

EEO PUBLIC FILE REPORT

June 1, 2019-May 31, 2020

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

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KIIM-FM, KHYT(FM), KSZR(FM), KTUC(AM) and KCUB(AM)
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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Arizona Broadcasters Association Contact: Art Brooks 426 N. 44 th Street Phoenix, AZ 85008 602-252-4833	No	0
2	Arizona Department of Economic Security Contact: Heidi Armenta 316 W. Ft. Lowell Rd Tucson AZ 85703 520-293-1919	No	0
3	Hispanic Chamber of Commerce Placement Office 823 East Speedway Tucson, AZ 85719 520-620-0005	No	0
4	League of Latin American Citizens Contact: Richard Fimbres P.O. Box 2443 Tucson, AZ 85702 202-833-6130	No	0
5	NAACP Contact: Employment Positions P.O. Box 50894 Tucson, AZ 85703 520-622-8277	No	0
6	Pima Community One Step Contact: Rosemary Smith 340 N. Commerce Park Loop Tucson, AZ 85745 520-206-3210	No	0
7	Word of Mouth Referral	No	2
8	Tucson Urban League Contact: Cynthia Washington 2305 S. Park Avenue Tucson, AZ 85713 520-791-9522	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	African-American Student Affairs Contact: Abby Aguilar P. O. Box 210128 Tucson, AZ 85721 520-626-5502	No	0
10	Internal Posting – Posting in stations’ mailroom	No	4
11	Walk-In/Self-Referral	No	0
12	Indeed Website www.indeed.com	No	5
13	Cumulus Business Managers BM@cumulus.com	No	0
14	Arizona Public Media Placement Office PO box 210067 Tucson, AZ 85721 520-621-5828	No	0
15	Arizona State University Alexis Cabral 3905 North 7 th Avenue Phoenix, AZ 85013	No	0
16	Concerned Media Professionals Pila Martinez PO Box 310109 Tucson, AZ 85721	No	0
17	LULAC Placement Office 1617 East Miles Street Tucson, AZ 85702	No	0
18	Pima Community College Arlene Munoz 2202 West Anklam Road Tucson, AZ 85709 520-206-6600	No	0
19	Tucson Women’s Commission Betty Peffer 240 North Court Avenue Tucson, AZ 85701 520-624-8318	No	0
20	Cumulus Job Board/Clear Company	No	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
21	Monster www.monster.com	No	0
22	Glass Door www.glassdoor.com	No	0
23	Link Up www.linkup.com	No	0
24	Employee Reference	No	0
25	Handshake www.arizona.joinhandshake.com	No	0
26	Tucson Black Chamber of Commerce 1690 North Stone Avenue Suite 113 Tucson, AZ 85705	No	0
27	Tucson College of Business Placement Office 5151 East Broadway Boulevard Tucson, AZ 85711	No	0
28	Tucson Indian Center Benny McCabe 705 North Main Avenue Tucson, AZ 85705No	No	0
29	Zip Recruiter www.ziprecruiter.com	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			12

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative	Brief Description of Activity
1	Co-Sponsored a Career Fair	On September 16, 2019, our SEU sponsored a career fair organized by the Arizona Broadcasters Association held at Pima Community College-Stone Avenue Branch. Our Promotion Manager attended this event and spoke with attendees about career opportunities in radio and job openings within the SEU. This event was promoted on all of our stations.
2	Mentoring Program	The Cumulus “New Seller Mentoring” program pairs seasoned and new account executives together to build leadership skills in the more senior sellers and provide a real-world perspective to the formal skills being taught to the junior sellers. Each new Account Executive is assigned a primary mentor who is selected based on his/her strengths. During this reporting period, our SEU paired one new Account Executive with mentors.
3	Co-Sponsored a Career Fair	On January 22, 2020, our SEU sponsored the Diversity Career Fair held by the Tucson Indian Center. Our Assistant Business Manager and Promotion Manager occupied the Cumulus booth and spoke to interested attendees about careers opportunities in broadcasting and job openings within the SEU. This event was promoted on all of our stations.

	Type of Recruitment Initiative	Brief Description of Activity
4	Co-Sponsored a Career Fair	On February 25, 2020, our SEU sponsored a career fair organized by the Arizona Broadcasters Association held at the University of Arizona. Our Promotion Manager attended this event and spoke with attendees about career opportunities in radio and job openings within the SEU. This event was promoted on all of our stations.