

# INVOICE



Invoice #	Invoice Date	Invoice Month	Invoice Period
1360324-1	08/23/15	August 2015	07/27/15 - 08/21/15

Station	Account Executive	Sales Office	Sales Region
WUAB	Dave Clark	Telerep-Washing	National

Advertiser	Product	Estimate Number
ISS/NextGen Climate Action	NextGen Climate Action C	4155

Billing Address:

Waterfront Strategies  
 Attention: Accounts Payable  
 3050 K Street NW, Suite 100  
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
08/11/15 - 08/21/15	1360324	07877578

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WUAB  
 Drawer #0954  
 PO Box 11407  
 Birmingham, AL 35246-0958

IDB #	Advertiser Code	Product Code
	172	184

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
1	08/11/15	08/14/15	M-F 11-1130p	11p-1130p	-TWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/15 08/16/15 -TWTF-- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB Tu 08/11/15 11:27 PM M-F 11-1130p 11p-1130p :30 NG15101H \$125.00 NM									
2	08/11/15	08/14/15	M-F 1130p-12a	1130p-12a	-TWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/15 08/16/15 -TWTF-- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB Tu 08/11/15 11:59 PM M-F 1130p-12a 1130p-12a :30 NG15101H \$125.00 NM									
3	08/11/15	08/14/15	M-F 6-630p	6-630p	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/15 08/16/15 -TWTF-- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB W 08/12/15 6:10 PM M-F 6-630p 6-630p :30 NG15101H \$250.00 NM									
4	08/11/15	08/14/15	M-F 630-7p	630-7p	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/15 08/16/15 -TWTF-- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB Tu 08/11/15 6:59 PM M-F 630-7p 630-7p :30 NG15101H \$250.00 NM									
5	08/17/15	08/17/15	Mon Hour 1	8-9p	2-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 2----- 2 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB M 08/17/15 8:16 PM Mon Hour 1 8-9p :30 NG15101H \$200.00 NM 2 WUAB M 08/17/15 8:52 PM Mon Hour 1 8-9p :30 NG15101H \$200.00 NM									

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**WUAB**  
**Drawer #0954**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1360324-1	08/23/15	August 2015	07/27/15 - 08/21/15
Advertiser	Product	Estimate Number	
ISS/NextGen Climate Action	NextGen Climate Action C	4155	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
6	08/17/15	08/17/15	Mon Hour 2	9-10p	2-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 2----- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUAB M 08/17/15 9:19 PM Mon Hour 2 9-10p :30 NG15101H \$200.00 NM 1 WUAB M 08/17/15 9:55 PM Mon Hour 2 9-10p :30 NG15101H \$200.00 NM									
7	08/11/15	08/14/15	Late News M-F	10-11p	-TWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/15 08/16/15 -TWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Tu 08/11/15 10:14 PM Late News M-F 10-11p :30 NG15101H \$250.00 NM 2 WUAB W 08/12/15 10:23 PM Late News M-F 10-11p :30 NG15101H \$250.00 NM 3 WUAB Th 08/13/15 10:59 PM Late News M-F 10-11p :30 NG15101H \$250.00 NM									
8	08/18/15	08/21/15	M-F 11-1130p	11p-1130p	-TWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -TWTF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Tu 08/18/15 11:17 PM M-F 11-1130p 11p-1130p :30 NG15101H \$125.00 NM									
9	08/18/15	08/21/15	M-F 1130p-12a	1130p-12a	-TWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -TWTF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB F 08/21/15 11:50 PM M-F 1130p-12a 1130p-12a :30 NG15101H \$125.00 NM									
10	08/18/15	08/21/15	M-F 6-630p	6-630p	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Tu 08/18/15 6:29 PM M-F 6-630p 6-630p :30 NG15101H \$250.00 NM									
11	08/18/15	08/21/15	M-F 630-7p	630-7p	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB F 08/21/15 6:50 PM M-F 630-7p 630-7p :30 NG15101H \$250.00 NM									
12	08/18/15	08/21/15	Late News M-F	10-11p	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUAB Tu 08/18/15 10:59 PM Late News M-F 10-11p :30 NG15101H \$250.00 NM 1 WUAB Th 08/20/15 10:23 PM Late News M-F 10-11p :30 NG15101H \$250.00 NM									
13	08/17/15	08/17/15	M-F 11-1130p	11p-1130p	1-----	:30	1	\$125.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
13	08/17/15	08/17/15	M-F 11-1130p	11p-1130p	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 1----- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB M 08/17/15 11:15 PM M-F 11-1130p 11p-1130p :30 NG15101H \$125.00 NM									
14	08/17/15	08/17/15	M-F 1130p-12a	1130p-12a	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 1----- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB M 08/17/15 11:47 PM M-F 1130p-12a 1130p-12a :30 NG15101H \$125.00 NM									
15	08/17/15	08/17/15	M-F 6-630p	6-630p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 1----- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB M 08/17/15 6:26 PM M-F 6-630p 6-630p :30 NG15101H \$250.00 NM									
16	08/17/15	08/17/15	M-F 630-7p	630-7p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 1----- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUAB M 08/17/15 6:59 PM M-F 630-7p 630-7p :30 NG15101H \$250.00 NM									
<b>Total Spots</b>							<b>21</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,300.00</b>
<u>Agency Commission</u>	<b>\$645.00</b>
<u>Net Amount Due</u>	<b>\$3,655.00</b>

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