

WZJZ  
Fort Myers, FL  
Quarterly Issues/Programs List  
First Quarter, 2013  
04/02/2013

WZJZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Spring Training; economic impact
2. Crime; homicide rate; citizen involvement in prevention; Crime Stoppers; budget/personnel cuts
2. Lee County budget shortfalls and proposed budget cuts;
3. The SW FL Real Estate market; sales; foreclosures; prices
4. Obamacare; Medicare options for seniors; Parts A & B; Supplemental & Drug plans
5. The Arts; local events
6. The Red Cross; fundraising; role of Red Cross

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Citizens Police Academy	Focus on SW Florida	An invitation to attend the spring class of the Fort Myers Police department's Citizens Police Academy, a ten week course covering the operation of all phases of the department	Shannon Northorp Grants Coordinator Fort Myers Police Department	1/6/2013 7:00 am	30 min
The rising homicide rate in Fort Myers	Focus on SW Florida	In 2012 there were 24 homicides, most were unsolved. Police Chief Doug Baker talked about the violence, why there are no witnesses coming forth and what the city is doing to solve these killings.	Fort Myers Police chief Doug Baker	1/13/2013 7:00 am	30 min

Medicare	Focus on SW Florida	A program aimed at helping Lee County seniors understand the multitude of options and changes to Medicare in 2013 that are being brought about by the phasing in of Obama Care	Ken Myers Medicare Consultant	1/20/2013 7:00 am	30 min
CrimeStoppers	Focus on SW Florida	Trish Route Lee County Director of CrimeStoppers talked about sizable increases in rewards being offered for information leading to the arrest of those responsible for the 20 plus homicides in Fort Myers in 2012	Trish Route Director CrimeStoppers Lee, Collier, Hendry and Glades Counties	1/27/2013 7:00 am	30 min
Lee County Update	Focus on SW Florida	County Commissioner Frank Mann discussed budget shortfalls for the coming year and where cuts in spending are likely to come from. Also discussed was the start of baseball spring training with the Red Sox, the Minnesota Twins and the option for the County's City of Palms Park	Lee County Commissioner Frank Mann	2/3/2013 7:00 am	30 min
Lee County Crime Rate And Law Enforcement budgets	Focus on SW Florida	Sheriff Mike Scott talked about the crime rate in Lee County. What was up, what was down and how his department is dealing with personnel cuts and how they affect the performance of the department.	Lee County Sheriff Mike Scott	2/10/2013 7:00 am	30 min
The Barbara B Mann Performing Arts Hall	Focus on SW Florida	The Barbara B Mann Performing arts Hall on the campus of Edison College is the premier venue for the arts in Lee County. Scott Saxon General Manager of the BBMPAH discussed the schedule of events for the year.	Scott Saxon GM Barbara B Mann Performing Arts Hall	2/17/2013 7:00 am	30 min
The state of real estate in Lee County	Focus on SW Florida	An overview of the Lee County real estate market. How many foreclosures were there in 2012? How many have sold? What is ahead for 2013 and are median prices rising or falling?	Gary Verwilt VP Florida Realtors	2/24/2013 7:00 am	30 min
American Red Cross	Focus on SW Florida	It's the kickoff to the fund raising season for the Red Cross of Lee, Collier and Hendry Counties. Heidi Ruster talked about the fund raising events and the role the American Red Cross plays internationally, nationally and locally.	Heidi Ruster Director American Red Cross Lee, Collier and Hendry Counties	3/3/2013 7:00 am	30 min

Apprehending wanted criminals	Focus on SW Florida	Trish Route brought along a list of five of the most wanted fugitives in SW Florida and asked listeners for their help and information leading to their apprehension. CrimeStoppers works in conjunction with all law enforcement agencies in SW Florida.	Trish Route Director CrimeStoppers of SW Florida	3/10/20 13 7:00 am	30 min
Medicare Part 2	Focus on SW Florida	In part 2, Ken Myers talks about Medicare Part A and part B and the ten supplement programs that can be obtained. Medicare Advantage and the government's drug prescription plan for seniors were also reviewed.	Ken Myers Medicare Consultant	3/17/20 13 7:00 am	30 min
Lee County Crime Rate And Law Enforcement budgets	Focus on SW Florida	Sheriff Mike Scott talked about the crime rate in Lee County. What was up, what was down and how his department is dealing with personnel cuts and how they affect the performance of the department.	Lee County Sheriff Mike Scott	3/24/20 13 7:00 am	30 min
First Responders Honor	Focus on SW Florida	The annual bicycle ride to honor this past year's fallen first responders takes place May 3 <sup>rd</sup> . Some 40 to 50 police and firefighths will ride from fort Myers to Decatur Tennessee to honor eight who died in the line of duty.	Jeff Morse N Naples Fire Dept Tim McCormick Fort Myers Police	3/31/20 13 7:00am	30 min

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Recovery	PSA- RED CROSS-SANDY	000:29	001
ARTS	SMITHSONIAN	000:31	036
BULLYING	AD COUNCIL	000:30	050
CHILD ABUSE	LAUREN'S KIDS	000:30	052
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	035
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
CONSERVATION	Dept of Agriculture	000:30	043
Florida National Guard	Florida Assoc of Broadcasters	000:30	038
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
Recruitment Drive	US COAST GUARD	000:30	033
Visit Florida	Visit Florida	000:30	017