

CONTRACT



KPLR-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

COPY

<u>Contract / Revision</u> 352087 /	<u>Alt Order #</u> 08316620
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<u>Product</u> HANAWAY 4 GOVERNOR	
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<u>Contract Dates</u> 07/06/16 - 07/12/16	<u>Estimate #</u> 646
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<u>Advertiser</u> Hanaway/R/Gov.MO	<u>Original Date / Revision</u> 06/29/16 / 06/29/16
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And:

Pinpoint Media
 1707 Osage Street
 Ste 103
 Alexandria, VA 22302

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Station</u> KPLR-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
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<u>Special Handling</u>		
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<u>Demographic</u> Adults 35+		
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<u>IDB#</u> 15283	<u>Advertiser Code</u> 56	<u>Product Code</u> 58
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	07/08/16	07/08/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/04/16	07/10/16	----1--	1			\$300.00	0.00				
N 2	11	07/08/16	07/08/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/04/16	07/10/16	----2--	2			\$250.00	0.00				
N 3	11	07/08/16	07/08/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/04/16	07/10/16	----1--	1			\$600.00	0.00				
N 4	11	07/08/16	07/08/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/04/16	07/10/16	----1--	1			\$600.00	0.00				
N 5	11	07/11/16	07/11/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/11/16	07/17/16	1-----	1			\$300.00	0.00				
N 6	11	07/11/16	07/11/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/11/16	07/17/16	2-----	2			\$250.00	0.00				
N 7	11	07/11/16	07/11/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/11/16	07/17/16	1-----	1			\$600.00	0.00				
N 8	11	07/11/16	07/11/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/11/16	07/17/16	1-----	1			\$600.00	0.00				
N 9	11	07/07/16	07/07/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/04/16	07/10/16	---1---	1			\$300.00	0.00				
N 10	11	07/07/16	07/07/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/04/16	07/10/16	---2---	2			\$250.00	0.00				
N 11	11	07/07/16	07/07/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/04/16	07/10/16	---1---	1			\$600.00	0.00				
N 12	11	07/07/16	07/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KPLR-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

<u>Contract / Revision</u> 352087 /	<u>Alt Order #</u> 08316620
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<u>Contract Dates</u> 07/06/16 - 07/12/16	<u>Product</u> HANAWAY 4 GOVERN	<u>Estimate #</u> 646
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<u>Advertiser</u> Hanaway/R/Gov.MO	<u>Original Date / Revision</u> 06/29/16 / 06/29/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---				1	\$600.00	0.00			
N 13	11	07/12/16	07/12/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$300.00	0.00			
N 14	11	07/12/16	07/12/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-2-----				2	\$250.00	0.00			
N 15	11	07/12/16	07/12/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$600.00	0.00			
N 16	11	07/12/16	07/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-1-----				1	\$600.00	0.00			
N 17	11	07/06/16	07/06/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--1----				1	\$300.00	0.00			
N 18	11	07/06/16	07/06/16	M-F 530p-6p	530p-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--2----				2	\$250.00	0.00			
N 19	11	07/06/16	07/06/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--1----				1	\$600.00	0.00			
N 20	11	07/06/16	07/06/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/04/16	07/10/16	--1----				1	\$600.00	0.00			
Totals										0.00		25	\$10,000.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 - 07/12/16	25	\$10,000.00	\$8,500.00
Totals	25	\$10,000.00	\$8,500.00

Signature: _____ Date: _____

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TELEREP, INC.
 KPLR-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8316620

HARRIS S1104 PAGE 1
 RUN ON JUN29/16 AT 10:52
 FROM STATION

NICOLE MEADE
 PINPOINT MEDIA
 1707 OSAGE STREET SUITE 103
 ALEXANDRIA, VA 22302

POLI/C HANAWAY/R/GOV/MO
 HANAWAY 4 GOVERNOR
 JUL6/16 - JUL12/16 1WKS
 TERESA DIFURIA
 TYPE O
 CTG POLC
 EST 646

COPY

REP: NEW ORDER
 TOTAL: \$10,000
 PLEASE CONFIRM
 THANKS, ALEC

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING:
 SPOT DATA - IDB# 1886.
 TV INVOICES - IDB# 9915283.
 CATHERINE HANAWAY FOR GOVERNOR

