

ORDER WORKSHEET

Rep Order# 10389776	Ver# 4	Status Returned	Traffic Order# 1914157	Printed: 09/09/14 3:41 PM	1 of 2
EC'd Yes			Last Received: 09/09/14 3:41 PM		
			Showing Buylines:	Last Station Changes	

Station WPMY-TV PITTSBURGH, PA	Agency (BCXM) BRABENDER COX MIHALKE	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office (DC) WASHINGTON
Product CORBETT FOR GOVERNOR	PITTSBURGH, PA 15211	Salesperson (TH3) TREVOR HEATON
Estimate#	Agency C/P1/P2/E	Sales Assistant
Buyer LIZ BRABENDER	Flight Dates 09/01/14-09/07/14	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

TOM CORBETT FOR GOVERNOR SBG COLLEGE FOOTBALL NETWORK SPOTS ON ORDER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LINE 6 FOR PPW REVISION. THANKS! KRISTEN

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
6*	09/06-09/06	330P-7P	ASN COLLEGE FOOTBALL	30	\$50.00	Sa	2	1	2	\$100.00	-
Buy Comment: SBG COLLEGE FOOTBALL NETWORK SPOT											
Station remark: V4 RAIN DELAY IN FOOTBALL. 1X EXTRA RAN 330P @ \$0. PLS REVISE P PW.											

---REPORT TOTALS---

Report Totals: 2 / \$100.00

---SALES MONTHLY TOTALS---

Sep2014: 10/ \$1,500.00

Order Totals: 10 / \$1,500.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$120,000.00	CABL .00%	KDKA 41.53%	UNKN .00%	WNPA .00%	WPCW 2.24%
		WPGH 9.30%	WPMY 1.25%	WPXI 22.18%	WTAE 23.50%	

Books [null]

Demos RA35+P

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--- CREDIT RISK ---

STANDARD CREDIT TERMS