

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
753424-1	07/27/14	July 2014	06/30/14 - 07/27/14

Station	Account Executive	Sales Office	Sales Region
WDAF	Teresa DiFuria	Philadelphia - Te	National

Billing Address:

Crossroads Media, LLC.
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WDAF
***** New Remit To Address *****
32846 Collection Center Drive
Chicago, IL 60693-0328

Advertiser	Product	Estimate Number
Roberts, Pat/R/KS/US Senat	roberts for senate	1906

Flight Dates	Order #	Alt Order #
07/22/14 - 07/28/14	753424	7273377

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8433		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/14	07/25/14	1230-1p	1230-1p	----F--	:30	1	\$150.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/21/14	07/27/14	----F--	1	\$150.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	F	07/25/14	12:53 PM	1230-1p	1230-1p	:30	R03041430H	\$150.00 NM
2	07/25/14	07/25/14	M-F 6-630p	6-630p	----F--	:30	1	\$750.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/21/14	07/27/14	----F--	1	\$750.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	F	07/25/14	6:09 PM	M-F 6-630p	6-630p	:30	R03041430H	\$750.00 NM
3	07/25/14	07/25/14	7-8a	7-8a	----F--	:30	1	\$400.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/21/14	07/27/14	----F--	1	\$400.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	F	07/25/14	7:36 AM	7-8a	7-8a	:30	R03041430H	\$400.00 NM
4	07/25/14	07/25/14	M-F 9-10a	9-10a	----F--	:30	1	\$150.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/21/14	07/27/14	----F--	1	\$150.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	F	07/25/14	9:38 AM	M-F 9-10a	9-10a	:30	R03041430H	\$150.00 NM
5	07/25/14	07/25/14	9-930p	9-930p	----F--	:30	1	\$900.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/21/14	07/27/14	----F--	1	\$900.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
	1 4	F	07/25/14	9:09 PM	9-930p	9-930p	:30	R03041430H	\$900.00 NM
11	07/26/14	07/26/14	5-530p	5-530p	-----S-	:30	1	\$225.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/21/14	07/27/14	-----S-	1	\$225.00			
	<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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11	07/26/14 ml 11	07/26/14	5-530p	5-530p	-----S-	:30	1	\$225.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	4	Sa	07/26/14		5-530p	5-530p	:00		\$225.00	NM																																												
Credited																																																						
12	07/26/14 ml 12	07/26/14	530-6p	530-6p	-----S-	:30	1	\$225.00	NM																																													
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13	07/26/14 ml 14	07/26/14	7-8a	7-8a	-----S-	:30	1	\$175.00	NM																																													
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14	07/26/14 ml 15	07/26/14	8-9a	8-9a	-----S-	:30	1	\$175.00	NM																																													
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18	07/27/14 ml 19	07/27/14	FOX News Sunday	9a-10a	-----S	:30	1	\$240.00	NM																																													
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19	07/27/14	07/27/14	9-930p	9-930p	-----S	:30	1	\$900.00	NM
In 20									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Su	07/27/14	9:09 PM	9-930p	9-930p	:30	R03041430H	\$900.00 NM
20	07/27/14	07/27/14	930-10p	930-10p	-----S	:30	1	\$500.00	NM
In 21									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/21/14	07/27/14	-----S		1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Su	07/27/14	9:37 PM	930-10p	930-10p	:30	R03041430H	\$500.00 NM
21	07/24/14	07/24/14	1230-1p	1230-1p	---T---	:30	1	\$150.00	NM
ml 22									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/21/14	07/27/14	---T---		1	\$150.00	
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ml 23									
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			07/21/14	07/27/14	---T---		1	\$750.00	
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23	07/24/14	07/24/14	M-F 630-7p	630-7p	---T---	:30	1	\$900.00	NM
ml 24									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/21/14	07/27/14	---T---		1	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Th	07/24/14	6:48 PM	M-F 630-7p	630-7p	:30	R03041430H	\$900.00 NM
24	07/24/14	07/24/14	7-8a	7-8a	---T---	:30	1	\$400.00	NM
ml 25									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/21/14	07/27/14	---T---		1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Th	07/24/14	7:54 AM	7-8a	7-8a	:30	R03041430H	\$400.00 NM
25	07/24/14	07/24/14	M-F 9-10a	9-10a	---T---	:30	1	\$150.00	NM
ml 26									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/21/14	07/27/14	---T---		1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Th	07/24/14	9:53 AM	M-F 9-10a	9-10a	:30	R03041430H	\$150.00 NM
26	07/22/14	07/22/14	M-F 6-630p	6-630p	-T-----	:30	1	\$750.00	NM
ml 28									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/21/14	07/27/14	-T-----		1	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Tu	07/22/14	6:21 PM	M-F 6-630p	6-630p	:30	R03041430H	\$750.00 NM
27	07/22/14	07/22/14	7-8a	7-8a	-T-----	:30	1	\$400.00	NM
ml 30									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			07/21/14	07/27/14	-T-----		1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Tu	07/22/14	7:23 AM	7-8a	7-8a	:30	R03041430H	\$400.00 NM

