

2023 Annual EEO Public File Report
Reporting Period: December 1, 2022 – November 30, 2023

Licensee: Prairie Winds Broadcasting, Inc.
d/b/a Big Stone Radio FRN: 0023102916

Stations:

KMSD-AM, Milbank SD, FIN: 63599

KDIO –AM, Ortonville, MN, FIN: 67770

KPHR-FM, KPHRHD2, Ortonville MN, FIN: 67753

KBWS-FM, Sisseton, SD, FIN: 36355

KJKQ-FM Sisseton SD, FIN: 183354

Number of full time employees: 12

Small Market Exemption: yes

Listing of Jobs posted and filled from December 1, 2022 - November 30, 2023:

One (1) On air announcer position, filled on July 31, 2023

Source for actual hire: Sportscasters Talent Agency of America

List of recruitment sources used for each hire:

Recruitment sources used:

Contact person information:

KBWS/KJKQ on air
509 Veterans Ave Sisseton SD 57262

Jeff Kurtz
605-432-5516

Big Stone Radio Website
15096 SD Hwy 15 Milbank SD 57252

Jeff Kurtz
605-432-5516

Sportscasters Talent Agency of America
Talent Agency California jon@staatalent.com

Jon Chelesnik
949-648-7822

South Dakota Broadcasters Association
106 West Capitol Ave, Pierre SD 57501

Marla Willard
sdba.org 605-224-1034

Minnesota Broadcasters Association
408 Saint Peter Street, Suite 423,
St Paul Mn 55102
(See Appendix A)

Tim Hyde
Tim.hyde@minnesotabroadcasters.com
612-926-8123

Tally of Interviewee Sources:

Recruitment Source:	# of interviewees referred by source
SD Broadcasters	0
Mn Broadcasters	0
Sportscasters Talent Agency of America	9
Big Stone Radio website	1

Sportscasters Talent Agency of America was the source from which the employee was hired.

INITIATIVES:

1. January and February 2023

We promoted on air offered up to 100 hours of paid internships to area students and anyone interested in exploring a career in broadcasting. The internships were available to high school students and anyone currently employed in other industries. Job shadowing was made available to any student interested in a career in broadcasting.

2. March and April 2023

Minnesota Broadcasters Scholarship was promoted on-air (:15 second spots). Information included how area Juniors and Seniors living in Minnesota can apply for the Scholarship.

The spot :15 Minnesota High School Seniors! Are you interested in a career in broadcasting? You can be the future of broadcasting in Minnesota. Apply for educational scholarship funds thru April 30th at Minnesota Broadcasters dot com slash M B A dash scholarship!

This year's recipients were from Triton High School, Frazee High School, PSEO, Bemidji High School

3. April 17-20 2023

Members of the staff including ownership, General Manager, and Sales Manager attend the NAB/RAB in Las Vegas. We attended meetings, small group sessions and attended workshops to continue their education and pursue job/career advancement. We learned a variety of information including regulatory issues, management strategies, and how to be better broadcasters.

4. November 29 2023

General Manager Jeff Kurtz participated in a Political Advertising Compliance Webinar for Broadcasters with David Oxenford, and the FCC's Bobby Baker, Gary Schonman, and Sima Nilsson. Station employees were able to gain knowledge to improve station practices and be better equipped for higher-level employment.

APPENDIX A

Organizations on Minnesota Broadcasters mailing list that received written notice of availability of full time positions:

Minnesota Broadcasters Association Tim Hyde 408 Saint Peter Street, Suite 423,
Tim.hyde@minnesotabroadcasters.com St Paul Mn 55102 612-926-8123

College/EEO/Private Schools
Ability Building Center
Access Ability
Adult Client Training Service
Alexandria Technical College
Alto Consulting and Training
American Council of the Blind of MN
American Indian OIC School of Business and Office Technology
Amputee Resource Foundation of America
Anoka Ramsey Community College-Cambridge
Anoka Ramsey Community College-Coon Rapids
Anoka Technical College
Argosy University-Twin Cities
Augsburg College
Auto Technical, Inc.
Bemidji State University
Benilde-St. Margaret's School