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL	
1	FRI	1000P-1030P	30	JUL08		1	\$300.00	1	\$300.00	
AGENCY ADVERTISER CODE = 56 AGENCY PRODUCT CODE = 58 AGENCY EST# = 646 PROGRAM : TWO AND HALF MEN CON COM1 : TWO AND HALF MEN										
2	FRI	500P-600P	30	JUL08		2	\$250.00	2	\$500.00	
PROGRAM : MIKE AND MOLLY ORD COM1 : ADDED STATION CON COM1 : MIKE AND MOLLY										
3	FRI	600P-630P	30	JUL08		1	\$600.00	1	\$600.00	
PROGRAM : BIG BANG THEORY ORD COM1 : ORDER NOT SENT CON COM1 : BIG BANG THEORY										
4	FRI	630P-700P	30	JUL08		1	\$600.00	1	\$600.00	
PROGRAM : BIG BANG THEORY CON COM1 : BIG BANG THEORY										
5	MON	1000P-1030P	30	JUL11		1	\$300.00	1	\$300.00	
PROGRAM : TWO AND HALF MEN CON COM1 : TWO AND HALF MEN										

TELEREP, INC.
 KPLR-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8316620

HARRIS SL104 PAGE 2
 RUN ON JUN29/16 AT 10:52
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
6 MON		500P-600P	30	JUL11		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY ORD COM1: ADDED STATION CON COM1: MIKE AND MOLLY									
7 MON		600P-630P	30	JUL11		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY ORD COM1: ORDER NOT SENT CON COM1: BIG BANG THEORY									
8 MON		630P-700P	30	JUL11		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
9 THU		1000P-1030P	30	JUL07		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN CON COM1: TWO AND HALF MEN									
10 THU		500P-600P	30	JUL07		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY ORD COM1: ADDED STATION CON COM1: MIKE AND MOLLY									
11 THU		600P-630P	30	JUL07		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY ORD COM1: ORDER NOT SENT CON COM1: BIG BANG THEORY									
12 THU		630P-700P	30	JUL07		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
13 TUE		1000P-1030P	30	JUL12		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN CON COM1: TWO AND HALF MEN									
14 TUE		500P-600P	30	JUL12		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY ORD COM1: ADDED STATION CON COM1: MIKE AND MOLLY									

TELEREP, INC.
 KPLR-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8316620

HARRIS SL104 PAGE 3
 RUN ON JUN29/16 AT 10:52
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
15	TUE	600P-630P	30	JUL12		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY ORD COM1: ORDER NOT SENT CON COM1: BIG BANG THEORY									
16	TUE	630P-700P	30	JUL12		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
17	WED	1000P-1030P	30	JUL06		1	\$300.00	1	\$300.00
PROGRAM : TWO AND HALF MEN CON COM1: TWO AND HALF MEN									
18	WED	500P-600P	30	JUL06		2	\$250.00	2	\$500.00
PROGRAM : MIKE AND MOLLY ORD COM1: ADDED STATION CON COM1: MIKE AND MOLLY									
19	WED	600P-630P	30	JUL06		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY ORD COM1: ORDER NOT SENT CON COM1: BIG BANG THEORY									
20	WED	630P-700P	30	JUL06		1	\$600.00	1	\$600.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
JUL/16 100000.00									CONTRACT TOTAL 100000.00
MARKET TOTALS \$333,333 KPLR 3%									TOTAL SPOTS 25
RDNL 12% KMOV 25% KSDK 31% KTVI 29% WFXS 0% WRBU 0%									
CABL 0%									

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE