

WBTT
Fort Myers, FL
Quarterly Issues/Programs List
Second Quarter, 2012
07/02/2012

WBTT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Law enforcement; criminal justice; citizen participation; support for fallen officers
2. Gun ownership
2. Safe driving; cel phones; texting
3. Foreclosures; real estate market improvement
4. Lee County Govt budgets; taxes; stadiums; affected services & projects
5. Growth; infrastructure; urban sprawl; transportation; gas prices
6. Emergency/disaster preparedness; the Red Cross
7. Education; learning programs for children
8. July 4th activities

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE / TIME	DURATION
Real Estate Foreclosure	Focus on SW Florida	Information and help now available from the US Government to aid those that are facing possible home foreclosure or short sale	Marion Briggs President Fort Myers Real Estate Assco.	4/01/20 12 7:00 am	30 min
Crime Prevention	Focus on SW Florida	CrimeStoppers is a program affiliated with all major law enforcement agencies in SW Florida. By utilizing anonymous tips from the general public, CrimeStoppers helps local law enforcement in their pursuit of those that are wanted	Trish Route Director CrimeStoppers of SW Florida	4/08/20 12 7:00 am	30 min

Child Education Part 1	Focus on SW Florida	Discussion centered around the newly opened Naples Children's Museum, what the museum is all about and what it offers the children of SW Florida	Heather Patton Public Relation Naples Children's Museum	4/15/20 12 7:00 am	30 min
Child Education Part 2	Focus on SW Florida	An in depth look at the Naples Children's Museum's various departments and how children will learn from a visit. Also discussed was membership opportunities, and fundraising	Heather Patton Public Relation Naples Children's Museum	4/22/20 12 7:00 am	30 min
Gun Ownership	Focus on SW Florida	Lee County Sheriff Mike Scott discussed the rights and privileges that come with a concealed weapons permit in the state of Florida. The sheriff explained the necessary training and permitting process.	Lee County Sheriff Mike Scott	4/29/20 12 7:00 am	30 min
Police and Fire fund raising effort	Focus on SW Florida	Annually, police and fire fighters from Lee, Collier and other counties in Florida take part in an event dubbed the "Brotherhood Ride. Several hundred police and fire fighters ride bicycles around the state to raise money for their brothers who have died in the line of duty.	Fort Myers Det. Don Weathers Naples Fireman Jeff Morse	5/06/20 12 7:00 am	30 min
Lee County government 1 st quarter review	Focus on SW Florida	Lee County Commissioner Frank Mann discussed budget expenditures, tax rates, reserve funds, the first season for the Redox at their new ball park, improvements to be made to the spring training ball park of the Minnesota Twins and the possible addition of the Washington Nationals to fill a vacant ball park in Fort Myers	Lee County Commissioner Frank Mann	5/13/20 12 7:00 am	30 min
Safe Driving	Focus on SW Florida	Fort Myers Police Lieutenant Jim Mulligan spoke about driver safety, cell phone use and texting and its effect on the accident and road death rate in Lee County	Fort Myers Police Traffic Safety Officer LT. Jim Mulligan	5/20/20 12 7:00 am	30 min

Hurricane Season	Focus on SW Florida	Lee and Collier County Red Cross Director Heidi Ruster discussed the roll the Red Cross plays before and after a natural disaster such as a hurricane, and what every citizen should know and prepare for if a hurricane is imminent.	Heidi Ruster Lee Collier Cntys Director Red Cross	5/27/20 12 7:00 am	30 min
Red White and Boom pt1	Focus on SW Florida	The Cape Coral Chamber of Commerce 4 th of July celebration. Discussion included the day's activities for kids and adults and the various options for viewing the fireworks display in the evening.	Bob Knickman Events Chairman Cape Coral Chamber of Commerce	6/03/20 12 7:00am	30 min
Real Estate sales and values for May 2012	Focus on SW Florida	Median home prices are up in Lee County for the first time in 3 years. Foreclosures and short sales have fallen. This means an increase in tax revenue for the county.	Gary Verwilt Fort Myers and The Beach Realty Assoc.	6/10/20 12 7:00 am	30 min
Crime Prevention	Focus on SW Florida	CrimeStoppers is a program designed to provide tips to law enforcement in an effort to apprehend wanted criminals. Trish Route discusses the program and results	Trish Route Director CrimeStoppers	6/17/20 12 7:00 am	30 min
Real Estate sales and values for May 2012	Focus on SW Florida	Median home prices are up in Lee County for the first time in 3 years. Foreclosures and short sales have fallen. This means an increase in tax revenue for the county.	Gary Verwilt Fort Myers and The Beach Realty Assoc.	6/24/20 12 7:00 am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	DONORSCHOSE.ORG	000:31	016
BULLYING	DONORSCHOSE.ORG	000:32	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Child Fund	Child Fund	000:31	077
Department of Agriculture	Florida Assoc of Broadcasters	000:30	019
Division of Emergency Mgmt	Florida Assoc of Broadcasters	000:30	006
Division of Emergency Mgmt	Florida Assoc of Broadcasters	000:32	006
Division of Emergency Mgmt	Florida Assoc of Broadcasters	000:34	008
Florida National Guard	Florida Assoc of Broadcasters	000:30	051
Global Warming	SWFAS	000:30	116
HEALTH AND FITNESS	AD COUNCIL	000:29	077
HEALTH AND FITNESS	AD COUNCIL	000:30	083
HEALTH AND FITNESS	AD COUNCIL	000:31	118
HEALTH AND FITNESS	City of Hope	000:30	008
HEALTH AND FITNESS	City of Hope	000:31	019
national & community Service	national & community Service	000:30	013
national & community Service	national & community Service	000:31	011
No Texting and Driving	AD COUNCIL	000:15	013
No Texting and Driving	AD COUNCIL	000:30	083
OUNCE OF PREVENTION	Florida Assoc of Broadcasters	000:27	017
OUNCE OF PREVENTION	Florida Assoc of Broadcasters	000:30	018
POVERTY	DONORSCHOSE.ORG	000:31	016
POVERTY	DONORSCHOSE.ORG	000:33	016
Selective Service	AD COUNCIL	000:30	041
SELF ESTEEM	DONORSCHOSE.ORG	000:31	032
Visit Florida	Florida Assoc of Broadcasters	000:30	049