

WBTT
Fort Myers, FL
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/02/2013

WBTT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Youth; programs; services; delinquency
2. Crime; homicide rate; citizen involvement in prevention; Crime Stoppers
2. Lee County property taxes; budget shortfall;
3. Safe driving
4. Medicare; the elections; Supplement Insurance; Advantage; Senior Drug Plans
5. 2012 Elections; ballot referenda; Commission changes
6. Hurricane Sandy recovery assistance and relief; the Red Cross
7. Salvation Army Christmas programs for the needy; Toys for Tots
8. Lee County Big League Ball Parks; costs
9. Holiday safety and security;

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Lee County property taxes	Focus on SW Florida	Property taxes will be announced shortly for Lee County. Commissioner Frank Mann discussed the county commission's goal of holding the line on taxes through more spending cuts and finding new sources of revenue. The budget shortfall for lee county will exceed thirty million dollars again this year.	Lee County Commissioner Frank Mann	10/7/2012 7:00 am	30 min
Crime prevention in SW Florida	Focus on SW Florida	Regular visit by Trish Routte Director of Crime stoppers of SW Florida. Criminals at large were discussed in an effort to help CrimeStoppers aid the Lee County Sheriff's Office and the Fort Myers and Cape Coral Police	Trish Routte SW Florida Crime Stoppers	10/14/2012 7:00 am	30 min

Lee County Sheriff's Youth Programs	Focus on SW Florida	The Lee County Sheriff's Office has many programs available to help the youth of Lee County stay out of trouble and to learn and respect themselves and others, many of these programs were discussed	Lee Cnty Sheriffs Deputy Jeff Santella	10/21/2012 7:00 am	30 min
Medicare What's next for seniors?	Focus on SW Florida	With open enrollment just days away many seniors, both on the plan or just applying have no idea what choices they have with Medicare. Ken Myers is an expert on the Medicare rules and various plans available and he shared his insights into what we might expect from the outcome of the election and what options there are for open enrollment.	Ken Myers Medicare Consultant	10/28/2012 7:00 am	30 min
Amendments to the November Election	Focus on SW Florida	This year's November ballot contains a dozen propositions and amendments to the state constitution, six of these concern real-estate value and tax changes. Ken Wilkinson explained each of these in terms that could be understood by normal people.	Lee County Appraiser Ken Wilkinson	11/4/2012 7:00 am	30 min
Hurricane Sandy how to help	Focus on SW Florida	Hurricane Sandy Hit the East Coast from New Jersey to New England with billions in damage and millions without food, water clothing and housing. The Red Cross always answers the call and Heidi Ruster talked about what SW Florida was doing and how our residents can help	Heidi Ruster Director of the SW Florida Chapter of the American Red Cross	11/11/2012 7:00 am	30 min
Salvation Army Kettle Campaign	Focus on SW Florida	This is the start of the Salvation Army's annual fundraising drive. Discussed how many people the Army will serve this year at both Thanksgiving and Christmas, the Toys for Tots drive and other services provided to the needy of SW Florida.	Sara Clark Major Loudon Salvation Army of SW Florida	11/18/2012 7:00 am	30 min
Cape Coral Chamber of Commerce Festival of Lights	Focus on SW Florida	Brett Bisbee and Brian Hammond discussed this year's event. The when where and what the event is about and who can attend.	Brett Bisbee Event Coordinator Cape Coral Chamber of Commerce	11/25/2012 7:00am	30 min

Lee County Government Update	Focus on SW Florida	Commissioner Frank Mann discussed the three major league ballparks, one of which is empty, the cost to run them and who may fill the vacant park in the near future. Also discussed were the election in November and the changing face of the Commission and what that will mean for taxpayers.	Frank Mann Lee County Commissioner	12/2/20 12 7:00 am	30 min
Away for the holidays	Focus on SW Florida	Lee County Sheriff Mike Scott talked about what you should do to avoid being a burglary victim if you're planning to be out of town for the holidays, like canceling the paper, stopping mail delivery, getting timers for your lights etc. The Sheriff's Department will also check on your home while you are away	Lee County Sheriff Mike Scott	12/9/20 12 7:00 am	30 min
Salvation Army Fundraising	Focus on SW Florida	Sarah Clark and Major Loudon returned for a donation update and more discussion on what the Salvation Army does for the community.	Sarah Clark PR Director Major Loudon Director Salvation Army Lee Cnty	12/16/2 012 7:00 am	30 min
Crime Stoppers	Focus on SW Florida	Trish Routte, Director of CrimeStoppers updated her SW Florida most wanted list and explained how the program has help apprehend thousands of fugitives using anonymous tips from the community.	Trish Routte Director CrimeStoppers SW Florida	12/23/2 012 7:00am	30 min
Fort Myers Citizens Police Academy	Focus on SW Florida	Fort Myers Police Chief Doug Baker talked about the record setting murder rate in 2012 in Fort Myers and how the state and federal government is now involved in solving these murders which seem to be neighborhood specific. Shannon Northorp also discussed the start of the 2013 Citizens Police Academy.	Fort Myers Police Chief Doug Baker Shannon Northorp FMP Grants Coordinator	12/30/2 012 7:00 am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Bullying	PSA/ANTI BULLYING WBTT ONLY	000:27	011
Children's service	PSA/DESTINY DIAPER BANK	000:21	053
Children's service	PSA/DESTINY DIAPER BANK	000:24	021
Children's service	PSA/DESTINY DIAPER BANK	000:33	126
Homelessness	PSA/RESCUE MISSION	000:24	072
ARTS	SMITHSONIAN	000:31	004
Cancer	Tara's Jingle Jog	001:01	038
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
CONSERVATION	Dept of Agriculture	000:30	033
Division of Emergency Mgmt	Florida Assoc of Broadcasters	000:32	007
Florida National Guard	Florida Assoc of Broadcasters	000:30	053
Health / Nutrition	Dept of Agriculture	000:30	018
Health-Fitness	Division of Emergency Mgmt	000:30	007
MILITARY AND VETERANS	Fisher House	000:30	041
Pet Adoption	AD COUNCIL	000:30	026
SAFETY	AD COUNCIL	000:30	003
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	061
SELF ESTEEM	SPECIAL OLYMPICS	000:31	020
Storm Preparation	Division of Emergency Mgmt	000:30	021
Storm Preparation	Division of Emergency Mgmt	000:31	007
Visit Florida	Visit Florida	000:28	018
Visit Florida	Visit Florida	000:30	027
Wildlife Preservation	Save the Manatee Club	000:34	102