


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

PA Families First

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 07/14

Invoice ID: 756672
Campaign ID:
Description

Invoice Date: 07-30-2014
Estimate ID: 3189

Contract ID: 517967
P.O Number:

Client ID: 37387
Tax ID:

Gross Advertising Fee
Agency Commission
Rep. Firm Commission

Amount

\$2,725.00
(\$408.76)
(\$810.67)

Net Advertising Fee **\$1,505.57**

Sub Total **\$1,505.57**

Total This Invoice **\$1,505.57**

/62048738/
9167

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Affidavit of Performance

Client Name: PA Families First
 Remarks: /62048738/
 Bill Cycle: 07/14
 Rep. Firm: VNS/NCC

Contract ID: 517967
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
07/23/14	Wednesday	FXNC-E	9167-WILKES-BARR	Fox and Friends	6:51am	PASA0230H PAYCH	00:00:30	Charged	51.00	*
07/23/14	Wednesday	HIST-E	9167-WILKES-BARR	American Pickers	9:40pm	PASA0230H PAYCH	00:00:30	Charged	91.00	*
07/23/14	Wednesday	TNT-E	9167-WILKES-BARR	The Last Ship	11:19pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/23/14	Wednesday	FOOD-E	9167-WILKES-BARR	Restaurant: Impossible	11:52pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/24/14	Thursday	FXNC-E	9167-WILKES-BARR	The Five	5:47pm	PASA0230H PAYCH	00:00:30	Charged	131.00	*
07/24/14	Thursday	AEN-E	9167-WILKES-BARR	After the First 48	9:43pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/24/14	Thursday	TNT-E	9167-WILKES-BARR	Murder in the First	11:12pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/24/14	Thursday	TNT-E	9167-WILKES-BARR	Murder in the First	11:39pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/24/14	Thursday	HIST-E	9167-WILKES-BARR	Pawnography	11:41pm	PASA0230H PAYCH	00:00:30	Charged	91.00	*
07/24/14	Thursday	HGTV-E	9167-WILKES-BARR	Genevieve's Reno.	11:44pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/25/14	Friday	AEN-E	9167-WILKES-BARR	Criminal Minds	8:40pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/25/14	Friday	USA-E	9167-WILKES-BARR	Modern Family	10:17pm	PASA0230H PAYCH	00:00:30	Charged	151.00	*
07/25/14	Friday	HIST-E	9167-WILKES-BARR	Pawn Stars	11:12pm	PASA0230H PAYCH	00:00:30	Charged	91.00	*
07/25/14	Friday	HIST-E	9167-WILKES-BARR	Pawn Stars	11:47pm	PASA0230H PAYCH	00:00:30	Charged	91.00	*
07/25/14	Friday	FXNC-E	9167-WILKES-BARR	The O'Reilly Factor	11:47pm	PASA0230H PAYCH	00:00:30	Charged	151.00	*
07/26/14	Saturday	CNN-E	9167-WILKES-BARR	CNN Newsroom	10:56am	PASA0230H PAYCH	00:00:30	Charged	71.00	*
07/26/14	Saturday	FXNC-E	9167-WILKES-BARR	America's News HQ	6:51pm	PASA0230H PAYCH	00:00:30	Charged	131.00	*
07/26/14	Saturday	FXNC-E	9167-WILKES-BARR	Huckabee	8:51pm	PASA0230H PAYCH	00:00:30	Charged	151.00	*
07/26/14	Saturday	HGTV-E	9167-WILKES-BARR	House Hunters	11:17pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/26/14	Saturday	FOOD-E	9167-WILKES-BARR	Mystery Diners	11:49pm	PASA0230H PAYCH	00:00:30	Charged	139.00	*
07/27/14	Sunday	FXNC-E	9167-WILKES-BARR	Fox and Friends	9:52am	PASA0230H PAYCH	00:00:30	Charged	51.00	*
07/27/14	Sunday	CNN-E	9167-WILKES-BARR	Fareed Zakaria	1:57pm	PASA0230H PAYCH	00:00:30	Charged	71.00	*
07/27/14	Sunday	USA-E	9167-WILKES-BARR	Law & Order: SVU	8:41pm	PASA0230H PAYCH	00:00:30	Charged	151.00	*
Grand Total									2,725.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.