

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Heather M. Hendrix, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Heather M. Hendrix

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District Judge 17th Judicial District Court, Division A

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature: *Heather M. Hendrix*

Signature: *Joe Darden*

Name: *Heather M. Hendrix*

Name: *Joe Darden*

Date of Request to Purchase Ad Time: *10/27/2022*

Date of Station Agreement to Sell Time: *10/27/22*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: October 27,2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WGUO FM	Date Received/Requested: 10/27/2022
Est. #:	Station Location: Houma, Louisiana	Run Start and End Dates: 10/29/2022 to 11/6/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WGUGO 94.9 FM



CLIENT NUMBER CART NEW REV. X SALESMAN JOE DARDEN NUMBER DATE 10/27/2022

CLIENT HEATHER HENDRIX / JUDGE LAFOURCHE AGENCY

BILLING ADDRESS COMMISSION 15%

CONTACT NAME HEATHER HENDRIX EMAIL ADDRESS

TELEPHONE #

CO-OP MANUFACTURER PRODUCT #1 PRODUCT #2 PRODUCT #3 YES

CONFLICTS POLITICAL

SALES TYPE COMMERCIAL XXXX WEATHER REMOTE

INCOME TYPE LOCAL LOCAL AGENCY NATIONAL AGENCY POLITICAL TRADE PACKAGE/PROGRAM NAME

BILLING METHOD STD BRD/INVOICE PYMT IN ADVANCE XXXXXXXX AFFIDAVITIS YES NO START 10/29/2022 STOP 11/6/2022

ACCOUNTING TOTAL \$ 1656

Table with columns: DATES TO RUN, LEN., HOURS, M, T, W, T, F, S, S, #wks, RATE, #/WK, \$/WK, \$ TOTAL. Contains broadcast schedule data for 10/29-10/29, 10/30-10/30, 11/5-11/5, 11/6-11/6 and subsequent rows with zero values.

Jan. _____ Apr. _____ Jul. _____ Oct. _____
Feb. _____ May _____ Aug. _____ Nov. _____
Mar. _____ Jun. _____ Sep. _____ Dec. _____

COMMENTS Any pricing that varies from the current rate card, is considered preemptable.

Non-Discrimination Clause: "The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Account balances for which payment has not been received within the month following broadcast date will be subject to a SERVICE CHARGE computed on a monthly "PERIODIC RATE" of 1 1/2% per month on the principal balance which is ANNUAL PERCENTAGE RATE of 18%. Advertiser/Agency Station Representative Joe Darden

94.9 WGUE
 PO BOX 20099
 HOUMA, LA 70360 USA

Order #: **940-00002**
 Description: District Judge 17th JD, Div A-Lafourche
 Date Entered: 10/27/2022
 P.O.#:
 Salesperson: STATION LIST 1, JOE
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

HEATHER HENDRIX

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/29/2022	11/5/2022	WGUE-FM	07:00:00 to 15:00:00	Weekly	1:00	32	34.50	1104.00	0	0	0	0	0	16	0
2 10/30/2022	11/6/2022	WGUE-FM	07:00:00 to 11:00:00	Weekly	1:00	16	34.50	552.00	0	0	0	0	0	0	8

Order Start Date: 10/29/2022 Order End Date: 11/6/2022 Spots: 48 Total Charges: \$1,656.00

Projected Calendar Month Billing Totals for HEATHER HENDRIX / 940-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
October	2022	24	\$828.00
November	2022	24	\$828.00
Total:		48	\$1,656.00

Confirmed & Accepted for 94.9 WGUE By:

Accepted for HEATHER HENDRIX By:

Please Sign and Return One Copy

Merchant: Dowdy & Dowdy Partnership

10250 Lorraine Rd.
Gulfport, MS 39503
US

228-896-5500

Order Information

Description:

Order Number:

Customer ID:

P.O. Number:

Invoice Number:

Billing Information

Rhonda Dempster
Heather Hendrix Judge Lafourche

Shipping Information

Shipping: 0.00

Tax: 0.00

Total: USD 1,656.00

Payment Information

Date/Time: 27-Oct-2022 11:41:45 PDT
Transaction ID: 43717531361
Transaction Type: Authorization w/ Auto Capture
Transaction Status: Captured/Pending Settlement
Authorization Code: 134146
Payment Method: Visa XXXX8474