



CBS Radio
WIAD FM 94.7
WIAD HD2

QUARTERLY ISSUES AND PROGRAMS REPORT

4th Quarter

October 1st thru December 31st 2016

Prepared by:
Stevie Bridgwaters
Community Affairs
CBS Radio, Manassas Virginia, Washington, D.C.

WIAD PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FRESH PERSPECTIVES: (Sunday, 07:00:00)

Is a pre-recorded two segment 60 minute Public Affairs program that highlights local concerns and issues within the entire Metropolitan Region which includes Maryland, Virginia and the District of Columbia.

FRESH PERSPECTIVE

Quarterly Issues
Program Report – Fresh Perspectives
4th Quarter
(10/01/16 – 12/31/16)

All Programs are hosted by Stevie Bridgwaters

Issues: Children/Human Services/Education

Date: 10/2/2016 (WIAD FM 94.7, WIAD HD2)

Source: Phone interview

Title: Protecting Our Youth

Interview with Sonia Quinonez, Executive Director of SCAN of Northern Virginia

SCAN is an organization that is designed to protect and care for children who have been abused. They also work closely with parents to help them with parenting skills and provide a safe place for the children while offering advocacy, mentoring and support for the children. Discussed Giving Tuesday; a fundraising program that will help raise funds to continue to provide needed services.

Issues: Environment/Community News

Date: 10/2/2016 (WIAD FM 94.7, WIAD HD2)

Source: Phone Interview

Title: How to Use Outdoor Fire Apparatus Safely and Legally

Interview with Mark E. Brady. Public Information Officer with the Prince George's County Fire/EMS Department. Discussed the proper way to use outdoor fire pits and chimeneas near and around the home. Also discussed updated fire safety laws in Prince Georges County that cover open, burning, recreational fires and portable outdoor fireplaces. Use of these devices has increased in the area, and can become a fire hazard if not properly used.

Issues: Children/Education/Political

Date: 10/09/2016 (WIAD FM 94.7, WIAD HD2)

Source: In studio

Title: Giving Teens a Voice

Interview with Siobhan Grayson, with the Teen Network Board of Arlington County, Virginia. The TNB is a project of the Arlington Partnership for Children, Youth and Families. It is a forum designed to give young students a voice to be heard regarding community issues and all matters that affect teenagers in the Arlington county area. Subjects such as bullying are discussed as well as how to improve the environment.

Enterovirus update given – CDC

Issues: Community News/Culture/Environment/Political
Date: 10/09/2016 (WIAD FM 94.7, WIAD HD2)
Source: Washington Post; Metro
Title: D.C. United is Moving to a New Stadium

Major Milestone Reached Paves Way for DC United Stadium Construction. District fulfills all deal obligations, land now ready for team to begin construction this year. The Deputy Mayor's Office for Planning and Economic Development (DMPED) officially completed all pre-construction and infrastructure obligations as outlined in the agreement terms for a new soccer stadium in Ward 6. The District now hands over the site to D.C. United to begin construction on the \$300 million state-of-the-art facility. For more information on the District's soccer stadium efforts, visit dmped.dc.gov.

Issues: Human Services/Community News
Date: 10/16/2016 (WIAD FM 94.7, WIAD HD2)
Source: In Studio Guest(s)
Title: Walk to Defeat ALS

Interview with Brittany Garcia, Senior Event Manager, The ALS Association – DC/MD/VA Chapter (DC Walk to Defeat ALS) and Joe Chuddihy, Team Captain of Marge's Peeps. Discussed the devastating effects of ALS/Lou Gehrig's Disease. It robs a person's ability to walk, speak, eat, and eventually breathe; while keeping the mind fully alert. Not to mention, ALS is twice as likely to affect military veterans as anyone else. There is no cure at this time. Mr. Cuddihy shared his story about his wife Marge who ultimately succumbed to the disease. He leads a team of family members that walk every year in his wife's honor. <http://webdc.alsa.org>.

Issues: Human Services/Children/Education/Community News
Date: 10/16/2016 (WIAD FM 94.7, WIAD HD2)
Source: Phone Interview
Title: Prepare for the Flu Season

Dr. Matthew Schreiber, MedStar Washington Hospital Center (Critical Care Specialist/Pulmonary Doctor). Discussed the upcoming flu season and what to watch out for. Young children and older adults are very susceptible during the cold and flu season. The nasal spray is not recommended this year, only the injectable type is recommended. Hand washing is always important!

