

# ORDER WORKSHEET

**Rep Order#** 10348266
 **Ver#** 2
 **Status** Returned
 **Traffic Order#** 1877991
 **Printed:** 07/07/14 11:47 AM
 Duplicate
 1 of 2

**EC'd** Yes
 **Last Received:** 07/07/14 11:46 AM
 **Showing Buylines:** Last Station Changes

<b>Station</b> WPMY-TV PITTSBURGH, PA	<b>Agency</b> (BCXM) BRABENDER COX MIHALKE	<b>Rep Firm</b> MILLENNIUM SALES & MARKETING
<b>Advertiser</b> (NW80) POLITICAL	1218 GRANDVIEW AVE, 1ST FLOOR	<b>Sales Office</b> (DC) WASHINGTON
<b>Product</b> CORBETT FOR GOVERNOR	PITTSBURGH, PA 15211	<b>Salesperson</b> (TH3) TREVOR HEATON
<b>Estimate#</b>	<b>Agency C/P1/P2/E</b>	<b>Sales Assistant</b>
<b>Buyer</b> LIZ BRABENDER	<b>Flight Dates</b> 07/08/14-07/14/14	<b>Salesperson Phone#</b> 202-955-5342
		<b>Salesperson Fax#</b> 917-206-8372

--- CONTRACT COMMENT ---

TOM CORBETT FOR GOVERNOR

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LINE 4 FOR PRG CHG. THANKS! KRISTEN

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
4*	07/13-07/13	730P-8P	THE MIDDLE	60	\$300.00	Su	1	1	1	\$300.00	-
Station remark: V2 PLS CHG PRG TO SEINFELD.											

---REPORT TOTALS---

Report Totals: 1 / \$300.00

---SALES MONTHLY TOTALS---

Jul2014: 7/ \$2,850.00

Order Totals: 7 / \$2,850.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$131,944.44	CABL .00%	KDKA 29.86%	UNKN .00%	WNPA .00%	WPCW 1.14%
		WPGH 10.19%	WPMY 2.16%	WPXI 28.00%	WTAE 28.65%	

--- COMPETITIVE COMMENTS ---

UPDATED

Books [null]

Demos RA35+

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**Agency** (BCXM) BRABENDER COX MIHALKE  
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PITTSBURGH, PA 15211  
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**Flight Dates** 07/08/14-07/14/14

**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (TH3) TREVOR HEATON  
**Sales Assistant**  
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--- CREDIT RISK ---

STANDARD CREDIT TERMS