

Sales Order

Advertiser **ADVOCACY SOLUTIONS (LA/POL)**

Agency **ADVOCACY SOLUTIONS (LA)**

Bill To **ADVOCACY SOLUTIONS (LA)**
4 Richmond Square

Providence, RI 02906

Account

Executive **Michelle Lamarre**

Contract #

Estimate # **PAID IN FULL**

Description **Property Casualty Insurers Association of America**

Stratus # **71364**

Special Instructions **Adjusting to reflect spots that already ran LMD 7-2-18
 9pm spot on 7/2 will not air - commercial removed from
 enco KK
 PRIORITY 4 - PRE-EMPITBLE WITH NOTICE
 CANCELLED.**

Contact

New / Revision **Revision**

Start Date **07/01/18**

End Date **07/08/18**

Month Type **Broadcast**

Billing Cycle **End of Flight**

Co-op **No**

Co-op Product

Notarized **N**

of Invoices **1**

Make Goods **Ask AE**

Income Type **Political: Agency Issue/Non "Use" - 42100**

Local Income Type **Pol Issue Agency**

Competitive Code **Political Advt#6265 Agcy#5389**

Order Entered **06/28/18**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1	ADVOCACY SOLUTIONS (LA/POL)	60	07/01/18	6:00AM										90.00
	Political: Agency Issue/Non "Use" - 42100 / Pol Issue Agency	45.00	07/01/18	10:00AM	Y	2							X	2 Spots
		998049	All Weeks											
2	ADVOCACY SOLUTIONS (LA/POL)	60	07/01/18	10:00AM										110.00
	Political: Agency Issue/Non "Use" - 42100 / Pol Issue Agency	55.00	07/01/18	3:00PM	Y	2							X	2 Spots
		998050	All Weeks											
3	ADVOCACY SOLUTIONS (LA/POL)	60	07/01/18	3:00PM										130.00
	Political: Agency Issue/Non "Use" - 42100 / Pol Issue Agency	65.00	07/01/18	7:00PM	Y	2							X	2 Spots
		998051	All Weeks											
4	ADVOCACY SOLUTIONS (LA/POL)	60	07/01/18	7:00PM										70.00
	Political: Agency Issue/Non "Use" - 42100 / Pol Issue Agency	35.00	07/01/18	11:59PM	Y	2							X	2 Spots
		998052	All Weeks											

Jul 18 = 400.00 Aug 18 = 0.00 Sep 18 = 0.00 Oct 18 = 0.00 Nov 18 = 0.00 Dec 18 = 0.00
 Jan 19 = 0.00 Feb 19 = 0.00 Mar 19 = 0.00 Apr 19 = 0.00 May 19 = 0.00 Jun 19 = 0.00

Gross: 400.00 Net: 400.00 Total Due: 400.00 8 Spots

Client Acceptance: _____

Date: _____

Account Executive: 7/2/2018 12:29:41 PM by Lisa DIANGELO

Sales / Market Manager: 7/2/2018 12:43:02 PM by Holly Paras

Business Manager: 7/2/2018 12:54:50 PM by Lisa DIANGELO

Traffic Manager: 7/2/2018 1:00:59 PM by Jordan Leach

V5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

STANDARD TERMS AND CONDITIONS

1. PARTIES

For purposes of this agreement:

- (a) "Station" shall refer to radio stations owned and operated by Cumulus Broadcasting LLC and/or Cumulus Media Partners LLC, the licensee(s), which will broadcast the announcements or programs as provided for hereunder.
- (b) "Advertiser" shall mean the person, firm, or corporation whose goods, services, or the like are the subject(s) of the radio time contracted for herein.
- (c) "Agency" shall mean the advertising agency, if any, that authorized the purchase of radio time from the Station.
- (d) "Advertiser/Agency" shall mean "Advertiser" if an agency is not involved with this agreement, and shall mean "Advertiser and/or Agency" if an agency is involved with this agreement.

2. AGENCY AS AGENT FOR ADVERTISER

Agency acknowledges and represents that it is acting as an agent for and on behalf of Advertiser. Agency further acknowledges and represents that it has actual authority to enter into this agreement for and on behalf of Advertiser. If an agency is involved with this agreement, Agency and Advertiser shall be jointly and severally liable for all payments to be made to Station under this agreement.

3. PAYMENT AND BILLING

- (a) Station will invoice Advertiser/Agency not less than monthly.
- (b) Station's invoices for broadcasts, announcements, or other services provided under this agreement shall be deemed correct unless proven otherwise, and shall be, in the case of broadcasts or announcements, based on Station's log.
- (c) Upon Advertiser's/Agency's request, Station shall furnish an affidavit or certification of performance at the time of billing. Unless the request is received prior to billing, the request for an affidavit or certification of performance shall not act as a condition precedent to any payment or the time of any payment called for under this agreement.
- (d) Payment by Advertiser/Agency is due on receipt of invoice and is considered past due at 30 days. Payments not made within 30 days shall bear interest at the rate of 1½ percent per month or the maximum amount permitted by law, if less than 1½ percent per month. If Advertiser/Agency fails to make payments as provided for herein, or if Advertiser/Agency fails to comply with any other provision of this agreement, notwithstanding any other contract provision, Station shall have the right, in addition to any other rights it may have, without notice, to cancel or suspend any broadcasting or to cancel this agreement. Station reserves the right to revoke any agency commission, in whole or in part, in the event that payments are not made as provided for herein.

4. TERMINATION

Either party may terminate this agreement by giving the other party 14 days prior written notice. If Advertiser/Agency so terminates this agreement, it shall pay Station at the rate on which this agreement is based up to the effective date of termination. If Station so terminates this agreement, Advertiser/Agency will either agree with Station on a satisfactory substitute day or time for continuance of the broadcast or announcements covered by this agreement at the rates on which this agreement is based for such substitute time, or if no such agreement can be reached, Advertiser/Agency will pay Station according to the rates specified herein for all broadcasts or announcements previously rendered by Station. Station may terminate this agreement at any time upon breach by Advertiser/Agency. In the event of termination hereunder, neither party shall be liable to the other party otherwise than as specified in this agreement.

5. SUBSTITUTION OF PROGRAMS OF PUBLIC IMPORTANCE OR IN THE PUBLIC INTEREST

(a) Station shall have the right to cancel any broadcast or announcement or any portion thereof covered by this agreement in order to broadcast any program that Station, in its absolute discretion, deems to be of public importance or in the public interest. In such case, Station will notify Advertiser/Agency in advance, if reasonably possible, but if not, within a reasonable time after such broadcast or announcement has been canceled.

(b) In the event that any broadcast or announcement is canceled under paragraph 5(a) above, Advertiser/Agency and Station will agree on a satisfactory substitute day and time for the broadcast or announcement, or if no such agreement can be reached within 7 days after notice of cancellation, the broadcast or announcement will be considered canceled without affecting the rates or rights provided under this agreement, except that Advertiser/Agency shall not be required to pay for the cancelled broadcast or announcement.

6. FAILURE TO BROADCAST

If, due to public emergency or necessity, restrictions imposed by law, acts of God, labor disputes, or for any other cause, including mechanical, electronic or technical breakdowns beyond Station's control, there is an interruption or omission of any program or commercial announcement contracted to be broadcast hereunder, Station shall not be in breach hereof, but upon agreement with Advertiser/Agency, Station shall substitute a reasonable equivalent date and time for the broadcast of the interrupted or omitted program or commercial announcement. If no such substitute time is available or agreed upon between the parties, the time charges allocable to the interrupted or omitted program or commercial announcement will be waived.

7. RATE PROTECTION

Station reserves the right at any time, upon 30-days written notice, to change the rates, discounts, or charges hereunder.

8. COMMERCIAL MATERIALS; INDEMNIFICATION

(a) This agreement is not exclusive as to Advertiser's business, products, or services and Station remains free to solicit and broadcast programs or announcements of other advertisers whether or not they are in competition with Advertiser's business, products, or services. All commercial materials, audio or video tapes, programs, or other similar materials shall be furnished and delivered to Station at Advertiser's/Agency's sole expense. Such materials, together with any instructions pertaining thereto, shall be delivered at least 48 hours in advance of the scheduled broadcast or announcement. All materials furnished for broadcast shall not be contrary to the public interest and shall conform to Station's then-existing program and operating policy and quality standards, and are subject to Station's prior approval and continuing right to reject or require editing of such materials. No advertising matter, announcement, or program that may be deemed, in the Station's sole discretion, injurious or prejudicial to the public's interest the Station, or honest advertising and reputable business in general will be accepted. Station may destroy or dispose of any commercial material 60 days after the last broadcast hereunder, unless otherwise instructed in writing by Advertiser/Agency.

(b) Notwithstanding Station's approval rights in paragraph 8(a), Advertiser/ Agency shall indemnify and hold Station, its agents, employees, and officers harmless from and against all claims, damages, obligations, liabilities, costs and expenses, including attorneys' fees, that arise out of or result from any broadcast, preparation of any broadcast, or contemplated broadcast of materials furnished by or on behalf of Advertiser/Agency, or furnished by Station at Advertiser's/ Agency's request for use in connection with commercial material, including but not limited to those arising out of or that result from libel, slander, invasion of privacy rights, or infringement of any proprietary rights. Advertiser/Agency warrants that all materials furnished to Station truly represent Advertiser's business, products, or services and will be free from false claims or assertions. This paragraph 8(b) shall survive cancellation or termination of this agreement.

9. DISPUTES

Any discrepancy, dispute, or disagreement by Advertiser/Agency with any broadcast, announcement, program, or other service provided by Station hereunder or related to the amount charged by Station for same shall be reported to Station in writing within 20 days from the date of the invoice relating to same, time being of the essence. Failure to report such discrepancy, dispute, or disagreement in writing within such time shall constitute a waiver of all claims by Advertiser/Agency arising out of or related to such discrepancy, dispute, or disagreement.

10. GENERAL

(a) This agreement is subject to the terms of the licenses held by Station and is further subject to all federal, state, and municipal laws and regulations now in force or that may be enacted in the future, including but not limited to the Rules and Regulations of the Federal Communications Commission and its decisions, actions, and orders when acting under its quasi-legislative powers.

(b) This agreement, including the rights and obligations under it, may not be assigned or transferred without first obtaining Station's written consent, nor may Station be required to broadcast hereunder for the benefit of any Advertiser/ Agency other than those named on the face of this agreement.

(c) In the event of a breach by Station, Advertiser's/Agency's exclusive remedy therefore shall be a credit for substituted advertising time of equal value, and in no event shall Station be liable for any consequential, incidental, or punitive damages, or monetary damages of any type.

(d) This agreement shall be construed under and according to the laws of the State in which the Station's main studio is located. All parties hereto agree that in any action brought to enforce the obligation or right of any party hereunder, each party consents to personal jurisdiction and venue in any court of appropriate jurisdiction in the county or parish where the Station's main studio is located.

(e) If it becomes necessary for Station to place Advertiser's/Agency's account with an attorney or collection agency for the purpose of enforcing its rights hereunder, Advertiser/Agency shall be liable to Station for reasonable attorneys' fees, costs, and expenses.

(f) All notices hereunder shall be in writing and delivered by hand or registered or certified mail and shall be deemed given when delivered in person or, if mailed, on the second business day after the date of the mailing. Any notice hereunder shall be sufficient if given to either Advertiser or Agency.

(g) If any provision of this agreement shall be adjudged by a court to be void or unenforceable, such adjudication shall not affect the validity or enforceability of any other provision of this agreement.

(h) The provisions hereof constitute the entire agreement between the parties and supersede any and all other transactions, negotiations, or representations whatsoever as to the broadcast or announcements, or the parties' rights and obligations hereunder, and shall not be modified except in writing.

(i) This Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales agreement for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

STANDARD TERMS AND CONDITIONS

5/3/2011

Crystal Pitre

From: Michelle Lamarre
Sent: Monday, July 02, 2018 9:32 AM
To: Crystal Pitre
Subject: FW: additional PCI ad buy-revised
Attachments: image008.jpg

Here you go!

From: Christopher D. Hunter [<mailto:chunter@advocacysolutionsllc.com>]
Sent: Friday, June 29, 2018 6:28 PM
To: Michelle Lamarre <Michelle.Lamarre@cumulus.com>
Subject: Re: additional PCI ad buy-revised

Hi Michelle,

So we just got word our bill will not be vetoed. Anyway we can pull the ads?

