

**WDLD-FM
Halfway, MD**

**Quarterly List of Programming Responsive to Issues of Community Concern
4th Quarter 2014
Oct-Dec 2014**

In our ongoing effort to serve the public interest, we broadcast programming responsive to issues of concern to our listening public. The following is a brief description of those issues and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

- 1) Business and Growth
- 2) Education
- 3) Economy
- 4) Politics
- 5) Health
- 6) Transportation
- 7) Crime and punishment
- 8) Public affairs-Including the program Soundoff and public service announcement for EEO
Community Outreach

STATION

WDBL

PREPARED BY:

[Signature]

DATE

1/9/15

ISSUES PROGRAMS LIST

Date	Program	Issue	Description	Time/Duration
10/01 to 10-31-14	soundoff	public affairs	a program that asks listeners a question of national, state or local interest and then combines them and airs the responses. While one program is playing the next question airs.	:30 second promos aired 1 to 5 times a day during varied dayparts and the 1:00 program aired 4 times every day during different rotating dayparts. The segments ran every day between the dates listed The finished program issue addressed asked people if they think NFL Commissioner Roger Goodell should step down over his handling of high profile domestic violence instances like the one involving Ray Rice. For the entire month of October the promos ran a total of 135 times and the finished program 48 times.
promo 9-20 to 10-4 & program 10-4 to 10-18-14				:30 second promos aired 1 to 5 times a day during varied dayparts and the 1:00 program aired 4 times every day during different rotating dayparts. The segments ran every day between the dates listed The finished program issue addressed asked people if they were concerned about the spread of Ebola in the U.S.?
promo 10-4 to 10-18 and program 10-18 to 11-01-14	soundoff	public affairs	a program that asks listeners a question of national, state or local interest and then combines them and airs the responses. While one program is playing the next question airs.	:30 second promos aired 1 to 5 times a day during varied dayparts and the 1:00 program aired 4 times every day during different rotating dayparts. The segments ran every day between the dates listed The finished program issue addressed asked people about shopping trends. Macy's is opening earlier on Thanksgiving this year. The retailer announced it will open at 6 p.m. two hours earlier than last year. We asked listeners if the jump on Black Friday shopping is getting out of control.
promo 10-18 to 11-01 and program 11-01 to 11-15-14	soundoff	public affairs	a program that asks listeners a question of national, state or local interest and then combines them and airs the responses. While one program is playing the next question airs.	:30 second promos aired 1 to 5 times a day during varied dayparts and the 1:00 program aired 4 times every day during different rotating dayparts. The segments ran every day between the dates listed The finished program issue addressed asked people
promo 11-1 to 11-15 and program 11-15 to 11-29	soundoff	public affairs	a program that asks listeners a question of national, state or local interest and then combines them and airs the responses. While one program is playing the next question airs.	:30 second promos aired 1 to 5 times a day during varied dayparts and the 1:00 program aired 4 times every day during different rotating dayparts. The segments ran every day between the dates listed The finished program issue addressed asked people

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			<p>a program that asks listeners a question of national, state or local interest and then combines them and airs the responses. While one program is playing the next question airs.</p>	<p>about retail. Specifically if it's beginning to look a lot like Christmas too soon? During the month of November, promos ran 5 times each day for a total of 130 times and the 1:00 program ran 4 times each day for a total of 56.</p>
<p>promo 11-15 to 11-29-14 and program 11-29 to 12-13-14</p>	<p>soundoff</p>	<p>public affairs</p>		<p>:30 second promos aired 1 to 5 times a day during varied dayparts and the 1:00 program aired 4 times every day during different rotating dayparts. The segments ran every day between the dates listed. The finished program issue addressed asked people would they be supportive of death with dignity legislation allowing doctors to prescribed life-ending drugs for people with terminal diseases?</p>
<p>promo 11-29 to 12-13 and program 12-24-14</p>	<p>soundoff</p>	<p>public affairs</p>	<p>a program that asks listeners a question of national, state or local interest and then combines them and airs the responses. While one program is playing the next question airs.</p>	<p>:30 second promos aired 1 to 5 times a day during varied dayparts and the 1:00 program aired 4 times every day during different rotating dayparts. The segments ran every day between the dates listed. The finished program issue addressed asked people what they want for Christmas this year. During month of December the promos for Soundoff ran 5 times a day in varied dayparts for a total of 60 times and the program ran 4 times per day for a total of 40 times.</p>
<p>10-1 to 10-29-14</p>	<p>psa campaign</p>	<p>public service</p>	<p>seo community outreach</p>	<p>:30 seconds airing 5 times each day for a total of 45 between dates listed.</p>
<p>11-4 to 11-26-14</p>	<p>psa campaign</p>	<p>public service</p>	<p>seo community outreach</p>	<p>:30 seconds airing 5 times each day for a total of 40 between dates listed.</p>

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ISSUES PROGRAMS LIST

12-2 to 12-31-14	psa campaign	public service	eop community outreach	:30 seconds airing 5 times each day for a total of 50 between dates listed.
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