

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kevin Clement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kevin Clement

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor City of Thibodaux

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Signature:

Name:

KEVIN R CLEMENT

Name:

Cyndi Daigle

Date of Request to Purchase Ad Time:

10/12/2022

Date of Station Agreement to Sell Time:

10/12/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|             |                                  |   |
|-------------|----------------------------------|---|
| Contract #: | Station Call Letters:<br>WGUO FM | Date Received/Requested:<br>October 12,2022                     |
| Est. #:     | Station Location:<br>Houma, LA   | Run Start and End Dates:<br>October 19, 2022 to November 8,2022 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WGUG

|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   |                              |      |      |           |           |
|--|--------------------------|-------------------------------------|-----------------------------|--------------------------|---------------------------------|--------------------------|----------------------|--------------------------|---|------------------------------|------|------|-----------|-----------|
| CLIENT NUMBER  |                          | CART                                | NEW REV                     | X                        | SALESMAN<br><b>Cyndi Daigle</b> |                          | NUMBER               | DATE<br>10/12/2022       |   |                              |      |      |           |           |
| CLIENT<br><b>Kevin Clement for Mayor</b>   |                          |                                     |                             |                          | AGENCY                          |                          |                      |                          |   |                              |      |      |           |           |
| BILLING ADDRESS<br><b>205 St Michael St Thibodaux, LA 70301</b>  |                          |                                     |                             |                          |                                 |                          | COMMISSION           |                          |   |                              |      |      |           |           |
| CONTACT NAME<br><b>Kevin Clement</b>   |                          |                                     |                             |                          | EMAIL ADDRESS                   |                          |                      |                          |   |                              |      |      |           |           |
| TELEPHONE #<br><b>985-803-0142</b>   |                          |                                     | FAX #                       |                          |                                 |                          |                      |                          |   |                              |      |      |           |           |
| CO-OP  | MANUFACTURER             | PRODUCT #1                          |                             | PRODUCT #2               |                                 | PRODUCT #3               |                      |                          |   |                              |      |      |           |           |
| YES  | <input type="checkbox"/> |                                     |                             |                          |                                 |                          |                      |                          |   |                              |      |      |           |           |
| CONFLICTS  |                          |                                     |                             |                          |                                 |                          |                      |                          |   |                              |      |      |           |           |
| SALES TYPE   |                          |                                     |                             |                          |                                 |                          |                      |                          |   |                              |      |      |           |           |
| COMMERCIAL   |                          | <input checked="" type="checkbox"/> |                             | WEATHER                  |                                 | <input type="checkbox"/> |                      | REMOTE                   |   |                              |      |      |           |           |
| <input type="checkbox"/>   |                          | <input type="checkbox"/>            |                             | <input type="checkbox"/> |                                 | <input type="checkbox"/> |                      | <input type="checkbox"/> |   |                              |      |      |           |           |
| INCOME TYPE  |                          |                                     |                             |                          |                                 |                          | PACKAGE/PROGRAM NAME |                          |   |                              |      |      |           |           |
| LOCAL  | LOCAL AGENCY             | NATIONAL AGENCY                     | POLITICAL                   | TRADE                    |                                 |                          |                      |                          |   |                              |      |      |           |           |
| BILLING METHOD   | STD BRD/INVOICE          | AFFIDAVITIS                         | START                       | STOP                     |                                 |                          |                      |                          |   |                              |      |      |           |           |
| METHOD   | PYMT IN ADVANCE          | YES <input type="checkbox"/>        | NO <input type="checkbox"/> | 10/19/2022               |                                 | 11/8/2022                |                      |                          |   |                              |      |      |           |           |
| ACCOUNTING   |                          |                                     |                             |                          |                                 |                          | TOTAL \$             |                          |   |                              |      |      |           |           |
| <i>J 264</i>   |                          |                                     |                             |                          |                                 |                          | \$ 1,848.00          |                          |   |                              |      |      |           |           |
| DATES TO RUN   | LEN.                     | HOURS                               | M                           | T                        | W                               | T                        | F                    | S                        | S | #wks                         | RATE | #/WK | \$/WK     | \$ TOTAL  |
| 10/19-10/21  | 30                       | 6a-7p                               |                             |                          | 4                               | 4                        | 4                    |                          |   | 1                            | 28   | 12   | \$ 336.00 | \$ 336.00 |
| 10/24-10/28  | 30                       | 6a-7p                               | 4                           | 4                        | 4                               | 4                        | 4                    |                          |   | 1                            | 28   | 20   | \$ 560.00 | \$ 560.00 |
| 10/31-11/4   | 30                       | 6a-7p                               | 4                           | 4                        | 4                               | 4                        | 4                    |                          |   | 1                            | 28   | 20   | \$ 560.00 | \$ 560.00 |
| 11/7   | 30                       | 6a-7p                               | 4                           |                          |                                 |                          |                      |                          |   | 1                            | 28   | 4    | \$ 112.00 | \$ 112.00 |
| 11/8   | 30                       | 6a-2p                               |                             | 4                        |                                 |                          |                      |                          |   | 1                            | 28   | 4    | \$ 112.00 | \$ 112.00 |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
| 10/22,10/29,11/5   | 30                       | 6a-2p                               |                             |                          |                                 |                          |                      | 2                        |   | 3                            | 28   | 2    | \$ 56.00  | \$ 168.00 |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | 1                            | 0    | 0    | \$ -      | \$ -      |
| Jan. _____   | Apr. _____               | Jul. _____                          |                             |                          | Oct. _____                      |                          |                      |                          |   |                              |      |      |           |           |
| Feb. _____   | May _____                | Aug. _____                          |                             |                          | Nov. _____                      |                          |                      |                          |   |                              |      |      |           |           |
| Mar. _____   | Jun. _____               | Sep. _____                          |                             |                          | Dec. _____                      |                          |                      |                          |   |                              |      |      |           |           |
| <b>COMMENTS</b>  |                          |                                     |                             |                          |                                 |                          |                      |                          |   |                              |      |      |           |           |
| <b>Non-Discrimination Clause: "The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity."</b>                  |                          |                                     |                             |                          |                                 |                          |                      |                          |   |                              |      |      |           |           |
| Account balances for which payment has not been received within the month following broadcast date will be subject to a SERVICE CHARGE computed on a monthly "PERIODIC RATE" of 1 1/2% per month on the principal balance which is ANNUAL PERCENTAGE RATE of 18% |                          |                                     |                             |                          |                                 |                          |                      |                          |   | Advertiser/Agency _____      |      |      |           |           |
|  |                          |                                     |                             |                          |                                 |                          |                      |                          |   | Station Representative _____ |      |      |           |           |

