



125 West 55th St
New York, NY 10019

Contract # 26183739	Changes as of: 9/21/2018 at 3:56 PM	Version: Original Order	
CPE: 440/470/7247	Flight: 9/25/18 - 10/1/18	Station: WVTW	Con Type: POLITICAL/VOTE
Agency: GMMB	Advertiser: Kohl for Congress	Market: Milwaukee-Racine	Total \$: \$1,575.00
3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: WASHINGTON	Total Spots: 44
Agency Order #: 7772394	Service: Nielsen	Total CPP: \$0.00	
Buyer: Pino, Thomas	Primary Demo:	Total GRP:	
Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342		
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/25 - 9/25		Total Spots	Total \$	CPP*	GRP*
						9/25					
1	Tu-F,M 10a-11a		Maury Povich	\$35.00	30	2		2	\$70.00	\$0.00	0.0
2	Tu-F,M 11a-12n		Jerry Springer	\$35.00	30	2		2	\$70.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Steve Wilkos	\$35.00	30	2		2	\$70.00	\$0.00	0.0
4	Tu-F,M 1p-2p		R IRVINE SH-CW	\$40.00	30	2		2	\$80.00	\$0.00	0.0
5	Tu-F,M 2p-3p		Maury Povich	\$40.00	30	2		2	\$80.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Hot Bench	\$40.00	30	2		2	\$80.00	\$0.00	0.0
7	Tu-F,M 4p-4:30p		Daily Mail	\$35.00	30	2		2	\$70.00	\$0.00	0.0
8	Tu-F,M 4:30p-5p		Page 6	\$35.00	30	2		2	\$70.00	\$0.00	0.0
9	Tu-F,M 5p-5:30p		Family Feud	\$40.00	30	2		2	\$80.00	\$0.00	0.0
10	Tu-F,M 5:30p-6p		Funny You Should Ask	\$40.00	30	2		2	\$80.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		Family Feud	\$110.00	30	2		2	\$220.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		Family Feud	\$110.00	30	2		2	\$220.00	\$0.00	0.0
13	Sa 6p-7p		Family Feud / Family Feud	\$25.00	30	1		1	\$25.00	\$0.00	0.0
14	Sa 7p-7:30p		Family Feud	\$30.00	30	1		1	\$30.00	\$0.00	0.0
15	Sa 7:30p-8p		Family Feud	\$30.00	30	1		1	\$30.00	\$0.00	0.0
16	Tu-F,M 9p-9:30p		The Goldbergs	\$20.00	30	5		5	\$100.00	\$0.00	0.0
17	Tu-F,M 9:30p-10p		The Goldbergs	\$20.00	30	5		5	\$100.00	\$0.00	0.0
18	Tu-F,M 12m-1a		How I Met Your Mother	\$10.00	30	5		5	\$50.00	\$0.00	0.0
19	Sa 9p-10p		The Goldbergs	\$25.00	30	1		1	\$25.00	\$0.00	0.0
20	Sa 11p-12m		ANGR MNGMNT WK/ANGR MGMT WK B	\$25.00	30	1		1	\$25.00	\$0.00	0.0
TOTALS:						44		44	\$1,575.00	\$0.00	0.0



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3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: WASHINGTON	Total Spots: 44
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Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/21/18 3:56 PM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget:	\$78,750
WVTV Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	44	\$1,575.00	N/A	0.0
Total	100%	44	\$1,575.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	44	\$1,575.00
Total	44	\$1,575.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/24/18 7:54 AM					\$0	\$0	
New	9/21/18 3:56 PM	KENNETH MIELE	New	44		\$1,575.00	\$1,575.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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