Thanks,
Chris

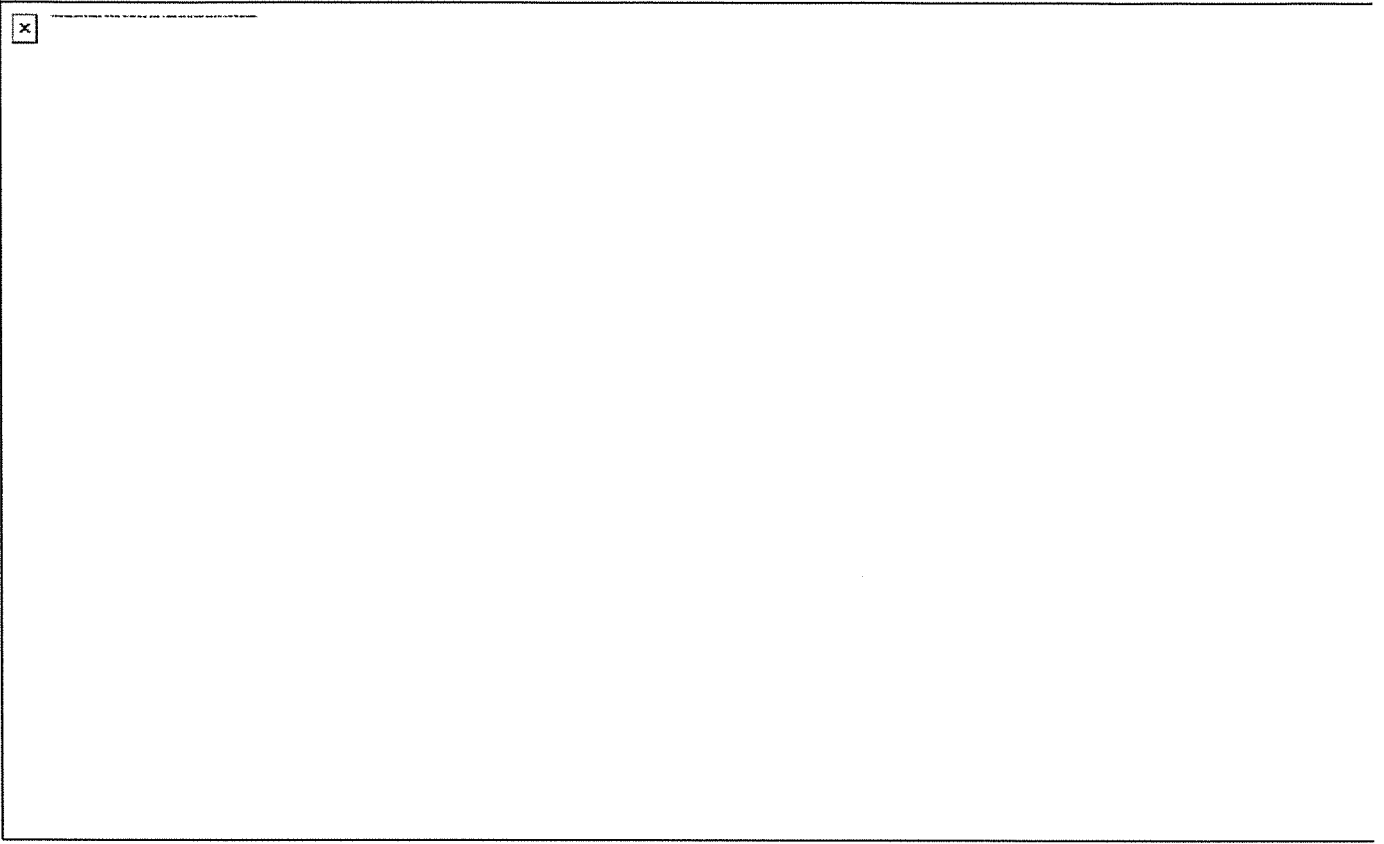
On Thu, Jun 28, 2018, 9:35 AM Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Sorry this is the correct revision. Could you just email me approved. We have a 10am deadline for Sunday's orders.
Thanks so much!!

Michelle







From: Christopher D. Hunter [mailto:chunter@advocacysolutionsllc.com]
Sent: Thursday, June 28, 2018 7:42 AM
To: Michelle Lamarre <Michelle.Lamarre@cumulus.com>
Subject: Re: additional PCI ad buy

Please call me, I have a question about the schedule. 401-487-7771

On Wed, Jun 27, 2018 at 5:43 PM, Christopher D. Hunter <chunter@advocacysolutionsllc.com> wrote:

This is approved.

Please send me dimensions for banner ads.

On Wed, Jun 27, 2018 at 10:34 AM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Please see attached your schedule for July. I have also included the agreement form and credit card application. As you can see I have the radio schedule starting on Friday and the banner advertising starting on Mon 7/2. Please let me know if you have any questions. If you could approve and get the rest of the information over to me as soon as you can, that would be great. Once I get the schedule signed I will send over an invoice.

Thanks so much,

Michelle

From: Christopher D. Hunter [mailto:chunter@advocacysolutionsllc.com]

Sent: Wednesday, June 27, 2018 9:48 AM

To: Michelle Lamarre <Michelle.Lamarre@cumulus.com>

Subject: Re: additional PCI ad buy

Awesome, thanks! Also, please adjust buy to \$12,750. We'd like ads to run through next Friday.

On Wed, Jun 27, 2018 at 9:44 AM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

We will do our best to get you on, on Friday. We made need some flexibility to move spots around based on inventory. Thanks!

Michelle

From: Christopher D. Hunter [mailto:chunter@advocacysolutionsllc.com]
Sent: Wednesday, June 27, 2018 9:25 AM
To: Michelle Lamarre <Michelle.Lamarre@cumulus.com>
Cc: Bob Zompa <bob.zompa@cumulus.com>
Subject: Re: additional PCI ad buy

If I get you updated radio ad today, can we be on air for Friday?

