

ORDER WORKSHEET

Rep Order# 10396573 Ver# 2
 EC'd Yes

Status Returned

Traffic Order# 1922519

Printed: 09/12/14 11:53 AM

1 of 2

Last Received:
 Showing Buylines:

09/12/14 11:53 AM
 Last Station Changes

Station WPMY-TV PITTSBURGH, PA
 Advertiser (NW80) POLITICAL
 Product CORBETT FOR GOVERNOR
 Estimate#
 Buyer LIZ BRABENDER

Agency (BCXM) BRABENDER COX MIHALKE
 1218 GRANDVIEW AVE, 1ST FLOOR
 PITTSBURGH, PA 15211
 Agency C/P1/P2/E
 Flight Dates 09/15/14-09/16/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

TOM CORBETT FOR GOVERNOR
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LINE 1 FOR PRG CHG. THANKS! KRISTEN

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	09/15-09/16	630P-7P	MIDDLE	30	\$125.00	M-Tu	2	1	2	\$250.00	-
Station remark: V2 PLS CHG PRG TO HOT IN CLEVELAND.											

---REPORT TOTALS---

Report Totals: 2 / \$250.00

---SALES MONTHLY TOTALS---

Sep2014: 4/ \$450.00
 Order Totals: 4 / \$450.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$42,452.83	CABL .00%	KDKA 35.34%	UNKN .00%	WNPA .00%	WPCW 1.65%
		WPGH 8.95%	WPMY 1.06%	WPXI 28.27%	WTAE 24.73%	

Books [null]
 Demos RA35+P

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--- CREDIT RISK ---

STANDARD CREDIT TERMS