

CONTRACT



KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

COPY

And:

Pinpoint Media
1707 Osage Street
Ste 103
Alexandria, VA 22302

Contract / Revision 352087 /		Alt Order # 08316620
Product HANAWAY 4 GOVERNOR		
Contract Dates 07/06/16 - 07/12/16		Estimate # 646
Advertiser Hanaway/R/Gov.MO		Original Date / Revision 06/29/16 / 06/29/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPLR-TV	Account Executive Teresa DiFuria	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
IDB# 15283	Advertiser Code 56	Product Code 58
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	07/08/16	07/08/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	----1--				1	\$300.00	0.00			
N 2	11	07/08/16	07/08/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	----2--				2	\$250.00	0.00			
N 3	11	07/08/16	07/08/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	----1--				1	\$600.00	0.00			
N 4	11	07/08/16	07/08/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	----1--				1	\$600.00	0.00			
N 5	11	07/11/16	07/11/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	1-----				1	\$300.00	0.00			
N 6	11	07/11/16	07/11/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	2-----				2	\$250.00	0.00			
N 7	11	07/11/16	07/11/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	1-----				1	\$600.00	0.00			
N 8	11	07/11/16	07/11/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	1-----				1	\$600.00	0.00			
N 9	11	07/07/16	07/07/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---				1	\$300.00	0.00			
N 10	11	07/07/16	07/07/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	---2---				2	\$250.00	0.00			
N 11	11	07/07/16	07/07/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---				1	\$600.00	0.00			
N 12	11	07/07/16	07/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
352087 /	08316620

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/06/16 - 07/12/16	HANAWAY 4 GOVERN	646

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hanaway/R/Gov.MO	06/29/16 / 06/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---				1	\$600.00	0.00			
N 13	11	07/12/16	07/12/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$300.00	0.00			
N 14	11	07/12/16	07/12/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-2-----				2	\$250.00	0.00			
N 15	11	07/12/16	07/12/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$600.00	0.00			
N 16	11	07/12/16	07/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$600.00	0.00			
N 17	11	07/06/16	07/06/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--1----				1	\$300.00	0.00			
N 18	11	07/06/16	07/06/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--2----				2	\$250.00	0.00			
N 19	11	07/06/16	07/06/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--1----				1	\$600.00	0.00			
N 20	11	07/06/16	07/06/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--1----				1	\$600.00	0.00			
Totals										0.00		25	\$10,000.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 - 07/12/16	25	\$10,000.00	\$8,500.00
Totals	25	\$10,000.00	\$8,500.00

Signature: _____ Date: _____

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CONTRACT WORKSHEET
8316620

HARRIS SL104 PAGE 1
RUN ON JUN29/16 AT 10:52
FROM STATION

POLI/C HANAWAY/R/GOV/MO	TYPE O
HANAWAY 4 GOVERNOR	CTG POLC
JUL6/16 - JUL12/16	1WKS
TERESA DIFURIA	EST 646

NEW ORDER
TOTAL: \$10,000
PLEASE CONFIRM
THANKS, ALEC

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

CATHERINE HANAWAY FOR GOVERNOR

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 56 AGENCY PRODUCT CODE = 58 AGENCY EST# = 646									
1	FRI	1000P-1030P	30	JUL08		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN CON COM1: TWO AND HALF MEN									
2	FRI	500P-600P	30	JUL08		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY ORD COM1: ADDED STATION CON COM1: MIKE AND MOLLY									
3	FRI	600P-630P	30	JUL08		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY ORD COM1: ORDER NOT SENT CON COM1: BIG BANG THEORY									
4	FRI	630P-700P	30	JUL08		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
5	MON	1000P-1030P	30	JUL11		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN CON COM1: TWO AND HALF MEN									

HARRIS SL104 PAGE 2
RUN ON JUN29/16 AT 10:52
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
6	MON	500P-600P	30	JUL11		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY									
ORD COM1: ADDED STATION									
CON COM1: MIKE AND MOLLY									
7	MON	600P-630P	30	JUL11		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY									
ORD COM1: ORDER NOT SENT									
CON COM1: BIG BANG THEORY									
8	MON	630P-700P	30	JUL11		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY									
CON COM1: BIG BANG THEORY									
9	THU	1000P-1030P	30	JUL07		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN									
CON COM1: TWO AND HALF MEN									
10	THU	500P-600P	30	JUL07		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY									
ORD COM1: ADDED STATION									
CON COM1: MIKE AND MOLLY									
11	THU	600P-630P	30	JUL07		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY									
ORD COM1: ORDER NOT SENT									
CON COM1: BIG BANG THEORY									
12	THU	630P-700P	30	JUL07		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY									
CON COM1: BIG BANG THEORY									
13	TUE	1000P-1030P	30	JUL12		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN									
CON COM1: TWO AND HALF MEN									
14	TUE	500P-600P	30	JUL12		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY									
ORD COM1: ADDED STATION									
CON COM1: MIKE AND MOLLY									

TELEREP, INC.
KPLR-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8316620

HARRIS SL104 PAGE 3
RUN ON JUN29/16 AT 10:52
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
15	TUE	600P-630P	30	JUL12		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY ORD COM1: ORDER NOT SENT CON COM1: BIG BANG THEORY									
16	TUE	630P-700P	30	JUL12		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
17	WED	1000P-1030P	30	JUL06		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN CON COM1: TWO AND HALF MEN									
18	WED	500P-600P	30	JUL06		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY ORD COM1: ADDED STATION CON COM1: MIKE AND MOLLY									
19	WED	600P-630P	30	JUL06		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY ORD COM1: ORDER NOT SENT CON COM1: BIG BANG THEORY									
20	WED	630P-700P	30	JUL06		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
JUL/16		100000.00							
CONTRACT TOTAL 100000.00									
TOTAL SPOTS 25									

MARKET TOTALS \$333,333 KPLR 3% RDNL 12% KMOV 25% KSDK 31% KTVI 29% WFXS 0% WRBU 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE