

WBTT
Fort Myers, FL
Quarterly Issues/Programs List
First Quarter, 2021
04/09/2021

WBTT
Quarterly Issues/Programs List

WBTT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **NEW YEAR/NEW HEALTHY GOAL**
 - **STARTING 2021 WITH A POSITIVE ATTITUDE**
 - **2021 NEW YEARS RESOLUTIONS TO GET YOUR FINANCES IN ORDER**
 - **NATIONAL LABOR CRISES: AARP PROVIDES COUNSEL TO THE UNEMPLOYED**
 - **WHAT WOULD A SECOND EMPEACHMENT PROCESS AGAINST FORMER PRESIDENT DONALD TRUPMP CONSIST OF?**
 - **MONTH OF HEATH PREVENTION BOOK TACOMES VS CORBATAS**
 - **BLACK HISTORY MONTH**
 - **HIGH IMMUNE SYSTEM ADDING VEGETABLES AND TO REINFORCE OUR IMMUNE SYSTEM**
 - **WHAT YOU NEED TO KNOW ABOUT THE NEW SPECIAL ENROLLMENT PERIOD**
 - **CAUSES A COMBINATION OF PHYSICAL AND SLEEP ENVIRONMENTAL FACTORS CAN MAKE AN INFANT MORE VULNERABLE TO SIDS**
 - **WOMAEN' S MONTH**
 - **MARCH WORLD HEARING MONTH**
 - **GOODWILL JOB SERVICES FLORIDA**
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WBTT broadcasts Florida Roundtable on Sundays at 6:00AM

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
New Year/ New Healthy Goals	Florida Roundtable	Now is a great time to work on your health and weight. She will give some ideas and plan to start 2021 in a healthy way.	Indra Echeveria Professor and Nutritionist	01/02/2021 7:00 AM	30 min
Starting 2021 with a positive attitude, goals, and the new changes of life	Florida Roundtable	The Power Of positive thinking and laughter will change your life for the better. Tips and techniques to reach happiness., and the new ways of changes of life for 2021	Migdalia Sanchez and Claudio Sorreano Life Coaches	1/09/2021 7:00 AM	30 min
2021 New Year's Resolution to get your finances in order.	Florida Roundtable	It's been quite a year. And now that the holidays are over it's time to turn your attention to New Year's Resolutions which, when it comes to money, will be different following a COVID filled 2020.	Evelynn Montes. She is a Credit Specialist.	1/16/2021 7:00 AM	30 min
National Labor Crisis: AARP Provides Counsel to the Unemployed	Florida Roundtable	Job loss due to the COVID-19 pandemic has affected millions of Latinos of all ages across the country. However, the impact of unemployment on older workers, and especially Latinas in this group, is frequently ignored.	Karina Flores Hertz, AARP Director of Strategic Communications	01/23/2021 7:00 AM	30 min
What would a second impeachment process against former President Donald Trump consist of?	Florida Roundtable	The trial is scheduled to begin on February 8. The House indicted Trump for an article inciting an insurrection after his supporters stormed the United States Capitol to disrupt the certification of Joe Biden's selection victory.	Fermin Lopez Attorney	01/30/2021 7:00 AM	30 min
Month of Heart Prevention Book Tacones Vs Corbatas	Florida Roundtable	Heart disease continues to be the number one health threat to both men and women in the United States.	Dra Nitza Alvarez (author)	02/06/2021 7:00 am	30 min

Black History Month	Florida Roundtable	Black political leadership is shifting the balance of power in the United States toward equity. With Black History Month we discuss issues, from a biracial (Latino / African American) perspective.	Steven Francisco, Member of Leadership for Educational Equity	2/13/2021 7:00 am	30 min
High immune system adding vegetables and to reinforce our immune system	Florida Roundtable	Feeding your body certain foods, such as citrus, turmeric, and ginger, may help keep your immune system strong. Incorporate these foods into your diet to help to avoid prevent colds, the flu, and other infections.	Ximena Jimenez Nutritionist	2/20/2021 7:00 am	30 min
What you need to know about the new Special Enrollment Period	Florida Roundtable	As we continue to fight the COVID-19 disease, today more than ever, it is important that Americans have access to affordable health coverage. Beginning February 15, 2021, through May 15, 2021, the Health Insurance Marketplace on HealthCare.gov will have a Special Enrollment Period available to eligible consumers upon request.	Carolina Fortin-Garcia Representative of the Centers for Medicare and Medicaid Services	2/27/2021 7:00 am	30 min
Causes A combination of physical and sleep environmental factors can make an infant more vulnerable to SIDS.	Florida Roundtable	Sudden infant death syndrome (SIDS) is the unexplained death, usually during sleep, of a seemingly healthy baby less than a year old. SIDS is sometimes known as crib death because the infants often die in their cribs.	Mirna Chamorro Spokesperson Florida dept. Of Health	3/6/2021 7:00 am	30 min
Women's month	Florida Roundtable	The survey of women in leadership positions found that "flexibility" is the number one benefit female talent wants in the workplace.	Frances Rios Keynote Speaker I CEO Women Who Lead, LLC	3/13/2021 7:00 am	30 min
March World Hearing Month	Florida Roundtable	While hearing loss is little discussed among all adults, it is especially so in communities of color. Early treatment for hearing loss is imperative, but only 1 in 5 Americans who need hearing aids use one.	Dr. Iante Don American Speech, Language, and Hearing Association (ASHA)	3/20/2021 7:00 am	30 min

Goodwill Job Services Florida	Florida Roundtable	Whether you want to learn new skills to prepare you for a job or advance in your career, get assistance with your résumé and cover letter, or work for Goodwill itself, Goodwill will assist you. Browse our career opportunities and job skills/job training services to learn more about how to obtain your next job.	Damaris Moreiza Goodwill Job Center	3/27/20217 :00 am	30 min

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA / - American Cancer Soc.- HPV	American Cancer Society	000:30	105
PSA / - American Humane - pet adoption	American Humane	000:29	98
PSA / - AUTISM SPEAKS	AUTISM SPEAKS	000:30	29
PSA / - COVID PREVENTION - 3 Steps	American Hospital Assoc	000:29	97
PSA / - Emma's Hope	Local	000:30	39
PSA / - NEW MISSION 5K	New Mission	000:30	11
PSA / Dept of Veterans Affairs/Loans	Dept of Veterans affairs	000:30	90
PSA / MAKE A WISH-CAR WASH	MAKE A WISH	000:30	9
PSA / STAND UP 2 CANCER	STAND UP TO CANCER	000:30	28
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	9
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	4
PSA/AD COUNCIL/VACCINATION/MOVIES	AD COUNCIL	000:29	4
PSA/AD COUNCIL/VACCINATIONS/GYM	AD COUNCIL	000:29	3
PSA/AD COUNCIL/VACCINATIONS/KIDS IN SCHOOL	AD COUNCIL	000:30	2
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	9
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	9
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	8
PSA/IWOMENS HEALTH MONTH PRIORITIZE PREVENTION V1	WOMENSHEART	000:29	9
PSA/IWOMENS HEALTH MONTH SEEK EMERGENCY CARE V1	WOMENSHEART	000:29	20
PSA/IWOMENS HEART	WOMENSHEART	000:29	8
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	3