

ORDER

Orders	Order / Rev:	137500		
	Alt Order #:	09194829		
	Product Desc:	DSCC IE		
	Estimate:	6853		
	Flight Dates:	10/23/18 - 10/29/18	Primary AE:	KTVQ-TV Alex Hong (HRP)
	Original Date / Rev:	08/16/18 / 10/17/18	Sales Office:	N-DC
	Order Type:	GENERAL	Sales Region:	National

Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	DSCC IE		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Political/Issue	Order Separation:	00:15:00
	Priority:	P-01	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	68	\$67,850.00	\$57,672.50
10/29/18	10/29/18	15	\$10,825.00	\$9,201.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	68	\$67,850.00	\$57,672.50	0.00
November 2018	15	\$10,825.00	\$9,201.25	0.00
Totals	83	\$78,675.00	\$66,873.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVQ-TV	58%	\$78,675.00
Market	100%	\$135,646.55

Competitive Share

	Share	Total
KHMT	6%	\$8,138.79
KSVI	6%	\$8,138.79
KULR	30%	\$40,693.97
NTVQ	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTVQ	10/23/18	10/29/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	MTWTF--	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$700.00		0.00			
2	KTVQ	10/23/18	10/29/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		5				\$700.00		0.00			
3	KTVQ	10/28/18	10/28/18	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00

Order / Rev: 137500
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 Flight Dates: 10/23/18 - 10/29/18

Advertiser: DSCC IE
 Product Desc: DSCC IE
 Estimate: 6853

KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1					1	\$900.00		0.00			
4	KTVQ	10/28/18	10/28/18	Face The Nation Face The Nation	CM	8:30 AM-9:30 AM	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1					1	\$500.00		0.00			
5	KTVQ	10/23/18	10/29/18	M-F 9a-10a Price is Right	CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$600.00	P-01	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$600.00		0.00			
6	KTVQ	10/23/18	10/29/18	M-F 10a-11a Let's Make a Deal	CM	10:00 AM-11:00 AM	MTWTF--	:30	4	\$350.00	P-01	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$350.00		0.00			
7	KTVQ	10/23/18	10/29/18	M-F 11a-12p The Young & the Restless	CM	11:00 AM-12:00 PM	MTWTF--	:30	4	\$350.00	P-01	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$350.00		0.00			
8	KTVQ	10/23/18	10/29/18	M-F Noon News M-F Noon News	CM	12:00 PM-12:30 PM	MTWTF--	:30	4	\$650.00	P-01	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$650.00		0.00			
E 9	KTVQ	10/23/18	10/29/18	M-F 1230p-1p The Bold & the Beautiful	CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$400.00	P-01	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					3	\$400.00		0.00			
10	KTVQ	10/23/18	10/29/18	M-F 1p-2p The Talk	CM	1:00 PM-2:00 PM	MTWTF--	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$250.00		0.00			
11	KTVQ	10/23/18	10/29/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$225.00	P-01	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$225.00		0.00			
12	KTVQ	10/23/18	10/29/18	CBS Evening News M-F CBS Evening News M-F	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$3,500.00	P-01	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					2	\$3,500.00		0.00			
13	KTVQ	10/23/18	10/29/18	M-F 530p News M-F 530p News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$2,200.00	P-01	0.00	NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$2,200.00		0.00			
14	KTVQ	10/27/18	10/27/18	Sa 530p News Saturday 530p News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-					1	\$900.00		0.00			
15	KTVQ	10/28/18	10/28/18	Su 530p News Sunday 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1					1	\$1,500.00		0.00			
16	KTVQ	10/23/18	10/29/18	M-F 6p-630p Jeopardy	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$1,300.00	P-01	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$1,300.00		0.00			
17	KTVQ	10/23/18	10/29/18	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$1,200.00	P-01	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					4	\$1,200.00		0.00			
18	KTVQ	10/23/18	10/23/18		CM	7:00 PM-8:00 PM		:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00

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 Estimate: 6853

KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tuesday Prime Hr 1			- 1 - - - -								
				Tuesday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- 1 - - - -		1			\$2,500.00		0.00				
19	KTVQ	10/23/18	10/23/18	Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	- 1 - - - -	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
				Tuesday Prime Hr 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- 1 - - - -		1			\$1,800.00		0.00				
20	KTVQ	10/24/18	10/24/18	Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	- - 1 - - -	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
				Wednesday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- - 1 - - -		1			\$1,800.00		0.00				
21	KTVQ	10/25/18	10/25/18	Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	- - - 1 - -	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
				Thursday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- - - 1 - -		1			\$2,500.00		0.00				
22	KTVQ	10/25/18	10/25/18	Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	- - - 1 - -	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
				Thursday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- - - 1 - -		1			\$1,800.00		0.00				
23	KTVQ	10/26/18	10/26/18	Friday Prime Hr 3	CM	9:00 PM-10:00 PM	- - - - 1 -	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
				Friday Prime Hr 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- - - - 1 -		1			\$2,500.00		0.00				
25	KTVQ	10/28/18	10/28/18	Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	- - - - - 1	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
				Sunday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- - - - - 1		1			\$3,000.00		0.00				
26	KTVQ	10/23/18	10/29/18	M-F 10p News	CM	10:00 PM-10:35 PM	MTWTF--	:30	5	\$1,600.00	P-01	0.00	NM	5	\$8,000.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		5			\$1,600.00		0.00				
27	KTVQ	10/27/18	10/27/18	Sa Late News	CM	10:00 PM-10:35 PM	- - - - - 1-	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				Sa Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- - - - - 1-		1			\$1,000.00		0.00				
28	KTVQ	10/23/18	10/29/18	The Late Show	CM	10:35 PM-11:35 PM	MTWTF--	:30	5	\$200.00	P-01	0.00	NM	5	\$1,000.00
				The Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		5			\$200.00		0.00				
29	KTVQ	10/23/18	10/29/18	The Late Late Show	CM	11:35 PM-12:35 AM	MTWTF--	:30	3	\$100.00	P-01	0.00	NM	3	\$300.00
				The Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/18	10/29/18	MTWTF--		3			\$100.00		0.00				
30	KTVQ	10/27/18	10/27/18	Sa 1035p-1135p	CM	10:35 PM-11:35 PM	- - - - - 1-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
				Sa 1035p-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	- - - - - 1-		1			\$150.00		0.00				
N31	KTVQ	10/27/18	10/27/18	SEC Football Game 1	CM	1:30 PM-5:00 PM	- - - - - S-	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
				SEC Football Game 1		(1:30 PM-5:00 PM)									
N32	KTVQ	10/27/18	10/27/18	Sa 1135p-1235a	CM	1135p-1235a	- - - - - S-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
				Sa 1135p-1235a											
N33	KTVQ	10/28/18	10/28/18	Su 11p-12a	CM	11p-12a	- - - - - S	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
				Su 11p-12a											
													Totals	83	\$78,675.00