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Children’s Programming Certification

2nd Quarter 2014

WMFP- Channel 62.3

VIETV - Boston

Commercial Limits in Children’s Programming. Programmer, VIETV, aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

<u>Children’s Program</u>	<u>Days and Times Aired</u>	<u>Total Weekly Hours</u>
The He Tre E/I	Mon - Sunday 5:00 - 5:30 pm	3.5 hours

Thế Hệ Trẻ (Young Generation) programming series engages children in learning the Vietnamese language and culture through songs and short plays, similar to *Sesame Street*. The upbeat music helps children understand and pronounce Vietnamese words with a teacher who guides them through each program’s lesson, using verbal rhymes and rhythm. At each Vietnamese holiday, children also learn the history and cultural background of the special cultural occasion through holiday songs, colorful costumes and dances.

The Children’s Television Act and the FCC’s rules require that children’s programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. After due review of internal station records and documentation provided to us by program suppliers, Programmer hereby certifies:

- that it complied fully with the FCC’s commercial limits with respect to all children’s programs broadcast during this quarter that are subject to those requirements.
- that it did not comply fully with the FCC’s commercial limits with respect to all children’s programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Signed *Quyên Đô*

Date June 24, 2014

Quyên Do, V.P. Media Relations