STATION: WFNK-FM ORDER#: 3192025 DATE: 12/17/2021

MARKET: Portland, ME **AMOUNT:** \$1,060.00 AGENCY: MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd. REP: McGavren Guild Media SPOTS: 4

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA SLS PH:** 412 421 2600 Roger Rafson SALESPERSON: SLS FAX: 412 421 6001

SLS EMAIL: Roger.Rafson@GenMediaPartners.com

**CONTRACT # FOR INVOICING 4416375** AGENCY: MEDIA FINANCIAL SERVICES AGY CLI:

ADVERTISER: National Wildlife Federation **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: Est 10679 - 12/19-12/25 - Issue **AGY EST: 10679** 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 12-20-2021 TO 12/23/2021 [X]Unwired [ ]Spot [ ]Mod Invoices@MediaFinancial.com

TOT # OF DAYS: 4

PRIM. DEMO: Adults 35+ [X]Cash []Trade

**SPOT TYPE:** SEC. DEMO: LAST SENT: 12/16/2021 11:26

## **COMMENTS**

[Rep Comment] 12/16/2021: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*

Invoices/Proof of Performance required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1 12/20/2021 To 12/20/2021 **TOT \$265.00 TOTAL SPOTS 1** 

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	10:00AM	3:00PM	30	12/20/2021	12/20/2021	1	\$265	\$265

DAY#2 12/21/2021 To 12/21/2021 **TOT \$265.00 TOTAL SPOTS 1** 

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	10:00AM	3:00PM	30	12/21/2021	12/21/2021	1	\$265	\$265

**STATION**: WFNK-FM **ORDER#**: 3192025 **DATE**: 12/17/2021

MARKET: Portland, ME AMOUNT: \$1,060.00 AGENCY: MEDIA FINANCIAL SERVICES

REP: McGavren Guild Media SPOTS: 4 1655 Palm Beach Lakes Blvd.

Oth FI Colta 000

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE:PHILADELPHIASLS PH:412 421 2600SALESPERSON:Roger RafsonSLS FAX:412 421 6001

SLS EMAIL: Roger.Rafson@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4416375

ADVERTISER: National Wildlife Federation AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

**PRODUCT:** Est 10679 - 12/19-12/25 - Issue **AGY EST:** 10679 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 12-20-2021 TO 12/23/2021 [X]Unwired []Spot []Mod Invoices@MediaFinancial.com

TOT # OF DAYS: 4

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 12/16/2021 11:26

DAY#3 12/22/2021 To 12/22/2021 TOTAL SPOTS 1

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	10:00AM	3:00PM	30	12/22/2021	12/22/2021	1	\$265	\$265

DAY#4 12/23/2021 To 12/23/2021 TOTAL SPOTS 1

N	ЛC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
		1		T	10:00AM	3:00PM	30	12/23/2021	12/23/2021	1	\$265	\$265

TOTAL	Dec							Total
SPOT	4							4
CASH	1,060.00							1,060.00
TOTAL	1,060.00							1,060.00

**STATION:** WTHT-FM **ORDER#:** 3192025 **DATE:** 12/17/2021

MARKET: Portland, ME AMOUNT: \$3,740.00 AGENCY: MEDIA FINANCIAL SERVICES

REP: McGavren Guild Media SPOTS: 22 1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903

alli Fi, Suite aus

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE:PHILADELPHIASLS PH:412 421 2600SALESPERSON:Roger RafsonSLS FAX:412 421 6001

SLS EMAIL: Roger.Rafson@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4416375

ADVERTISER: National Wildlife Federation AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

**PRODUCT:** Est 10679 - 12/19-12/25 - Issue **AGY EST:** 10679 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 12-19-2021 TO 12/25/2021 [X]Unwired []Spot []Mod Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 12/16/2021 11:26

## **COMMENTS**

D V V#2

[Rep Comment] 12/16/2021: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.

\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

Invoices/Proof of Performance required; even for orders paid for in advance.

42/20/2024 To 42/20/2024

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY	#1		12/19/2021 To 1	12/19/2021				TOT \$450.00	)	TOTAL SP	OTS 5
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		S	6:00AM	7:00PM	30	12/19/2021	12/19/2021	5	\$90	\$450

DAT	+2		12/20/2021 10	12/20/2021				101 \$470.00	,	IOTAL SE	0132
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	30	12/20/2021	12/20/2021	1	\$245	\$245
	2		М	10:00AM	3:00PM	30	12/20/2021	12/20/2021	1	\$225	\$225

TOT \$470 00

TOTAL SPOTS 2

STATION: 12/17/2021 WTHT-FM **ORDER#**: 3192025 DATE:

MARKET: Portland, ME **AMOUNT:** \$3,740.00 AGENCY: MEDIA FINANCIAL SERVICES

REP: McGavren Guild Media SPOTS: 22 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

Stn Ver: 1 Last: MOD:

SALES OFFICE: **PHILADELPHIA SLS PH**: 412 421 2600 SALESPERSON: SLS FAX: 412 421 6001 Roger Rafson

SLS EMAIL: Roger.Rafson@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **CONTRACT # FOR INVOICING 4416375 AGY CLI:** 

ADVERTISER: National Wildlife Federation **AGY PRD: INVOICE:** MEDIA FINANCIAL SERVICES

PRODUCT: Est 10679 - 12/19-12/25 - Issue **AGY EST: 10679** 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 12-19-2021 TO 12/25/2021 [X]Unwired [ ]Spot [ ]Mod Invoices@MediaFinancial.com

7 TOT # OF DAYS:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: **SPOT TYPE:** LAST SENT: 12/16/2021 11:26

### 12/21/2021 To 12/21/2021 DAY#3 **TOT \$715.00 TOTAL SPOTS 3**

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	30	12/21/2021	12/21/2021	1	\$245	\$245
	2		.T	10:00AM	3:00PM	30	12/21/2021	12/21/2021	1	\$225	\$225
	3		.T	3:00PM	7:00PM	30	12/21/2021	12/21/2021	1	\$245	\$245

DAY#4	12/22/2021 To 12/22/2021	TOT \$470.00	TOTAL SPOTS 2

M	IC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
		1		W	6:00AM	10:00AM	30	12/22/2021	12/22/2021	1	\$245	\$245
		2		W	10:00AM	3:00PM	30	12/22/2021	12/22/2021	1	\$225	\$225

### 12/23/2021 To 12/23/2021 DAY#5 **TOT \$715.00 TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	30	12/23/2021	12/23/2021	1	\$245	\$245
	2		T	10:00AM	3:00PM	30	12/23/2021	12/23/2021	1	\$225	\$225
	3		T	3:00PM	7:00PM	30	12/23/2021	12/23/2021	1	\$245	\$245

**STATION**: WTHT-FM **ORDER#**: 3192025 **DATE**: 12/17/2021

MARKET: Portland, ME AMOUNT: \$3,740.00 AGENCY: MEDIA FINANCIAL SERVICES

REP: McGavren Guild Media SPOTS: 22 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE:PHILADELPHIASLS PH:412 421 2600SALESPERSON:Roger RafsonSLS FAX:412 421 6001

SLS EMAIL: Roger.Rafson@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4416375

ADVERTISER: National Wildlife Federation AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

**PRODUCT:** Est 10679 - 12/19-12/25 - Issue **AGY EST:** 10679 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 12-19-2021 TO 12/25/2021 [X]Unwired [ ]Spot [ ]Mod Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: Adults 35+ [X]Cash []Trade

**SEC. DEMO:** SPOT TYPE: LAST SENT: 12/16/2021 11:26

# DAY#6 12/24/2021 To 12/24/2021 TOT \$470.00 TOTAL SPOTS 2

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	30	12/24/2021	12/24/2021	1	\$245	\$245
	2		F	10:00AM	3:00PM	30	12/24/2021	12/24/2021	1	\$225	\$225

DAY#7	12/25/2021 To 12/25/2021	TOT \$450.00	<b>TOTAL SPOTS 5</b>

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		S.	6:00AM	7:00PM	30	12/25/2021	12/25/2021	5	\$90	\$450

TOTAL	Dec							Total
SPOT	22							22
CASH	3,740.00							3,740.00
TOTAL	3,740.00							3,740.00