Issues: Economy/Culture
Date: 10/23/2016 (WIAD FM 94.7, WIAD HD2)
Source: Phone Interview
Title: Retirement Funds

Interview with Sean Gates, Planner with Motley Fool. Retirement for many people is very close. So many people don't take the time to properly prepare for retirement. Also, many people have a large credit card debt when it is time to retire, making it more difficult to live on a fixed income. Mr. Gates offered tips to help those individuals who may find themselves in a financial bind.
<http://www.fool.com/retirement/2016/09/29/dont-let-credit-card-debt-wreck-your-retirement-be.aspx>

Issues: Children/Community News/Culture

Date: 10/23/2016 (WIAD FM 94.7, WIAD HD2)

Source: In Studio Interview

Title: Keeping Children Active through Rugby

Interview with Gary Coetzee, President of the Great Falls Youth Rugby Club. The Great Falls Youth Rugby Club draws kids from the surrounding towns: Reston, Herndon, Sterling, McLean, Ashburn, and of course Great Falls. They offer rugby to kids of all ages, from 4 years old to 12th graders. Grass roots rugby! Girls are also encouraged to participate in the growing sport. This sport is high cardio and teaches children life lessons about teamwork and how to be accountable while on the pitch. There are similar clubs throughout the Metropolitan area.

Issues: Human Services/Children/Culture/Education/Community News

Date: 10/30/2016 (WIAD FM 94.7, WIAD HD2)

Source: In Studio Interview

Title: Healthy Eyes

Interview with Carmen Aviles, Director Children's Vision Screening, Prevention of Blindness Society of Metropolitan Washington. Discussed the importance of screening children's eyes during their young years. They offer free screenings to individuals who can't afford to go to a regular ophthalmologist. They provide services at health fairs, schools, churches and other community based programs.

<http://www.youreyes.org/services/children-vision-screening/children-vision-screening-schedule>

Issues: Human Services/Political/Culture

Date: 10/30/2016 (WIAD FM 94.7, WIAD HD2)

Source: Phone Interview

Title: Stress and the Election

Dr. Vaile Wright, Clinical Psychologist and expert in stress and anxiety. She is also a team member of Stress in America. This upcoming election has caused many individuals to have reactions that have not been seen during an election and it is causing a lot of stress and anxiety. People are at odds more than usual and there has been a spike in divisiveness in homes and work places. Stress in America has offered ways for individuals to cope during the presidential election for those who are in need. <http://www.apa.org/news/press/releases/2016/10/presidential-election-stress.aspx>

Issues: Transportation/Political/Economy/Environment/Community News

Date: 11/06/2016 (WIAD FM 94.7, WIAD HD2)

Source: Phone Interview

Title: Metro Changes and the Effects on Commuters

Interview with Robert Thompson aka Dr. Gridlock. Metro has been making some upgrades to its system, but the effects on commuters have been numerous. Closing the budget gap and delays were discussed. Information from the attached article was shared.

https://www.washingtonpost.com/news/dr-gridlock/wp/2016/10/26/crunching-numbers-on-the-cost-of-metro-delays/?utm_term=.dc69a1a0259c

Issues: Human Services/Children/Education

Date: 11/06/2016 (WIAD FM 94.7, WIAD HD2)

Source: In Studio Interview

Title: Working Dogs to the Rescue

Interview with Kathy Benner, Founder of Heeling House. Heeling House is a non-profit that offers animal assisted therapy. The services the dogs provide range from emotional support dogs, to seeing eye dogs. Heeling House is located in Loudoun County and is the first of its kind in the metropolitan area.

Issues: Human Services/Community News/Education

Date: 11/13/2016 (WIAD FM 94.7, WIAD HD2)

Source: In Studio Interview

Title: Eating Healthy and Preparing Nutritional Thanksgiving Leftovers

Interview with Amanda Barnes, RD, LDN with Giant (McLean Virginia Store). Giant stores have provided nutritionist at some of their stores who are available to help families or individuals with making healthy/affordable choices when shopping for groceries. Preparing healthy Thanksgiving leftover meals and recipes were also discussed.