Bethany Lutheran College
Building for Women
Carlton College
Carver County Workforce
Center Cedar Valley Service Inc. Alpha Program
Cedar Valley Services, Inc
Central Lakes College-Brainerd
Central Lakes College-Staples
Central MN Jobs & Training Services
Century College
Choice Unlimited
Clay County Supportive Training Service
College of St. Benedict
St. Catherine University
College of St. Scholastica
Concordia College, Moorhead
Concordia University, St. Paul
Crown College
Dakota County Technical College
Dunwoody College of Technology
East Polk County DAC
East Range Developmental Achievement Center (DAC)
Equality-Pathways to Potential
Federation of Somali Community
Fond du Lac Opportunities Industrialization Center
Fond du Lac Tribal & Community College
Globe University
Goodwill Industries Vocational Enterprises
Goodwill/Easter Seals
Grant County D.A.C., Inc.
Gustavus Adolphus College
Hamline University
Hennepin Technical College-Eden Prairie
Hibbing Community College
Hired
Houston County Networks
Institute of Production and Recording
Intercultural Mutual Assistance Association
Inver Hills Community College
Itasca Community College
Itasca Developmental Achievement Center, Inc
Jeane Thorne inc
Jobs Now Coalition
Jobs Plus, Inc.
Kandi Works DAC, Inc
Lake Superior College

Lao Assistance Center of MN
Lao Family Community of MN
Learning Strategies Corporation
Life-Work Planning Center
L J &A
Macalester College Mahnommen County DAC
Mankato Rehabilitation Center, Inc. (MRCI)
Marantha Community College
Martin Luther College
MDI Commercial Services
Merrick Partners, Inc
Mesabi Range Community & Technical College--Eveleth
Mesabi Range Community & Technical College--Virginia
Metro Work Center, Inc.
Metropolitan State University
Minneapolis American Indian Center
Minneapolis Business College
Minneapolis College of Art and Design
Minneapolis Community & Technical College
Minnesota Public Radio
Minnesota Resource Center
Minnesota State College- Southeast Technical-Red Wing
Minnesota State University, Moorhead
Minnesota State Community and Technical College-Detroit Lakes
Minnesota State Community and Technical College-Fergus Falls
Minnesota State Community and Technical College-Moorhead
Minnesota State Community and Technical College-Wadena
Minnesota West Community & Technical College-Canby
Minnesota West Community & Technical College-Granite Falls
Minnesota West Community & Technical College-Jackson
Minnesota West Community & Technical College-Pipestone
Minnesota West Community & Technical College-Worthington
MN Diversified Industries
MN Vocational Association
MW Persons and Associates Inc
National Federation of the Blind of MN
Newgate Education and Research Center, Inc
Normandale Community College-Bloomington
North American Training Institute
North Central University
North Hennepin Community College
Northland Community & Technical College-Thief river Falls
Northland Community & Technical College – East Grand Forks
Northwest Indian OIC, Inc.
Northwestern College
Oak Hills Christian College

Oakland Area Learning Center
Occupational Development Center, Inc.
Opportunity Partners Opportunity Services Inc.
Pine Habilitation and Supported Employment (PHASE)
Pine Technical College
Prosource Educational Services, Inc
Rainy River Community College
Ramsey Action Programs, Inc.
Rasmussen College- Mankato Campus
Ridgewater College-Willmar
Rise Habilitation Services
Rochester Community & Technical College
Rock County Developmental Achievement Center
Rural MN CEP S. Central MN Electrical Industry Joint Apprenticeship & Training
Trust Fund
SOAR Career Solutions
South Central Technical College-Faribault
South Central Technical College-North Mankato
Southwest MN Private Industry Council, Inc. – Marshall
Southwest MN Private Industry Council, Inc.-Montevideo
Southwest MN State University - Career Services
St. Cloud State University
St. Cloud Technical College-
St Cloud St. Mary's University of Minnesota
St. Olaf College
St. Paul College Summit Academy OIC
Summit Academy Opportunities
Todd County Developmental Achievement Center
Transition of the Twin Cities
TSE, Inc
Twin City Area Labor Management Council
University of Minnesota
University of St. Thomas
University of Wisconsin – River Falls
Upper Midwest American Indian Center
Vermillion Community College
Vietnamese Minnesotans Association
Vision Loss Resources
WACOSA
Walden University
West Nicollet & Brown Counties DAC
Winona County Development Achievement Center
Winona ORC Industries, Inc
Winona State University
Women in the Trades
Women in Transition

Women's Resource Center of Steele County