

# ORDER

**Orders**  
**Order / Rev:** 3546716  
**Alt Order #:** WOC14647226  
**Product Desc:** ISSUE  
**Estimate:** 1794  
**Flight Dates:** 05/15/24 - 05/21/24  
**Original Date / Rev:** 05/10/24 / 05/13/24  
**Order Type:** NORMAL

**KXII**  
**Primary AE:** Todd Bates  
**Sales Office:** GN-PA  
**Sales Region:** National

**Agency Name:** Pinpoint Media  
**Buying Contact:**  
**Billing Contact:**  
 4501 Ford Avenue  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Americans 4 Security PAC  
**Demographic:** HH  
**Product Codes:** Issue - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:** 577043  
**Agency External ID:** 109961  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	39	\$17,695.00	\$15,040.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	39	\$17,695.00	\$15,040.75	0.00
<b>Totals</b>	<b>39</b>	<b>\$17,695.00</b>	<b>\$15,040.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Todd Bates	GN-PA	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXII	05/15/24	05/21/24	News 12 AM 6a-7a News 12AM 6a-7a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---1---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
(Program: NEWS 12 AM 6a-7a)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	---1---			1		\$300.00		0.00				
N 2	KXII	05/15/24	05/21/24	CBS Mornings CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---1---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	---1---			1		\$300.00		0.00				
N 4	KXII	05/15/24	05/19/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
(Program: CBS NEWS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1			1		\$200.00		0.00				
N 5	KXII	05/15/24	05/19/24	CBS Face The Nation Face The Nation	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$140.00	P-03	0.00	NM	1	\$140.00
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1			1		\$140.00		0.00				
N 6	KXII	05/15/24	05/21/24	CBS Price Is Right Price Is Right	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-11----	:30	2	\$120.00	P-03	0.00	NM	2	\$240.00



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Advertiser: Americans 4 Security PAC  
 Product Desc: ISSUE  
 Estimate: 1794  
 KXII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	-11----		2				\$120.00		0.00			
N 7	KXII	05/15/24	05/21/24	News 12 @ Noon	CM	12:00 PM-12:30 PM	----1--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				News 12 @ Noon		(12:00 PM-12:30 PM)									
(Program: NEWS 12 @ NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	----1--		1				\$200.00		0.00			
N 8	KXII	05/15/24	05/21/24	CBS Let's Make A Deal	CM	2:00 PM-3:00 PM	-1-1---	:30	2	\$140.00	P-03	0.00	NM	2	\$280.00
				Let's Make A Deal		(2:00 PM-3:00 PM)									
(Program: LET'S MAKE A DEAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	-1-1---		2				\$140.00		0.00			
N 10	KXII	05/15/24	05/21/24	News 12 @ 6p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
				News 12 @ 6p		(6:00 PM-6:30 PM)									
(Program: NEWS 12 @ SIX)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	---1---		1				\$350.00		0.00			
N 14	KXII	05/15/24	05/18/24	Sa 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
				Sa 630p-7p		(6:30 PM-7:00 PM)									
(Program: BIG BANG THEORY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$200.00		0.00			
N 16	KXII	05/15/24	05/20/24	CBS Monday Prime Hr 2	CM	8:00 PM-9:00 PM	1-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				Monday Prime Hr 2		(8:00 PM-9:00 PM)									
(Program: NCIS (MON P2))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-----		1				\$400.00		0.00			
N 18	KXII	05/15/24	05/21/24	CBS Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				Tuesday Prime Hr 1		(7:00 PM-8:00 PM)									
(Program: FBI)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	-1-----		1				\$400.00		0.00			
N 20	KXII	05/15/24	05/15/24	CBS Wednesday Prime 2 Hour	CM	7:00 PM-8:30 PM	--1----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				Wednesday Prime 2 Hour		(7:00 PM-8:30 PM)									
(Program: SURVIVOR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--1----		1				\$400.00		0.00			
N 22	KXII	05/15/24	05/17/24	CBS Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				Friday Prime Hr 3		(9:00 PM-10:00 PM)									
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$400.00		0.00			
N 23	KXII	05/15/24	05/19/24	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				Sunday Prime Hr 1		(6:00 PM-7:00 PM)									
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$400.00		0.00			
N 26	KXII	05/15/24	05/19/24	Su News 12 @ 10p	CM	10:00 PM-10:35 PM	-----1	:30	1	\$425.00	P-03	0.00	NM	1	\$425.00
				Su News 12 @ 10p		(10:00 PM-10:35 PM)									
(Program: NEWS 12@ TEN SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$425.00		0.00			
N 27	KXII	05/15/24	05/21/24	Sa News 12 @ 6p	CM	6:00 PM-6:30 PM	-----	1:00	0	\$400.00	P-03	0.00	NM	1	\$400.00
				Sa News 12 @ 6p		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$400.00		0.00			
Week:		05/20/24	05/26/24	-----		0				\$400.00		0.00			
N 28	KXII	05/15/24	05/21/24	M-F 630p -7p	CM	6:30 PM-7:00 PM	-----	1:00	0	\$700.00	P-03	0.00	NM	1	\$700.00
				M-F 630p -7p		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 KXII

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N29	KXII	05/15/24	05/21/24	News 12 AM 6a-7a	CM	6:00 AM-7:00 AM	M-W-F--	1:00	0	\$600.00	P-03	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---		1				\$700.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$400.00		0.00			
				News 12AM 6a-7a		(6:00 AM-7:00 AM)									
N30	KXII	05/15/24	05/21/24	CBS Mornings	CM	7:00 AM-9:00 AM	--WTF--	1:00	0	\$600.00	P-03	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W-F--		2				\$600.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$600.00		0.00			
				CBS This Morning		(7:00 AM-9:00 AM)									
N31	KXII	05/15/24	05/21/24	CBS Saturday Morning	CM	6:00 AM-8:00 AM	-----	1:00	0	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$160.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$600.00		0.00			
				CBS This Morning Saturday		(6:00 AM-8:00 AM)									
N32	KXII	05/15/24	05/21/24	News 12 @ Noon	CM	12:00 PM-12:30 PM	M-WT---	1:00	0	\$400.00	P-03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WT---		2				\$400.00		0.00			
		Week: 05/20/24	05/26/24	M-----		1				\$400.00		0.00			
				News 12 @ Noon		(12:00 PM-12:30 PM)									
N33	KXII	05/15/24	05/21/24	News 12 @ 5p	CM	4:58 PM-5:30 PM	MTW----	1:00	0	\$500.00	P-03	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----		1				\$500.00		0.00			
		Week: 05/20/24	05/26/24	MT-----		2				\$500.00		0.00			
				News 12 @ 5p		(4:58 PM-5:30 PM)									
N34	KXII	05/15/24	05/21/24	News 12 @ 6p	CM	6:00 PM-6:30 PM	MTW----	1:00	0	\$700.00	P-03	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----		1				\$700.00		0.00			
		Week: 05/20/24	05/26/24	MT-----		2				\$700.00		0.00			
				News 12 @ 6p		(6:00 PM-6:30 PM)									
N35	KXII	05/15/24	05/21/24	M-F News 12 @ 10p	CM	10:00 PM-10:35 PM	M-TW----	1:00	0	\$850.00	P-03	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WT---		2				\$850.00		0.00			
		Week: 05/20/24	05/26/24	MT-----		2				\$850.00		0.00			
				M-F News 12 @ 10p		(10:00 PM-10:35 PM)									
Totals													39	\$17,695.00	