Issues: Transportation/Community News

Date: 11/13/2016 (WIAD FM 94.7, WIAD HD2)

Source: Transportation Security Administration web site

Title: TSA shares Top 5 Tips to get you through Thanksgiving holiday travel

Thanksgiving holiday travel can be stressful. Airports are crowded with families that only fly once a year and aren't familiar with navigating through airports. Inclement weather in one region of the country can impact flight schedules in other areas of the country. There isn't a spare seat to be had on any airline. But you booked early, got a good fare, and you are genuinely excited about your trip. Before you get buckled into that middle seat on the aircraft, you and your belongings are going to need to get through the Transportation Security Administration's screening process.

www.tsa.gov

Issues: Human Services/Education

Date: 11/13/2016 (WIAD FM 94.7, WIAD HD2)

Source: Phone Interview

Title: Keep America Walking Campaign (APMA)

Interview with Dr. Howard Osterman, Doctor of Podiatric Medicine and Spokesman for American Podiatric Medical Association; discussed high heels and the effects of long term wear for women. A survey by American Podiatric Medical Association finds what most women already know: high heels are the #1 culprit of foot pain. High-heel related injuries sent some 123,000 women to emergency rooms between 2002-2012. Also discussed babies and how they should not wear shoes until they actually walk so the muscles in their feet are properly developed.

Issues: Human Services/Community News/Economy
Date: 11/20/2016 (WIAD FM 94.7, WIAD HD2)
Source: Phone Interview
Title: Serving Montgomery County
Interview with Molly Calloway, Director Montgomery County Volunteer Center. Montgomery County Volunteer Center links individuals and groups together in order to meet community needs. Services range from providing food, shelter, financial services. Organizations reach out to the center in order find community members who are in need of help and support.

Tips on how to prepare a turkey properly. www.butterball.com/faq

Issues: Children/Education
Date: 11/20/2016 (WIAD FM 94.7, WIAD HD2)
Source: In Studio Interview
Title: Empowering Young Women
The Junior League of Northern Virginia reaches out to young women in order to give them the confidence and guidance they need to be strong and successful. The program is a long standing program that utilizes professional women who make a commitment to mentor. Mentors have to complete a vigorous mentor screening process. This year the JLNV is focusing on childhood obesity awareness. www.jlnv.org

Issues: Human Services/Children/Culture
Date: 11/27/2016 (WIAD FM 94.7, WIAD HD2)
Source: In Studio Interview
Title: Adoption for All Children
Interview with Alexandra Williams, MSW, Outreach and Program Support Specialist, Project Wait No Longer. The Barker Adoption Foundation is an organization that provides adoption services for families looking for a child who needs a family. The foundation primarily focuses on older children who have been in the system for years. It is the goal of the foundation to place children before they age out of being adopted.

Issues: Human Services/Children/Culture/Education
Date: 11/27/2016 (WIAD FM 94.7, WIAD HD2)
Source: In Studio Interview
Title: Hearing Your Potential
Interview with Emilio Alonso-Mendoza, Alexander Graham Bell's Chief Executive Officer and Elena LaQuatra, Miss Pennsylvania, USA. The Alexander Graham Bell Association for the Deaf and Hard of Hearing (AG Bell) is participating in the #GivingTuesday. #GivingTuesday celebrates a global day of giving on the first Tuesday after Thanksgiving - Tuesday, November 29, 2016. The funds that are donated will provide scholarships, as well as hearing devices, speech-language therapy, intensive education, and programs in the arts and sciences to young adults who are hard of hearing. Elena was in AG Bell's Leadership Opportunities for Teens (LOFT) Program. For more information on how chapters can participate, click here www.agbell.org.

