

WBTT
Fort Myers, FL
Quarterly Issues/Programs List
Third Quarter, 2014
10/06/2014

WBTT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Lee County economy; tax revenue; real estate growth; business opportunities; project
2. Crime; homicide rate; citizen involvement in prevention; Crime Stoppers; private support for Ft Myers Police needs
3. Support for fallen deputies
4. Hunger
5. Pedestrian & bicyclist fatalities

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
State of the Lee County Economy	Focus on SW Florida	Commissioner Mann discussed the 2 nd quarter, tourism, estimated taxes, real estate growth and new business opportunities in Lee County	Frank Mann Lee Cnty Commissioner	07/06/2014 7:00 am	:30 min
Fundraiser for fallen deputies	Focus on SW Florida	Jeff Morse of the Naples Fire department and Manny Aruda Boston Fire Department retired talked about several large fundraising events planned before the Start of the second ride of 2014 to Charlotte County to honor fallen deputy Mike Wilson.	Jeff Morse North Naples Fire Department	07/13/2014 7:00 am	:30 min
Crime	Focus on SW Florida	Trish Routte was in with a monthly update of some of the most wanted criminals in Southwest Florida.	Trish Routte Director CrimeStoppers SWFL	07/20/2014 7:00 am	:30 Min

Citizen's involvement in crime prevention	Focus on SW Florida	FMPD Grants Coordinator Shannon Northorp was in to recruit new students for the FMPD Citizens Police Academy which is a ten week course to educate Fort Myers citizens on the inner workings of the Fort Myers Police Department.	Shannon Northorp Grants Coordinator Fort Myers Police Department	07/27/2014 7:00 am	:30 min
Crime	Focus on SW Florida	Trish Routte came in to talk about the role SWFL residents can play in spotting crime and aiding in the apprehension of suspected and wanted criminals	Trish Routte Director CrimeStoppers SWFL	08/03/2014 7:00 am	:30 min
Fort Myers Police Needs	Focus on SW Florida	Larry Romano a retired businessman has formed the Fort Myers Police Foundation to raise money for projects not found in the FMPD yearly budget. Mr. Romano talked about recruiting new members to the association and a special event golf tournament to be held in early September.	Larry Romano President Fort Myers Police Foundation	08/10/2014 7:00 am	:30 min
Hunger	Focus on SW Florida	With the economy in SWFL still struggling so are more and more of its residents. The Harry Chapin Food Bank collects tons of donated food to help these folks get by. Al Brislain also discussed the need for back to school supplies for needy kids in SWFL	Al Brislain CEO Harry Chapin Food Bank	08/17/2014 7:00 am	:30 min
Pedestrian and bicyclist fatalities	Focus on SW Florida	Carmen Monroy explained several new projects being undertaken by the state in SWFL, she also talked about pedestrian and bicyclist fatalities in Lee County which are some of the highest in the state.	Carmen Monroy SWFL Director Florida Department Of Transportation	08/24/2014 7:00 am	:30 min
Lee County Budget and Taxes	Focus on SW Florida	County Commissioner Frank Mann updated us on the 3 rd quarter county financials including what all residents can expect for expenditures for next year and how that will impact taxes.	Frank Mann Lee County Commissioner	08/31/2014 7:00 am	:30 min

Crime, and Traffic Safety	Focus on SW Florida	Lee County Sheriff Mike Scott discussed the traffic death of a Cape Coral bicyclist by a Lee County Deputy. While this was an accident still under investigation the Sheriff reminded everyone that bicyclists have the same rights to use the road as motorists do and everyone must be vigilant to keep cyclists and pedestrians safe.	Mike Scott Lee County Sheriff	09/07/2014 7:00am	:30 min
Hunger/food drive	Focus on SW Florida	Al Brislain of the Harry Chapin Food bank came in to publicize a food drive being held at all Lee County Publix Stores the weekend of October 21 st .	Al Brislain CEO Harry Chapin Food Bank	09/14/2014 7:00 am	30 min
Crime prevention	Focus on SW Florida	Two officers of the Fort Myers Police Department were in to promote "National Night Out" a national program to emphasize that citizens need to be vigilant and forthcoming when crime is committed in their city. Also discussed was "Coffee With A Cop" a monthly get together at a local donut shop where Fort Myers Police can meet face to face with residents, answer questions, and listen to their concerns	Capt. Jim Mulligan Lt. Rebecca Prince Fort Myers Police Department	09/21/2014 7:00 am	:30 min
Fort Myers Police Special Event	Focus on SW Florida	Cops and Joggers is a 5K race in its seventh year. Some 800 residents join with Fort Myers police for this race from Centennial Park. It's another year the Fort Myers Police have been able to reach out and share some interaction with the city's residents.	Lt Jeff Berniece Fort Myers Police Department	09/28/2014 7:00 am	:30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BLOOD DRIVE	Community Blood Bank	000:31	003
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
COMMUNITY INVOLVEMENT	Dept of Bus & Prof Regulation	000:30	035
CONSERVATION	Florida Irrigation Society	000:32	012
EDUCATION	Ad Council	000:30	051
Emergency Alerts	Ad Council	000:30	051
Emergency Preperation	Division of Emergency Mgmt	000:30	019
Florida National Guard	Florida Assoc of Broadcasters	000:30	042
Foster Children	Ad Council	000:30	046
Fund Raiser	Division of Emergency Mgmt	000:30	015
Fund Raiser	Police - Fort Myers	000:36	004
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
Health / Sickness prevention	Ad Council	000:30	045
Health / Sickness prevention	Ounce of Prevenention Fund	000:29	006
HUNGER	AD COUNCIL	000:30	038
Hurricane Preperation	Division of Emergency Mgmt	000:30	028
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	059
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
Pet Adoption	Ad Council	000:30	100
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	026
Safe Sex	American Sexual Health Associ	000:30	040
SAFETY	Ad Council	000:30	044
Tourism	Visit Florida	000:30	021