

WBTT  
Fort Myers, FL  
Quarterly Issues/Programs List  
Third Quarter, 2012  
10/01/2012

WBTT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Celebration of July 4th
2. Crime; homicide rate; citizen involvement in prevention; Crime Stoppers
2. Lee County budget shortfall; taxes; services; property taxes
3. Safe driving
4. Medicare; the elections; Supplement Insurance; Advantage; Senior Drug Plans
5. Support for families of fallen first responders-Brotherhood Ride
6. Emergency/disaster preparedness; the Red Cross
7. Cancer

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Red White & Boom	Focus on SW Florida	Cape Coral Chamber's celebration of the 4 <sup>th</sup> of July. We discussed featured events, food and beverage, children's area, entertainment, parking, traffic routing etc.	Bob Knickman Events Coordinator Cape Coral Chamber of Commerce	7/1/2012 7:00 am	30 min
Increase in homicides in Lee Cnty	Focus on SW Florida	Lee County Sheriff Mike Scott talked about the huge increase in homicides in Lee County this year and what he perceives as the reason for the increase. Scott also discussed what all of the law enforcement agencies in the county are doing to combat the problem.	Lee County Sheriff Mike Scott	7/8/2012 7:00 am	30 min

Lee County Operational update	Focus on SW Florida	Property taxes will be announced shortly for Lee County. Commissioner Frank Mann discussed the county commissions goal of holding the line on taxes through more spending cuts and finding new sources of revenue. The budget shortfall for Lee County will exceed thirty million dollars again this year.	Lee County Commissioner Frank Mann	7/15/2012 7:00 am	30 min
"Night Out Against Crime"	Focus on SW Florida	"Night Out Against Crime" is a national program whereby residents are asked to take back their streets and neighborhoods one night a year. The Fort Myers Police Department sponsors the event at which residents gather at various venues to hear local officials speak about crime and victims and how to help local law enforcement in their fight against crime.	Gretchen Lorenzo Crime Prevention Coordinator Fort Myers Police Department	7/22/2012 7:00 am	30 min
Citizens Police Academy	Focus on SW Florida	Twice a year the Fort Myers Police Department offers a 10 week course called the citizens police academy. A limit of 30 residents can attend the once a week sessions free of charge. The CPA is taught by Fort Myers Police officers and offers an in-depth look at how the department functions.	Shannon Northrop Grants Coordinator Fort Myers Police Department	7/29/2012 7:00 am	30 min
Services offered by the Lee County Sheriff's Department	Focus on SW Florida	Some of the free programs offered by the Lee County Sheriff's office include a two day teen driving academy, a senior citizens driving refresher program, and a program to help anyone who has purchased a new vehicle to understand and operate the new devices and technology found in today's cars and trucks.	Lee County Sheriff Mike Scott	8/5/2012 7:00 am	30 min
Lee County's Most Wanted	Focus on SW Florida	Trish Rutte from CrimeStoppers came by with this quarter's most wanted criminals, and an explanation of how CrimeStoppers works and is a much needed tool in the hands of Lee County Law Enforcement.	Trish Rutte Director CrimeStoppers of South West Florida	8/12/2012 7:00am	30 mins

Medicare What's ahead for seniors Part 1	Focus on SW Florida	With a presidential election just 90 days away many seniors, both on the plan or just applying have no idea what will happen to their Medicare. Ken Myers is an expert on the Medicare rules and various plans available and he shared his insights into what we might expect from President Obama or Mitt Romney	Ken Myers Medicare Consultant	8/19/20 12 7:00 am	30 min
Medicare What's ahead for seniors Part 2	Focus on SW Florida	In part 2, Ken Myers talks about Medicare Part A and part B and the ten supplement programs that can be purchased. Medicare Advantage and the governments drug plan for seniors was also reviewed.	Ken Myers Medicare Consultant	8/26/20 12 7:00 am	30 min
Cancer	Stand Up to Cancer	The biggest names in entertainment come together to raise money for cancer research. Scientists on the front line of cancer research discuss their efforts to save lives.		9/2/201 2 7:00 am	30 min
Property Taxes	Focus on SW Florida	Property Tax Trim notices are out for 2012. Lee County property appraiser Ken Wilkinson Broke down the tax notice explaining property values and taxes owed. While this isn't a tax bill it is a projection of what property owners will pay based on the latest budget projections.	Lee Property Cnty Property Appraiser Ken Wilenson	9/9/201 2 7:00 am	30 min
Brotherhood Ride	Focus on SW Florida	The "Brotherhood Ride is an annual bicycle ride to benefit the families of police and firefighters who have died in the line of duty. This year's ride ran from Naples to Miami to Melbourne to Lakeland to St. Petersburg and back to Fort Myers. The ride took place in June and this program was a follow up to announce how much had been raised.	Ft Myers Officer Tim McCormick Naples Firefighter Jeff Morse	9/16/20 12 7:00 am	30 min
Sheriff's Office special programs	Focus on SW Florida	Lee County Sheriff Mike Scott continued his discussion of the special programs available at no charge to Lee County residents.	Lee County Sheriff Mike Scott	9/23/20 12 7:00 am	30 min

Cops and Joggers	Focus on SW Florida	"Cops and Joggers" is an annual fund raising effort of the Fort Myers Police Department. The event takes place on October 20 <sup>th</sup> and raises money for Police and Fire Departments fallen heroes program. The 5 kilometer race begins and ends in Downtown Fort Myers followed by a variety of family oriented events throughout the day	Fort Myers Police spokesman and Officer Tim McCormick	9/30/20 12 7:00 am	30 min
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer	STAND UP TO CANCER	000:30	007
Child Fund	Child Fund	000:31	001
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	100
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
COMMUNITY INVOLVEMENT	OUR TIME	000:30	021
COMMUNITY INVOLVEMENT	OUR TIME	000:31	014
Division of Emergency Mgmt	Florida Assoc of Broadcasters	000:32	022
Division of Emergency Mgmt	Florida Assoc of Broadcasters	000:34	010
Florida National Guard	Florida Assoc of Broadcasters	000:30	045
Global Warming	SWFAS	000:30	195
HEALTH AND FITNESS	AD COUNCIL	000:30	104
HEALTH AND FITNESS	AD COUNCIL	000:31	070
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
Health-Fitness	Division of Emergency Mgmt	000:30	013
Pet Adoption	AD COUNCIL	000:30	064
SAFETY	AD COUNCIL	000:15	032

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFETY	AD COUNCIL	000:30	154
Storm Preparation	Division of Emergency Mgmt	000:30	038
Storm Preparation	Division of Emergency Mgmt	000:31	013
Visit Florida	Florida Assoc of Broadcasters	000:30	044
Visit Florida	Visit Florida	000:28	005
Visit Florida	Visit Florida	000:30	005