On Tue, Jun 26, 2018 at 6:35 PM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Definitely! I will work on a schedule for you first thing in the morning that also includes digital banner ads and email it over to you.

Thanks,

Michelle

Sent from my iPhone

On Jun 26, 2018, at 5:27 PM, Christopher D. Hunter <chunter@advocacysolutionsllc.com> wrote:

Hi Michelle and Bob:

I have \$13,850 for additional PCI spots. Can you please work me up a schedule that begins on July 1st? We have slightly updated ad copy that is now being recorded.

Also, could you throw in some digital banners on your websites?

Thanks,

Chris Hunter

On Thu, Jun 7, 2018 at 10:01 AM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Please see attached a new schedule for the week of 6/11-6/17 with the budget requested. I also have attached the agreement form that needs to be filled out again. Once you sign off on the schedule I can send you your invoice.

Thanks so much,

Michelle

Cumulus Providence

Lite Rock 105, 92 PRO FM, Hot 106

[1502 Wampanoag Trail](#)

[East Providence, RI 02915](#)

michelle.lamarre@cumulus.com

Tel. 401.433.4200 Ext. 253

Cell: 508.216.5208

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Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700

chunter@advocacysolutionsllc.com

[@cdhunter76](#)

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Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700

chunter@advocacysolutionsllc.com

[@cdhunter76](#)

--

Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700
chunter@advocacysolutionsllc.com
[@cdhunter76](https://www.instagram.com/cdhunter76)

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Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700
chunter@advocacysolutionsllc.com
[@cdhunter76](https://www.instagram.com/cdhunter76)

--

Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700
chunter@advocacysolutionsllc.com
[@cdhunter76](https://www.instagram.com/cdhunter76)

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Cumulus Media Providence Account Transaction Results

1502 Wampanoag Trail
Providence, RI 02915
Phone # 401-433-4200

Status: **approved**
Transaction ID: **031-0126140954**
AVS: **A**

Transaction Details

Date: **06-28-2018 13:59 EDT**
Transaction Type: **sale**
Amount: **\$12750.00**
Card Type: **American Express**
Account Number: **xxxxxxxx-2081**
Name: **Christopher Hunter**
Address: **4 Richmond Square**
City, State, Zip: **Providence, RI 02911**
Order Number: **Various**
Authcode: **276599**
Merchant Name: **Advocacy Solutions**
Station/AE: **All Stations/Michelle L**
Invoice Number: **Prepayment - Political
7/1-7/8/18**

Customer Signature X _____

Crystal Pitre

From: Christopher D. Hunter <chunter@advocacysolutionsllc.com>
Sent: Thursday, June 28, 2018 9:47 AM
To: Michelle Lamarre
Subject: Re: additional PCI ad buy-revised

Approved.

On Thu, Jun 28, 2018 at 9:35 AM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Sorry this is the correct revision. Could you just email me approved. We have a 10am deadline for Sunday's orders. Thanks so much!!

Michelle

Chris Hunter (POL.)

From: Michelle Lamine
 Phone: (401) 433-4200 x253
 Email: mlamine205@gmail.com
 6/28/2018 9:28 AM

Flight Dates: 06/25/2018 - 07/15/2018
 Demo: P 18-64

Radio Market: PROVIDENCE-WARWICK-PAWTUCKET
 Survey: MAR18 / FEB18 / JAN18
 Geography: Metro

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net
Radio Total			98		\$132.81	\$12,790.00	0.3%	\$303.52	32.4	100%	100%	23.1%	
WPRO-AM			18		\$150.28	\$2,705.00	0.2%	\$751.38	3.6	11%	21%	2.4%	
Sun 7/1 - 1 wk (06/25)													
			8		\$140.00	\$1,120.00	0.1%	\$1,400.00	0.8	2%	9%	0.4%	
One Week Total			8		\$140.00	\$1,120.00	0.1%	\$1,400.00	0.8	2%	9%	0.4%	
	Su 6A-10A	SU1	2	:30	\$165.00	\$330.00	0.1%	\$1,650.00	0.2	25%	29%	0.2%	
	Su 10A-3P	SU2	2	:30	\$150.00	\$300.00	0.1%	\$1,500.00	0.2	25%	27%	0.2%	
	Su 3P-7P	SU3	2	:30	\$165.00	\$330.00	0.1%	\$1,650.00	0.2	25%	29%	0.1%	
	Su 7P-12M	SU4	2	:30	\$90.00	\$180.00	0.1%	\$900.00	0.2	25%	14%	0.1%	
WEEK OF 7/2 - 1 wk (07/02)													
			9		\$142.78	\$1,285.00	0.2%	\$535.42	2.4	7%	10%	1.7%	
One Week Total			9		\$142.78	\$1,285.00	0.2%	\$535.42	2.4	7%	10%	1.7%	
	M-Sa 6A-10A		3	:30	\$165.00	\$495.00	0.4%	\$412.50	1.2	50%	39%	0.9%	
	M-Sa 10A-3P		2	:30	\$150.00	\$300.00	0.3%	\$300.00	0.6	25%	23%	0.5%	
	M-Sa 3P-7P		2	:30	\$165.00	\$330.00	0.2%	\$825.00	0.4	17%	26%	0.4%	
	M-Sa 7P-12M		2	:30	\$90.00	\$180.00	0.1%	\$900.00	0.2	8%	12%	0.1%	
DIGITAL/BANNER - 1 wk (07/02)													
			1		\$300.00	\$300.00	0.4%	\$750.00	0.4	1%	2%	0.4%	
One Week Total			1		\$300.00	\$300.00	0.4%	\$750.00	0.4	1%	2%	0.4%	
	M-Sa 6A-10A		1	:30	\$300.00	\$300.00	0.4%	\$750.00	0.4	100%	100%	0.4%	
WPRO-FM			27		\$184.26	\$4,975.00	0.6%	\$301.82	18.5	51%	30%	12.1%	
Sun 7/1 Flight A - 1 wk (06/25)													
			12		\$173.75	\$2,085.00	0.4%	\$386.11	5.4	17%	16%	3.4%	
One Week Total			12		\$173.75	\$2,085.00	0.4%	\$386.11	5.4	17%	16%	3.4%	
	Su 6A-10A	SU1	3	:30	\$280.00	\$780.00	0.3%	\$866.67	0.9	17%	37%	0.6%	

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: PROVIDENCE-WARWICK-PAWTUCKET: MAR18 / FEB18 / JAN18; Metro; Multiple Dayparts Used; P 18-64; See Detailed Sourcing Page for Complete Details.
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	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net
WPRO-FM (continued)													
	Su 10A-3P	SU2	3	:60	\$195.00	\$585.00	0.7%	\$278.57	2.1	39%	28%	1.6%	
	Su 3P-7P	SU3	3	:60	\$200.00	\$600.00	0.6%	\$333.33	1.8	33%	29%	1.3%	
	Su 7P-12M	SU4	3	:60	\$40.00	\$120.00	0.2%	\$200.00	0.6	11%	6%	0.5%	
WEEK OF 7/2 - 1 wk (07/02)													
			14		\$181.43	\$2,540.00	0.7%	\$244.23	10.4	32%	20%	7.9%	
One Week Total			14		\$181.43	\$2,540.00	0.7%	\$244.23	10.4	32%	20%	7.9%	
	M-Sa 6A-10A		4	:60	\$260.00	\$1,040.00	0.7%	\$371.43	2.8	27%	41%	2.6%	
	M-Sa 10A-3P		4	:60	\$195.00	\$780.00	1.0%	\$195.00	4.0	38%	31%	3.4%	
	M-Sa 3P-7P		3	:60	\$200.00	\$600.00	0.9%	\$222.22	2.7	26%	24%	2.4%	
	M-Sa 7P-12M		3	:60	\$40.00	\$120.00	0.3%	\$133.33	0.9	9%	5%	0.9%	
DIGITAL/BANNER - 1 wk (07/02)													
			1		\$350.00	\$350.00	0.7%	\$500.00	0.7	2%	3%	0.7%	
One Week Total			1		\$350.00	\$350.00	0.7%	\$500.00	0.7	2%	3%	0.7%	
	M-Sa 6A-10A		1	:60	\$350.00	\$350.00	0.7%	\$500.00	0.7	100%	100%	0.7%	
WYRK-FM													
Sun 7/1 - 1 wk (06/25)													
			8		\$50.00	\$400.00	0.1%	\$400.00	1.0	3%	3%	0.7%	
One Week Total			8		\$50.00	\$400.00	0.1%	\$400.00	1.0	3%	3%	0.7%	
	Su 6A-10A	SU1	2	:60	\$45.00	\$90.00	0.0%	\$0.00	0.0	0%	23%	0.1%	
	Su 10A-3P	SU2	2	:60	\$55.00	\$110.00	0.2%	\$275.00	0.4	40%	28%	0.3%	
	Su 3P-7P	SU3	2	:60	\$65.00	\$130.00	0.2%	\$325.00	0.4	40%	33%	0.3%	
	Su 7P-12M	SU4	2	:60	\$35.00	\$70.00	0.1%	\$350.00	0.2	20%	18%	0.1%	
WEEK OF 7/2 - 1 wk (07/02)													
			8		\$50.00	\$400.00	0.2%	\$285.71	1.4	4%	3%	1.2%	
One Week Total			8		\$50.00	\$400.00	0.2%	\$285.71	1.4	4%	3%	1.2%	
	M-Sa 6A-10A		2	:60	\$45.00	\$90.00	0.1%	\$450.00	0.2	14%	23%	0.3%	
	M-Sa 10A-3P		2	:60	\$55.00	\$110.00	0.2%	\$275.00	0.4	29%	28%	0.4%	
	M-Sa 3P-7P		2	:60	\$65.00	\$130.00	0.2%	\$325.00	0.4	33%	33%	0.4%	
	M-Sa 7P-12M		2	:60	\$35.00	\$70.00	0.1%	\$350.00	0.2	20%	18%	0.1%	

