

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KZTM - SEATTLE/KENT WA	Date: 10/10/23
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I, Erin Schultz,

being/on behalf of: Teresa Mosqueda,

a legally qualified candidate of the Nonpartisan

political party for the office of: King County Councilmember

in the General Election

election to be held on: November 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec.	10am-3pm	10/23/23- 11/6/23		10 times per week	2 weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

People for Teresa

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Abbot Taylor

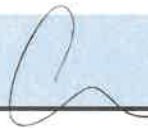
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/10/23

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Aveling Cadena

Printed Name

Title

BROADCAST AGREEMENT



Seller

Date:

Start

End

Account Information	
Advertiser	People for Teresa
Estimate/Prod	
Product Code	
Agency Name	NWP Consulting
Address	105 S Main St # 332
City	Seattle
State	WA
Zip Code	98104
Contact	Erin Schultz
Phone	206-282-1805
Fax	
email	erin@nwpconsulting.com

Source	
Agency	<input checked="" type="checkbox"/>
Direct	
Cash	
Trade	
Political	<input checked="" type="checkbox"/>
Co-op	
Commercial	
Promotional	
Public Svce	
Makegood	
FaceBook	
Web	

General	
New Client	<input checked="" type="checkbox"/>
Renewal	
Revision	
Cancellation	

Billing	
Weekly	
Broadcast	<input checked="" type="checkbox"/>
Calendar	

Type	
S: Spot	<input type="checkbox"/>
T: Tickets	<input type="checkbox"/>
M: Mentions	<input type="checkbox"/>
P: Promo	<input type="checkbox"/>

AUR\$	<input type="text" value="26.31"/>
Disc	<input type="text"/>

If cancellation, last date to air:
 Instructions for makegood:

Package p/month	
JAN	
FEB	
MAR	
APR	
MAY	
JUN	
JUL	
AUG	
SEP	
OCT	
NOV	
DEC	
PAUR\$	0.00

Typ	Station	Start Date	End Date	Begin Time	End Time	Spt Len	Spt Rate	Weekly Commercial Schedule							Spts p/w	No. of Wks	Total Spots	Total Cost
								Mon	Tue	Wed	Thu	Fri	Sat	Sun				
S	KZTM FM	10/23/23	10/29/23	10:00 AM	3:00 PM	30	31.00			4	3	3			10	1	10	310.00
S	KZTM FM	10/30/23	11/05/23	10:00 AM	3:00 PM	30	31.00	2	2	2	2	2			10	1	10	310.00
S	KZTM FM	11/06/23	11/12/23	7:00 PM	12:00 AM	30	30.00	1							1	1	1	30.00
															0		0	0.00
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Specified Wks															Total Spots		21	
Alternating Wks															Total Gross		650.00	
Instructions															Total Net		552.50	
															Package Gross		0.00	
															Package Net		0.00	

It is understood that this agreement may be terminated by either party upon 7-days written notice for (spots) and 15-days for programs. Payment is due 15-days from invoice date; unless otherwise specified on the contract. All invoices not paid prior to the 30th day of the month, following the date of invoice, are subject to a service charge of one percent (1%) per month (12% per annum). Returned checks are subject to a returned fee of \$30 per item and subsequent payment must be made in cash, cashier's check or valid credit card. Delinquent accounts (45-days from invoice date) will not air ads until the sum due to Bustos Media is made current. If Bustos Media is required to commence legal action to collect amount due and owing, the advertiser shall also pay Bustos Media reasonable attorney's fees and court costs for such collection effort. Credit applications are required for new clients. First month's payment is due and payable in advance of schedule commencement. One time event schedules are due in full prior to start of initial broadcast date. Other terms and conditions are attached and are made part of this agreement. Advertiser agrees and authorizes Bustos Media to obtain a credit report.

Client Approval	
Print Name	
Advertiser Signature	Date

	<input type="text" value="10/10/23"/>
Sales Rep Signature	Date
General Manager Approval	Date

Processed by Traffic	
Initials	
Date	

Total Spot Order				
Totals	Page 1	Page 2	Page 3	Order
Spots				
Gross				
Net				

Total Package Order				
Totals	Page 1	Page 2	Page 3	Order
Spots				
Gross				
Net				

BUSTOS MEDIA HOLDINGS LLC
 1004 W JAMES STREET
 KENT WA 98032

KZTM Order Confirmation

OrderID: 1188-002

Sponsor: PEOPLE FOR TERESA
 Product: PEOPLE FOR TERESA
 Estimate/PO: PEOPLE FOR TERESA
 AccountRep: BRENDA PARES
 BillingCycle: Calendar Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/23/2023 - 11/12/2023
 Items Ordered: 21
 Ordered Amount: \$650.00
 -Agency Commission: -\$97.50
 Net Amount: \$552.50

NWP CONSULTING
 105 S MAIN ST#332
 SEATTLE WA 98104

Scheduled Station(s): KZTM PEOPLE FOR TERESA

Printed 10/13/2023 3:25:47 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/23/2023 - 10/29/2023	All Weeks	10:00 AM - 03:00 PM			4	3	3			10	:30	Spot		1188A	10	31.00	310.00
02 10/30/2023 - 11/5/2023	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:30	Spot		1188A	10	31.00	310.00
03 11/6/2023 - 11/12/2023	All Weeks	07:00 PM - 11:59 PM	1							1	:30	Spot		1188A	1	30.00	30.00
Calendar Month Projected Billing:																	
Oct-23		434.00			Nov-23		216.00			Dec-23		0.00			Q4-2023		650.00

Confirmed Correct; Payment Guaranteed

Accepted for KZTM

Re: Hispanic Market *** Political rate cards Radio

From: Erin Schultz <erin@nwpcconsulting.com>

Sent: Wed, Oct 11, 2023 at 3:35 pm

To: bpares@bustosmedia.com, Abbot Taylor, Alexis Mansanarez

Great news thank you! The suggested buy looks good. I have copied Teresa's campaign manager, Alexis here who can coordinate on scheduling.

I have also copied her campaign treasurer, Abbot here who can let you know if he prefers check or electronic payment.

Thank you all!

On Wed, Oct 11, 2023 at 1:47 PM bpares@bustosmedia.com <bpares@bustosmedia.com> wrote:

Hi Erin!

Thanks for sending the NAB form!

Few things:

Insertion order:

I created a proposed schedule (see attached) starting next Monday, 10/16 and ending on Monday, 11/06. Please review and let me know if you would like me to make any revisions including on the agency & advertiser section.

Script:

We can record Teresa's portion at the station or over the phone. Let me know her availability so I can coordinate with our production team. Keep in mind that if we want to start on Monday we will need her part by tomorrow afternoon.

Payment:

If payment is issued with a physical check, I can stop by and pick up when ready. For electronic transactions I can send you the instructions at your request.

Let me know if you have any other questions.

Thank you,
Brenda

-----Original Message-----

From: "Erin Schultz" <erin@nwpcconsulting.com>

Sent: Wednesday, October 11, 2023 11:59am

To: "bpares@bustosmedia.com" <bpares@bustosmedia.com>

Subject: Re: Hispanic Market *** Political rate cards Radio

Hello! I am working with Councilmember Mosqueda who would like to invest \$1000 in radio advertising with a 30 second spot. Her district is SW Seattle, Burient and Tukwila so i think splitting the money however you recommend between KDDS and KZTM.

[Here is the script](#) we would like to record with a combination of in studio talent and Teresa. She is comfortable in Spanish if you can translate her section as you recommend.