Issues: Human Services/Children/Education
Date: 12/04/2016 (WIAD FM 94.7, WIAD HD2)
Source: Phone Interview
Title: Diabetes

Interview with Dr. Stephen Clement, Endocrinologist with INOVA Hospitals. Diabetes can affect anyone at any time. Discussed the different types of diabetes and how it affects lives. Discussed childhood diabetes, types I and II. Also discussed warning signs, and living with diabetes. <http://www.inova.org/healthcare-services/diabetes/index.jsp>

Issues: Human Services/Culture/Political/Community News

Date: 12/04/2016 (WIAD FM 94.7, WIAD HD2)

Source: Phone Interview

Title: Helping the Homeless in Arlington County Virginia

Interview with Kathy Siebert, President/CEO of A-Span. A-Span has a mission to make homelessness in Arlington County a thing of the past. They were recognized for being the first county in the country to end veteran homeless. They have recently opened a new facility that has more beds and continues to provide programs to help individuals and families to return to independence. www.a-span.org

Issues: Culture/Community News

Date: 12/11/2016 (WIAD FM 94.7, WIAD HD2)

Source: In Studio Interview

Title: Find Your Charity

Interview with Barbara Harman Founder/President of Catalogue for Philanthropy

The Catalogue for Philanthropy takes the guesswork out of giving by identifying some of the best causes to support in Greater Washington. All Catalogue charities go through a vetting process that involves a program review, financial review, and site visit. This means donors can feel confident that they are supporting small nonprofits that make the Washington region a better place to live for everyone. This year, reviewers chose 74 charities to join a network that is now 375 strong. All are locally based and operate with budgets below \$3 million; they work in the arts, education, environment, and human service sectors in the region. www.cfp-dc.org

Issues: Human Services/Education/Community News

Date: 12/11/2016 (WIAD FM 94.7, WIAD HD2)

Source: Phone Interview

Title: Holiday Blues and Suicide Prevention

Interview with Laura Yager, with the Fairfax-Falls Church Community Services Board and grant writer. Discussed the important work SPAN is providing to Northern Virginians. (Suicide Prevention Alliance of Northern Virginia). The holiday season is the time of year where depression is on the rise and those who are suffering with the disease may take their lives. Tips to help those who are in need as well as being aware if someone is in distress were shared. Hotline numbers for those in peril were also shared with listeners. <http://www.fairfaxcounty.gov/csb/news/2016/prevent-holiday-blues.htm>
<http://www.fairfaxcounty.gov/csb/news/2016/continuing-funding-for-crisis-hotline.htm>

Issues: Economy/Culture/Community Services
Date: 12/18/2016 (WIAD FM 94.7, WIAD HD2)
Source: Phone Interview
Title: Employment Opportunities for Women and Minorities
Interview with Maryland State Senior Trooper Quintina Walker. Maryland State police are looking for qualified individuals who want to be a part of the best in their community. They are running a recruitment campaign that will take candidates from the ages of 20 to 59.

Issues: Economy/Political/Community News
Date: 12/18/2016 (WIAD FM 94.7, WIAD HD2)
Source: In Studio Interview
Title: Beware of Scams
Interview with Attorney General Karl A. Racine and Director of the Office of Consumer Protection for the Office of the Attorney General for the District of Columbia, Phil Ziperman. The Attorney General of the District of Columbia has launched a new program that allows consumers the ability to reach out when filing a consumer complaint. The Office of Consumer Protection helps local consumers who have a valid complaint of fraud perpetrated on them. The office is also warning seniors to be aware of new phone frauds being used on them. Shopping online safely was also discussed.

Issues: Human Services/Children/Community News
Date: 12/25/2016 (WIAD FM 94.7, WIAD HD2)
Source: Phone Interview
Title: Holiday Fire Safety
Interview with Prince William County Assistant Chief Fire Marshall, Matt Smolsky. Discussed the importance of proper usage indoor and outdoor lights, proper care of live Christmas trees and disposal, proper use of fireplaces and outdoor fire pits, safety in the kitchen while cooking, overall safety in the home during the holidays.

Issues: Human Services/Children/Community News
Date: 12/25/2016 (WIAD FM 94.7, WIAD HD2)
Source: Phone Interview
Title: Food Allergies and the Holidays
Interview with Chief Executive Officer & Chief Medical Officer Dr. James R. Baker to discuss the rise in food allergies and bringing awareness to individuals hosting guests during the holiday season. Dr. Baker suggested that food identifiers be placed at each dish on the table. Warn guests if there will be a potential allergen in a dish (i.e. peanuts). Have guest with children of allergies bring foods that will be suiting to their children. Remind children to resist food temptations at school holiday festivities.