



**Remit Address:**

**WQAD-TV**  
**\*\*\* New Remit To Address \*\*\***  
**32850 Collection Center Drive**  
**Chicago, IL 60693-0328**  
**Main: (309) 764-8888**  
**Billing:**

**Billing Address:**

**Targeted Platform Media LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

# INVOICE

Advertiser	Priorities USA Action	Invoice #	311295-1
Product	4/4 PRIORITIES USA ACTN	Invoice Date	10/16/16
Estimate Number	4559	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/10/16
Station	WQAD-TV	Order #	311295
Account Executive	Justin Votta	Alt Order #	08221241
Sales Office	NSO Philadelphia	Deal #	
Sales Region	National	Order Flight	10/04/16 - 10/10/16
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	750
Special Handling		Product Code	760
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	8	M-F 2p-3p	2:00 PM-2:30 PM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			Th	10/06/16	:30	2:10 PM	PRATV1633H	\$450.00		2
	8			M	10/10/16	:30	2:51 PM	PRATV1631H	\$450.00		1
2	8	M-F 2p-3p	2:30 PM-3:00 PM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			W	10/05/16	:30	2:43 PM	PRATV1633H	\$450.00		2
	8			M	10/10/16	:30	2:29 PM	PRATV1633H	\$450.00		1
3	8	M-F 3p-4p	3:00 PM-3:30 PM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			W	10/05/16	:30	3:11 PM	PRATV1631H	\$900.00		1
	8			M	10/10/16	:30	3:14 PM	PRATV1633H	\$900.00		2
4	8	M-F 3p-4p	3:30 PM-4:00 PM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			Tu	10/04/16	:30	3:16 PM	PRATV1633H	\$900.00		2
	8			Th	10/06/16	:30	3:47 PM	PRATV1631H	\$900.00		1
5	8	M-F 4p-5p	4:00 PM-4:30 PM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			Tu	10/04/16	:30	4:29 PM	PRATV1631H	\$1,100.00		2
	8			M	10/10/16	:30	4:23 PM	PRATV1631H	\$1,100.00		1
6	8	M-F 4p-5p	4:30 PM-5:00 PM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			Tu	10/04/16	:30	4:45 PM	PRATV1633H	\$1,100.00		1
	8			M	10/10/16	:30	4:39 PM	PRATV1633H	\$1,100.00		2
7	8	M-F 6a-7a	6:00 AM-6:30 AM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			W	10/05/16	:30	6:21 AM	PRATV1631H	\$2,000.00		1
	8			Th	10/06/16	:30	6:11 AM	PRATV1633H	\$2,000.00		2
8	8	M-F 6a-7a	6:30 AM-7:00 AM								
					10/04/16 to 10/10/16	2x	MTWTF--				
	8			Tu	10/04/16	:30	6:52 AM	PRATV1631H	\$2,000.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Special Handling		Product Code	760
Agency Ref		Advertiser Ref	

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8	8	M-F 6a-7a	6:30 AM-7:00 AM								
	8			Th	10/06/16	:30	6:42 AM	PRATV1631H	\$2,000.00		2
9	8	Monday Prime 2 HR	Various								
					10/10/16 to 10/16/16	1x	1-----				
	8			M	10/10/16	:30	6:59 PM	PRATV1631H	\$4,500.00		1
10	8	Thursday Prime Hour 1	7:00 PM-8:00 PM								
					10/03/16 to 10/09/16	1x	---1---				
	8			Th	10/06/16	:30	7:41 PM	PRATV1633H	\$1,750.00		1
11	8	Thursday Prime Hour 3	9:00 PM-10:00 PM								
					10/03/16 to 10/09/16	1x	---1---				
	8			Th	10/06/16	:30	9:45 PM	PRATV1631H	\$1,625.00		1

Aired Spots                      **19**

<u>Gross Total</u>	<b>\$25,675.00</b>	
<u>Agency Commission</u>	<b>\$3,851.25</b>	
<u>Net Amount Due</u>	<b>\$21,823.75</b>	<b>Payment Terms 30 Days</b>