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INVOICE



Send Payment To:

WDAF

*** New Remit To Address ***
32846 Collection Center Drive
Chicago, IL 60693-0328

Invoice #	Invoice Date	Invoice Month	Invoice Period
753424-1	07/27/14	July 2014	06/30/14 - 07/27/14
Advertiser	Product	Estimate Number	
Roberts, Pat/R/KS/US Sena	roberts for senate	1906	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	07/22/14	07/22/14	M-F 9-10a	9-10a	-T-----	:30	1	\$150.00	NM
	ml 31								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	-T-----	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	Tu	07/22/14	9:22 AM	M-F 9-10a	9-10a	:30	R03041430H	\$150.00	NM
29	07/23/14	07/23/14	1230-1p	1230-1p	--W----	:30	1	\$150.00	NM
	ml 32								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	--W----	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	W	07/23/14	12:36 PM	1230-1p	1230-1p	:30	R03041430H	\$150.00	NM
30	07/23/14	07/23/14	M-F 6-630p	6-630p	--W----	:30	1	\$750.00	NM
	ml 33								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	--W----	1	\$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	W	07/23/14	6:14 PM	M-F 6-630p	6-630p	:30	R03041430H	\$750.00	NM
31	07/23/14	07/23/14	7-8a	7-8a	--W----	:30	1	\$400.00	NM
	ml 34								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	--W----	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	W	07/23/14	7:21 AM	7-8a	7-8a	:30	R03041430H	\$400.00	NM
32	07/23/14	07/23/14	M-F 9-10a	9-10a	--W----	:30	1	\$150.00	NM
	ml 35								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	--W----	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	W	07/23/14	9:10 AM	M-F 9-10a	9-10a	:30	R03041430H	\$150.00	NM
33	07/23/14	07/23/14	9-930p	9-930p	--W----	:30	1	\$900.00	NM
	ml 36								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	--W----	1	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	W	07/23/14	9:23 PM	9-930p	9-930p	:30	R03041430H	\$900.00	NM
35	07/25/14	07/25/14	FOX Prime Friday 7-8p	7p-8p	----F--	:30	1	\$600.00	NM
	ml 38								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	----F--	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	F	07/25/14	7:21 PM	FOX Prime Friday 7-8p	7p-8p	:30	R03041430H	\$600.00	NM
36	07/24/14	07/24/14	M-F 4-5p	4-5p	---T---	:30	1	\$225.00	NM
	ML 42								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	---T---	1	\$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 4	Th	07/24/14	4:19 PM	M-F 4-5p	4-5p	:30	R03041430H	\$225.00	NM
37	07/25/14	07/25/14	M-F 4-5p	4-5p	----F--	:30	1	\$225.00	NM
	ML 41								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	----F--	1	\$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Roberts, Pat/R/KS/US Sena	roberts for senate	1906	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	07/25/14	07/25/14	M-F 4-5p	4-5p	----F--	:30	1	\$225.00	NM
ML 41									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	F	07/25/14	4:44 PM	M-F 4-5p	4-5p	:30	R03041430H	\$225.00 NM
38	07/24/14	07/24/14	12-1230P	12-1230P	---T---	:30	1	\$150.00	NM
ml 39									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	---T---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	Th	07/24/14	12:10 PM	12-1230P	12-1230P	:30	R03041430H	\$150.00 NM
39	07/24/14	07/25/14	M-F 630-7p	630-7p	---TF--	:30	1	\$900.00	NM
ml 40									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	---TF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	4	F	07/25/14	6:57 PM	M-F 630-7p	630-7p	:30	R03041430H	\$900.00 NM
<u>Total Spots</u>							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,090.00
<u>Agency Commission</u>	\$1,963.50
<u>Net Amount Due</u>	\$11,126.50