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of C
WWOX-FM (continued)											
	M-Sa 7P-12M		2	60	\$35.00	\$70.00	0.1%	\$350.00	0.2	14%	
DIGITAL/BANNER - 1 wk (07/02)											
			1		\$250.00	\$250.00	0.1%	\$2,500.00	0.1	0%	
One Week Total			1		\$250.00	\$250.00	0.1%	\$2,500.00	0.1	0%	
	M-Sa 6A-10A		1	60	\$250.00	\$250.00	0.1%	\$2,500.00	0.1	100%	
WWLI-FM											
			17		\$185.29	\$3,150.00	0.6%	\$321.49	9.8	30%	
Sun 7/1 - 1 wk (06/25)											
			8		\$175.00	\$1,400.00	0.4%	\$500.00	2.8	9%	
One Week Total			8		\$175.00	\$1,400.00	0.4%	\$500.00	2.8	9%	
	Su 6A-10A	SU1	2	60	\$200.00	\$400.00	0.2%	\$1,000.00	0.4	14%	
	Su 10A-3P	SU2	2	60	\$225.00	\$450.00	0.6%	\$375.00	1.2	43%	
	Su 3P-7P	SU3	2	60	\$200.00	\$400.00	0.5%	\$400.00	1.0	36%	
	Su 7P-12M	SU4	2	60	\$75.00	\$150.00	0.1%	\$750.00	0.2	7%	
WEEK OF 7/2 - 1 wk (07/02)											
			8		\$175.00	\$1,400.00	0.8%	\$225.81	6.2	19%	
One Week Total			8		\$175.00	\$1,400.00	0.8%	\$225.81	6.2	19%	
	M-Sa 6A-10A		2	60	\$200.00	\$400.00	0.8%	\$250.00	1.6	26%	
	M-Sa 10A-3P		2	60	\$225.00	\$450.00	1.3%	\$173.08	2.6	42%	
	M-Sa 3P-7P		2	60	\$200.00	\$400.00	0.8%	\$250.00	1.6	26%	
	M-Sa 7P-12M		2	60	\$75.00	\$150.00	0.2%	\$375.00	0.4	6%	
DIGITAL/BANNER - 1 wk (07/02)											
			1		\$350.00	\$350.00	0.8%	\$437.50	0.8	2%	
One Week Total			1		\$350.00	\$350.00	0.8%	\$437.50	0.8	2%	
	M-Sa 6A-10A		1	60	\$350.00	\$350.00	0.8%	\$437.50	0.8	100%	
WPRV-AM											
			17		\$51.18	\$870.00	0.0%	\$0.00	0.0	0%	
SUN 7/1 - 1 wk (06/25)											
			8		\$45.00	\$360.00	0.0%	\$0.00	0.0	0%	
One Week Total			8		\$45.00	\$360.00	0.0%	\$0.00	0.0	0%	

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of T Cos
WPRV-AM (continued)											
	Su 6A-10A	SU1	2	60	\$75.00	\$150.00	0.0%	\$0.00	0.0	0%	
	Su 10A-3P	SU2	2	60	\$35.00	\$70.00	0.0%	\$0.00	0.0	0%	
	Su 3P-7P	SU3	2	60	\$45.00	\$90.00	0.0%	\$0.00	0.0	0%	
	Su 7P-12M	SU4	2	60	\$25.00	\$50.00	0.0%	\$0.00	0.0	0%	
WEEK OF 7/2 - 1 wk (07/02)											
			8		\$45.00	\$360.00	0.0%	\$0.00	0.0	0%	
One Week Total			8		\$45.00	\$360.00	0.0%	\$0.00	0.0	0%	
	M-Sa 6A-10A		2	60	\$75.00	\$150.00	0.0%	\$0.00	0.0	0%	
	M-Sa 10A-3P		2	60	\$35.00	\$70.00	0.0%	\$0.00	0.0	0%	
	M-Sa 3P-7P		2	60	\$45.00	\$90.00	0.0%	\$0.00	0.0	0%	
	M-Sa 7P-12M		2	60	\$25.00	\$50.00	0.0%	\$0.00	0.0	0%	
DIGITAL/BANNER - 1 wk (07/02)											
			1		\$150.00	\$150.00	0.0%	\$0.00	0.0	0%	
One Week Total			1		\$150.00	\$150.00	0.0%	\$0.00	0.0	0%	
	M-Sa 6A-10A		1	60	\$150.00	\$150.00	0.0%	\$0.00	0.0	0%	

