

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sandy Holloway, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sandy Holloway

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor City of Thibodaux

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Sandy Holloway

Signature:

Cyndi Dagle

Name:

Sandy Holloway

Name:

Cyndi Dagle

Date of Request to Purchase Ad Time:

10/26/22

Date of Station Agreement to Sell Time:

10/26/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: October 26,2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

10/26/022 - Adding run dates to campaign schedule and updating spot.

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

10/26/022 - Adding run dates to campaign schedule and updating spot.

Contract #:	Station Call Letters: WGUE FM	Date Received/Requested: October 26, 2022
Est. #:	Station Location: Houma, LA	Run Start and End Dates: November 1 to November 8, 2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Gumbo 94.9 FM

WGUG

CLIENT NUMBER	CART	NEW REV.	<input checked="" type="checkbox"/>	SALESMAN Cyndi Daigle	NUMBER	DATE 10/26/2022								
CLIENT Sandy Holloway for Mayor				AGENCY										
BILLING ADDRESS					COMMISSION									
CONTACT NAME				EMAIL ADDRESS										
TELEPHONE #		FAX #												
CO-OP	MANUFACTURER	PRODUCT #1	PRODUCT #2		PRODUCT #3									
YES <input type="checkbox"/>														
CONFLICTS														
SALES TYPE														
COMMERCIAL <input checked="" type="checkbox"/>		WEATHER <input type="checkbox"/>		REMOTE <input type="checkbox"/>										
INCOME TYPE					PACKAGE/PROGRAM NAME									
LOCAL	LOCAL AGENCY	NATIONAL AGENCY	POLITICAL	TRADE										
BILLING METHOD	STD BRD/INVOICE	AFFIDAVITIS	START	STOP										
PYMT IN ADVANCE		YES <input type="checkbox"/> NO <input type="checkbox"/>	11/1/2022	11/8/2022										
ACCOUNTING					TOTAL \$									
5284					\$ 1,204.50									
DATES TO RUN	LEN.	HOURS	M	T	W	T	F	S	S	#wks	RATE	#/WK	\$/WK	\$ TOTAL
Gumbo										1	0	0	\$ -	\$ -
11/5	30	6a-3p							3	1	28	3	\$ 84.00	\$ 84.00
										1	0	0	\$ -	\$ -
										1	0	0	\$ -	\$ -
11/1-11/4	30	6a-7p		3	3	3	3			1	28	12	\$ 336.00	\$ 336.00
11/7-11/8	30	6a-7p	3	3						1	28	6	\$ 168.00	\$ 168.00
										1		0	\$ -	\$ -
										1		0	\$ -	\$ -
KCIL										1	0	0	\$ -	\$ -
										1	0	0	\$ -	\$ -
11/1-11/4	30	6a-7p		3	3	3	3			1	18.5	12	\$ 222.00	\$ 222.00
11/7-11/8	30	6a-7p	3	3						1	18.5	6	\$ 111.00	\$ 111.00
										1		0	\$ -	\$ -
JAMZ										1		0	\$ -	\$ -
										1	15.75	0	\$ -	\$ -
11/1-11/4	30	6a-7p		3	3	3	3			1	15.75	12	\$ 189.00	\$ 189.00
11/7-11/8	30	6a-7p	3	3						1	15.75	6	\$ 94.50	\$ 94.50
										1		0	\$ -	\$ -
										1		0	\$ -	\$ -
										1		0	\$ -	\$ -
										1		0	\$ -	\$ -
										1		0	\$ -	\$ -
Jan. _____	Apr. _____	Jul. _____	Oct. _____											
Feb. _____	May. _____	Aug. _____	Nov. _____											
Mar. _____	Jun. _____	Sep. _____	Dec. _____											
COMMENTS														
Non-Discrimination Clause: "The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.														
Account balances for which payment has not been received within the month following broadcast date will be subject to a SERVICE CHARGE computed on a monthly "PERIODIC RATE" of 1 1/2% per month on the principal balance which is ANNUAL PERCENTAGE RATE of 18%.										Advertiser/Agency _____				
										Station Representative _____				

94.9 WGUC
 PO BOX 20099
 HOUMA, LA 70360 USA

Order #: 920-00005
 Description:
 Date Entered: 10/26/2022
 P.O.#:
 Salesperson: Station List 25, Cyndi
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

SANDY HOLLOWAY FOR MAYOR
 315 E 2ND ST
 THIBODAUX, LA 70301

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/5/2022	11/5/2022	WGUC-FM	06:00:00 to 15:00:00	Weekly	:30	3	28.00	84.00	0	0	0	0	0	3	0
2 11/1/2022	11/8/2022	WGUC-FM	06:00:00 to 19:00:00	Weekly	:30	18	28.00	504.00	3	3	3	3	3	0	0

Order Start Date: 11/1/2022 Order End Date: 11/8/2022 Spots: 21 Total Charges: \$588.00

Projected Calendar Month Billing Totals for SANDY HOLLOWAY FOR MAYOR / 920-00005 :

	<u>Spot Count</u>	<u>Net Billing</u>
November 2022	21	\$588.00

Confirmed & Accepted for 94.9 WGUC By:

Accepted for SANDY HOLLOWAY FOR MAYOR By:

Please Sign and Return One Copy

SANDY HOLLOWAY FOR MAYOR
315 E 2ND ST
THIBODAUX, LA 70301

1063

84-288/654
08

10/26/22

Date

CHECK ARMOR
TRACE PROTECTION

Pay to the
Order of

Gumbo Bayou Radio Group

\$ 1204.50

One thousand two hundred four & 50/100

Dollars



Photo
Safe
Deposit
Details on back



SOUTH LOUISIANA BANK
Post Office Box 1718 ■ Houma, LA 70361

For

Radio Commercial

Sandy Holloway

MP

⑆065402889⑆ 02 4700 6⑈ 1063