94.9 WGUO  
 PO BOX 20099  
 HOUMA, LA 70360 USA

Order #: 929-00002  
 Description:  
 Date Entered: 10/12/2022  
 P.O.#:  
 Salesperson: Station List 25, Cyndi  
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

KEVIN CLEMENT FOR MAYOR  
 205 ST MICHAEL ST  
 THIBODAUX, LA 70301

**On-Air Schedule**

| Start Date   | End Date   | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate  | Total  | M | Tu | W | Th | F | Sa | Su |
|--------------|------------|---------|----------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 10/19/2022 | 10/21/2022 | WGUO-FM | 06:00:00 to 19:00:00 | Weekly   | :30    | 12  | 28.00 | 336.00 | 4 | 4  | 4 | 4  | 4 | 0  | 0  |
| 2 11/8/2022  | 11/8/2022  | WGUO-FM | 06:00:00 to 14:00:00 | Weekly   | :30    | 4   | 28.00 | 112.00 | 0 | 4  | 0 | 0  | 0 | 0  | 0  |
| 3 10/22/2022 | 11/5/2022  | WGUO-FM | 06:00:00 to 14:00:00 | Weekly   | :30    | 6   | 28.00 | 168.00 | 0 | 0  | 0 | 0  | 0 | 2  | 0  |
| 4 10/24/2022 | 10/28/2022 | WGUO-FM | 06:00:00 to 19:00:00 | Weekly   | :30    | 20  | 28.00 | 560.00 | 4 | 4  | 4 | 4  | 4 | 0  | 0  |
| 5 10/31/2022 | 11/7/2022  | WGUO-FM | 06:00:00 to 19:00:00 | Weekly   | :30    | 24  | 28.00 | 672.00 | 4 | 4  | 4 | 4  | 4 | 0  | 0  |

Order Start Date: 10/19/2022    Order End Date: 11/8/2022    Spots: 66    Total Charges: \$1,848.00

**Projected Calendar Month Billing Totals for KEVIN CLEMENT FOR MAYOR / 929-00002 :**

|               | <u>Spot Count</u> | <u>Net Billing</u> |
|---------------|-------------------|--------------------|
| October 2022  | 40                | \$1,120.00         |
| November 2022 | 26                | \$728.00           |
| <b>Total:</b> | <b>66</b>         | <b>\$1,848.00</b>  |

Confirmed & Accepted for 94.9 WGUO By:

Accepted for KEVIN CLEMENT FOR MAYOR By:

Please Sign and Return One Copy

KEVIN R CLEMENT  
CAMPAIGN FUND  
205 ST MICHAEL STREET  
THIBODAUX, LA 70301

563

84-242/654  
06

10/12/2022

Date

CHECK AMOUNT

Pay to the  
Order of

Bayou Radio Group

\$ 3384.00

Three thousand three hundred eighty four and 00/100ths

First American  
Bank

A Banking Tradition Since 1910

Thibodaux, LA 70302

For

RADIO AD

*[Signature]*

⑆065402423⑆ 824 199 40 0563

WGLO 1848-  
KCIL 1221-  
KJIN 315-