

CONTRACT



WIVB
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(716) 879-4926

<u>Contract / Revision</u> 3247206 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Kevin Hardwick/Erie County Comptroller		<u>Original Date / Revision</u> 10/18/21 / 10/18/21	
<u>Contract Dates</u> 10/19/21 - 11/01/21		<u>Estimate #</u>	
<u>Product</u> 10.19-11.1			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIVB	<u>Account Executive</u> WIVB Local House	<u>Sales Office</u> Buffalo Local Sa	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Deep Blue Politics
Attention: Deep Blue Politics Email
1201 Half Street SE
Unit 601
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIVB	10/19/21	11/01/21	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30			NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/18/21	10/24/21	-1111--				4	\$650.00			
		Week: 10/25/21	10/31/21	11111--				5	\$650.00			
		Week: 11/01/21	11/07/21	1-----				1	\$650.00			
N 2	WIVB	10/19/21	11/01/21	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/18/21	10/24/21	-----1				1	\$400.00			
		Week: 10/25/21	10/31/21	-----1				1	\$400.00			
		Week: 11/01/21	11/07/21	-----				0	\$400.00			
N 3	WIVB	10/19/21	11/01/21	Su Face/Nation 1030-1130a	Su Face/Nation 10:		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/18/21	10/24/21	-----1				1	\$200.00			
		Week: 10/25/21	10/31/21	-----1				1	\$200.00			
		Week: 11/01/21	11/07/21	-----				0	\$200.00			
N 4	WIVB	10/19/21	11/01/21	M-F Early Show 7a-9a	M-F Early Show 7a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/18/21	10/24/21	-TWTF--				1	\$125.00			
		Week: 10/25/21	10/31/21	MTWTF--				2	\$125.00			
		Week: 11/01/21	11/07/21	M-----				1	\$125.00			
N 5	WIVB	10/19/21	11/01/21	M-F 730-758p	M-F 730-758p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/18/21	10/24/21	-TWTF--				1	\$700.00			
		Week: 10/25/21	10/31/21	MTWTF--				2	\$700.00			
		Week: 11/01/21	11/07/21	M-----				1	\$700.00			
N 6	WIVB	10/19/21	11/01/21	M-Su 11-1135p	M-Su 11-1135p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/18/21	10/24/21	-TWTFSS				1	\$275.00			
		Week: 10/25/21	10/31/21	MTWTFSS				3	\$275.00			
		Week: 11/01/21	11/07/21	M-----				1	\$275.00			
N 7	WIVB	10/19/21	11/01/21	M-F 5p News 5-6p	M-F 5p News 5-6p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Week:		10/18/21	10/24/21	-TWTF--				1	\$275.00			
Week:		10/25/21	10/31/21	MTWTF--				2	\$275.00			
Week:		11/01/21	11/07/21	M-----				1	\$275.00			
Totals											31	\$13,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/31/21	26	\$11,450.00	(\$1,717.50)	\$9,732.50
11/01/21 - 11/28/21	5	\$2,025.00	(\$303.75)	\$1,721.25
Totals	31	\$13,475.00	(\$2,021.25)	\$11,453.75

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>