you eat a balanced diet. If only that were true. Fast-food diets consisting of burgers, fries, pizza, and sodas have minimal nutritional value beyond

proteins, fats, and carbohydrates. And even if you try and eat a balanced diet, the food we eat today is not the same as the food eaten 50-100 years ago. We have to compensate for the loss of “value” in our food.

The nutritional value of foods took an immediate huge hit when the world turned to fertilizer farming. But even after that, values have continued to fall over the last 60 years as soils have become ever more depleted of key minerals.

12/24/17 6:30am 28mins

DR. JOE SHOW: The real dangers of electronic devices and EMF’s. Exposure to microwave radiation from cellphones, routers, cordless phones, smart meters, baby monitors and other wireless devices causes massive mitochondrial dysfunction due to free radical damage. Excessive free radicals triggered by low-frequency microwave exposure from wireless technologies have been linked to cardiac arrhythmias, anxiety, depression, autism, Alzheimer’s infertility and more.

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TIME

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ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:

10/8/17 7AM 27Min.

PERSPECTIVES: Patricia Williams, who performs under the name Ms. Pat, hasn't lived the life of your typical comedian. Born to a single mother of five, living on welfare in a tough West end neighborhood of Atlanta during the height of the crack epidemic, Ms. Pat learned early on she would have to fend for herself in this world. **RABBIT** is an unflinching memoir of cinematic scope and unexpected humor. Pat shares truly astounding stories from her life and paints vivid portraits of the various people who both helped and hurt her along the way.

10/16/17 7AM 26Min.

PERSPECTIVES: As a single, Christian widow for 17 years, Monica knows what it's like to long for more. Monica reveals how indulging in her own "buffets" left her famished and longing for food that fulfills—a feast from her Fiancé above. In her book, "When Jesus Isn't Enough, The Ultimate Meal," Monica challenges the lies women believe—lies that cause them to look for fulfillment in all the wrong places. She exposes the poor job the Christian church often does of ministering to the souls of women—single and married alike. Sometimes Jesus doesn't feel like enough—even though all the clichés say he *should* be. And she serves up a deeply satisfying meal—the ultimate meal—that could only come from the eternal Father and Fiancé of every single *woman—Jesus*.

10/22/17 7AM 23Min.

PERSPECTIVES: Michael Julian Bond – Atlanta City Council – Marking the Historic Atlanta Student Movement
One of Atlanta's best kept secrets will move into the spotlight Wednesday, October 18th when Atlanta City Councilmember Michael Julian Bond unveils a series of markers charting the path students took on the Atlanta University Center's (AUC) campus to protest injustice and segregation. Known as the Atlanta Student Movement, a total of 15 historic markers will be erected to identify the trail of events.

ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:

10/29/17 7AM 25Min.

PERSPECTIVES: DeVon Franklin: How anyone can achieve personal and professional success – even in Hollywood!
From producing successful movies like *Miracles from Heaven* to hosting the hit TLC event series, *This Is Life Live*, DeVon Franklin has found unprecedented secular success powered by his adherence to his spiritual beliefs. In his new book **THE HOLLYWOOD COMMANDMENTS: A SPIRITUAL GUIDE TO SECULAR**, Franklin reveals his secrets to building a purposeful life and dynamic career. In sharing the lessons he's learned throughout his 20+ year career in the entertainment industry, he offers a bold guide to live your most fulfilled life. **THE HOLLYWOOD COMMANDMENTS** does what no other book of its kind has done before: teaches how to combine spiritual principles with secular strategies to create long-lasting and sustainable success.

11/26/17 7AM 12Min.

PERSPECTIVES: Justin and Monique Honaman – authors of Bonus Mom/Bonus Dad –
 Let’s talk more about blended families. Too many stories talk about wicked step-mothers or evil-step-fathers! We don’t believe this is the narrative that kids need to hear. This couple’s idea was to provide a beautifully illustrated, whimsical, colorful, and engaging book that both children and adults would enjoy reading together. Reading it one way, the book highlights the Bonus Dad. Flip it over, and the book reads the other way to highlight the Bonus Mom.

12/3/17 7AM 24MINS

PERSPECTIVES: Jonathan Eig: Author, Muhammad Ali: A Life
 Muhammad Ali called himself “The Greatest,” and many agreed. He was the wittiest, the prettiest, the brashiest, the baddest, the fastest, the loudest, the rashest. Now comes the first complete, unauthorized biography of one of the twentieth century’s most fantastic figures. Based on more than 500 interviews with almost all of Ali’s surviving associates, and enhanced by the author’s discovery of thousands of pages of FBI records and newly uncovered Ali interviews from the 1960s, this is the stunning portrait of a man who became a legend.

12/10/17 7AM 24MINS

PERSPECTIVES: The holiday season, and we’re all looking forward to re-connecting with family. This time of year is a prime opportunity for families to gather and share stories about heritage and lineage. Dr. Henry Louis Gates Jr. is the man behind the series, [Finding Your Roots](#), which chronicles celebrities and other notables as they trace their ancestry. Dr. Gates is the Alphonse Fletcher University Professor and Director of the Hutchins Center for African and African American Research at Harvard University. He’s a literary scholar, journalist, and Emmy Award-winning filmmaker who always has something interesting to say.

ISSUE & DESCRIPTION

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FINANCIAL / POVERTY / CHARITY ISSUES:

10/1/17 7AM 24MINS

PERSPECTIVES: Net Impact is a global community of students and professionals who aspire to be the most effective change agents they can be. Our 100,000+ members act locally through our vibrant chapter network and convene annually through our flagship conference. The Net Impact Conference brings together 2,500 student and professional leaders with forward-thinking businesses, nonprofits, entrepreneurs, and academics to address many of the greatest social and environmental challenges facing society today.

Through a diverse set of keynotes and 50+ workshops, panels, competitions, and networking events, the conference takes attendees' inspiration, innovation, and impact to the next level. Conference participants engage in a dynamic exchange of ideas both in person and online through live streaming and social media.

11/19/17 7AM 24MINS

PERSPECTIVES: Mortgage lending in the African American Community | Hugh Rowden Wells Fargo Bank
In February Wells Fargo announced a commitment to create at least 250,000 African American homeowners in 10 years with goals that include: a projected \$60 billion in lending; an increase in the diversity of our sales team by raising the number of African American sales team members; and \$15 million to support a variety of initiatives that promote financial education and counseling. Wells Fargo views homeownership as a pathway to financial success for all consumers, and a source of stability in all communities.