

WBTT
Fort Myers, FL
Quarterly Issues/Programs List
First Quarter, 2012
04/10/2012

WBTT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Law enforcement; criminal justice; budget cutbacks; citizen participation; scam artists
2. Support for non profits & social service orgs
3. Foreclosures; status of real estate market
4. Lee County Govt budget cuts; affected services & projects
5. Growth; infrastructure; urban sprawl; transportation; gas prices
6. Emergency preparedness

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Lee County General Outlook for 2012	Focus on SW Florida	Lee County Commissioner Frank Mann takes a look ahead to 2012 and comments on the New Red Sox stadium scheduled to open for spring training in February. Tourism was the highest ever for the county in 2011 and how that will affect the county's reserve fund as well as property taxes for 2012. And a short discussion on a proposed privately owned Casino for Fort Myers.	Lee County Commissioner Frank Mann	1/1/2012 7:00 am	30 min
Crime Prevention	Focus on SW Florida	A Quarterly look at Southwest Florida's most wanted criminals. CrimeStoppers works with all law enforcement agencies by supplying citizen's anonymous tips which lead to the apprehension of those that are wanted.	Trish Route Director, CrimeStoppers of Southwest Florida	1/8/2012 7:00 am	30 min

Fund Raising and Preparedness	Focus on SW Florida	The Red Cross of SW Florida typically raises funds all year but the fund raising campaign begins in the first quarter. Discussed are the goals of the Red Cross and the Roll that the Red Cross plays, locally, regionally, nationally and world wide.	Heidi Ruster Lee and Collier County Director of the National Red Cross	1/15/2012 7: am	30 min
The SW Florida Real Estate Market pt 1	Focus on SW Florida	Southwest Florida is one of the nation's hardest hit real estate markets. This program focused on the fourth quarter of 2011 noting how many homes were sold conventionally, how many were short sales, how many were foreclosures. What is the average median price of a home, how many building permits for new homes were issued and has the crisis abated in any way	Gary Verwilt Past President Fort Myers and the Beach Real Estate Assoc.	1/22/2012 7:00 am	30 min
SW Florida Real Estate Market pt 2	Focus on SW Florida	As 2012 begins the Fort Myers Florida Real Estate Association, a non profit organization, Looks to the future of the housing market in Lee County with a prediction that in 2012, 25,000 more homes will be foreclosed upon or short sold before the housing market turns the corner.	Marion Briggs President of The Fort Myers and the Beach Real Estate Assoc.	1/29/2012 7:00 am	30 min
Fort Myers Police Department	Focus on SW Florida	The City Council of Fort Myers has brought into question the capability of Police Chief Doug Baker, as the homicide rate in the city has doubled in 2011. This program addressed the more apparent reasons for this such as growing economic turmoil, budget cutbacks, and manpower cuts.	Fort Myers Police Chief Doug Baker	2/5/2012 7:00 am	30 min
Citizens Police Academy	Focus on SW Florida	The Citizens Police Academy is a free 10 week course in all phases of police work from patrolling the streets, to undercover surveillance, to forensics. Students learn how to handle fire arms, drive police vehicles, and gather evidence. The ten week course ends with a banquet at which certificates are awarded.	Shannon Northorp Grants Coordinator Fort Myers Police Department	2/12/2012 7:00 am	30 min

Scams and Cons	Focus on SW Florida	Tourist season is at its peak in Lee county. Senior citizens who spend from four to six months here almost double the population of the county. With the tourists and seniors come the con artists with scams galore to separate the visitors from their cash. This program focuses on scam prevention by telling our listeners what to watch out for and what to do if they are victimized.	Lee County Sheriff Mike Scott	2/19/2012 7:00 am	30 min
The Lee County Budget	Focus on SW Florida	The five Lee county commissioners are the overall governing body of the county and they control the spending of every dime of tax payer money. From the late 90s to 2005 Lee County had a multi million dollar reserve fund put aside for emergencies, that fund has slowly been drained by the real estate crisis, high unemployment and infrastructure improvements. Commissioner Frank Mann discusses what the county will be forced to do with taxes in the coming fiscal budget.	Lee County Commissioner Frank Mann	2/26/2012 7:00 am	30 min
The County Plan for the Future of Lee County Pt 1	Focus on SW Florida	Brian Bigelow is a Lee County Commissioner and the man with a plan for the future of the county. Commissioner Bigelow looks 25 years into the future and addresses what he believes are the problems we will face, the solutions we will seek, and the opportunities that lie ahead	Lee County Commissioner Brian Bigelow	3/4/2012 7:00 am	30 min
Sprawl, The Future of Lee County Pt 2	Focus on SW Florida	One of Lee County's biggest problems is sprawl. The County is huge and there are few central hub areas. With the advent of five dollar plus gasoline and the lack of a sufficient public transportation system commissioner Bigelow discusses solutions.	Lee County Commissioner Brian Bigelow	3/11/2012 7:00 am	30 min

Transportation the Future of Lee County Pt 3	Focus on SW Florida	As Lee County grows so does its need for a transportation infrastructure. Commissioner Bigelow discusses the need for rail service both as an inner county means of transportation but as a vital link to other major cities in Florida. The discussion also targets lower petroleum alternative transportation	Lee County Commissioner Brian Bigelow	3/18/20 12 7:00 am	30 min
Collier and Lee County Police and Fire Brotherhood Ride	Focus on SW Florida	The Brotherhood Ride is an annual event in Lee and Collier Counties. Bicyclists from the local police and fire departments will ride from Fort Myers to Miami, up the east coast, then over to St Petersburg to raise money for police and firemen who died in the line of duty in 2011. This year's ride will benefit eight police officers and 3 fire fighters killed in the state.	Police Officer Don Weathers FMPD Jeff Morse N. Naples Fire District	3/25/20 12 7:00 am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Accelerated Brain Cancer Cure	Accelerated Brain Cancer Cure	000:15	030
BP Oil Spill	Florida Assoc of Broadcasters	000:31	003
BULLYING	DONORSCHOSE.ORG	000:30	128
BULLYING	DONORSCHOSE.ORG	000:31	157
BULLYING	DONORSCHOSE.ORG	000:32	027
Child Fund	Child Fund	000:31	070
Department of Agriculture	Florida Assoc of Broadcasters	000:29	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Department of Agriculture	Florida Assoc of Broadcasters	000:30	032
FLORIDA FAN GAMES	FLORIDA FAN GAMES	000:29	003
Florida National Guard	Florida Assoc of Broadcasters	000:30	036
Fund Raiser	Multiple Sclerosis	000:30	012
LITERACY	DONORSCHOSE.ORG	000:30	069
national & community Service	national & community Service	000:30	033
national & community Service	national & community Service	000:31	037
No Texting and Driving	AD COUNCIL	000:15	030
No Texting and Driving	AD COUNCIL	000:30	068
OUNCE OF PREVENTION	Florida Assoc of Broadcasters	000:27	013
OUNCE OF PREVENTION	Florida Assoc of Broadcasters	000:30	011
POVERTY	DONORSCHOSE.ORG	000:31	009
POVERTY	DONORSCHOSE.ORG	000:33	007
Relay for Life	American Cancer Society	000:16	018
Selective Service	AD COUNCIL	000:30	082
Selective Service	Selective Service	000:30	050
SELF ESTEEM	DONORSCHOSE.ORG	000:31	293
US COAST GUARD	US COAST GUARD	000:30	053
Visit Florida	Florida Assoc of Broadcasters	000:30	036