From: Christopher D. Hunter [mailto:chunter@advocacysolutionsllc.com]
 Sent: Thursday, June 28, 2018 7:42 AM
 To: Michelle Lamarre <Michelle.Lamarre@cumulus.com>
 Subject: Re: additional PCI ad buy

Please call me, I have a question about the schedule. 401-487-7771

On Wed, Jun 27, 2018 at 5:43 PM, Christopher D. Hunter <chunter@advocacysolutionsllc.com> wrote:

This is approved.

Please send me dimensions for banner ads.

On Wed, Jun 27, 2018 at 10:34 AM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Please see attached your schedule for July. I have also included the agreement form and credit card application. As you can see I have the radio schedule starting on Friday and the banner advertising starting on Mon 7/2. Please let me know if you have any questions. If you could approve and get the rest of the information over to me as soon as you can, that would be great. Once I get the schedule signed I will send over an invoice.

Thanks so much,

Michelle

From: Christopher D. Hunter [mailto:chunter@advocacysolutionsllc.com]

Sent: Wednesday, June 27, 2018 9:48 AM

To: Michelle Lamarre <Michelle.Lamarre@cumulus.com>

Subject: Re: additional PCI ad buy

Awesome, thanks! Also, please adjust buy to \$12,750. We'd like ads to run through next Friday.

On Wed, Jun 27, 2018 at 9:44 AM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

We will do our best to get you on, on Friday. We made need some flexibility to move spots around based on inventory. Thanks!

Michelle

From: Christopher D. Hunter [mailto:chunter@advocacysolutionsllc.com]

Sent: Wednesday, June 27, 2018 9:25 AM

To: Michelle Lamarre <Michelle.Lamarre@cumulus.com>

Cc: Bob Zompa <bob.zompa@cumulus.com>

Subject: Re: additional PCI ad buy

If I get you updated radio ad today, can we be on air for Friday?

On Tue, Jun 26, 2018 at 6:35 PM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Definitely! I will work on a schedule for you first thing in the morning that also includes digital banner ads and email it over to you.

Thanks,

Michelle

Sent from my iPhone

On Jun 26, 2018, at 5:27 PM, Christopher D. Hunter <chunter@advocacysolutionsllc.com> wrote:

Hi Michelle and Bob:

I have \$13,850 for additional PCI spots. Can you please work me up a schedule that begins on July 1st? We have slightly updated ad copy that is now being recorded.

Also, could you throw in some digital banners on your websites?

Thanks,

Chris Hunter

On Thu, Jun 7, 2018 at 10:01 AM, Michelle Lamarre <Michelle.Lamarre@cumulus.com> wrote:

Hi Chris,

Please see attached a new schedule for the week of 6/11-6/17 with the budget requested. I also have attached the agreement form that needs to be filled out again. Once you sign off on the schedule I can send you your invoice.

Thanks so much,

Michelle

Cumulus Providence

Lite Rock 105, 92 PRO FM, Hot 106

1502 Wampanoag Trail

East Providence, RI 02915

michelle.lamarre@cumulus.com

Tel. 401.433.4200 Ext. 253

Cell: 508.216.5208

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Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700

chunter@advocacysolutionsllc.com
@cdhunter76

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Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700

chunter@advocacysolutionsllc.com
@cdhunter76

--

Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700
chunter@advocacysolutionsllc.com
[@cdhunter76](#)

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Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700
chunter@advocacysolutionsllc.com
[@cdhunter76](#)

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Christopher D. Hunter

Advocacy Solutions LLC

401.831.3700
chunter@advocacysolutionsllc.com
[@cdhunter76](#)

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Advocacy Solutions LLC
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chunter@advocacysolutionsllc.com
[@cdhunter76](#)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Christopher D. Hunter
do hereby request station time concerning the following issue:

H-8013 / S-2679 legislation pending before the Rhode Island General Assembly.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Property Casualty Insurers Association of America

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Property Casualty Insurers Association of America

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

06-28-18 Date Christopher D. Kente Signature 401-831-3700 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.