

ORDER



Order / Rev: 211268

Alt Order #: 07977263

Product Desc: LOUISIANA RISING

Estimate:

Flight Dates: 10/17/15 - 10/24/15

Original Date / Rev: 10/16/15 / 10/16/15

Order Type: GENERAL

Primary AE:

Sales Office:

Sales Region:

WGNO-TV

Teresa DiFuria

NPHL

National

Agency Name:

Harris Sikes Media

Buying Contact:

Billing Contact:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser Name:

Louisiana Rising/ISS

Demographic:

Product Codes:

Priority:

Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/23/15	16	\$3,405.00	\$2,894.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	16	\$3,405.00	\$2,894.25	0.00
Totals	16	\$3,405.00	\$2,894.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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E 1	26	10/19/15	10/23/15	M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$85.0004	0.00	NM		5	\$425.00
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Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/19/15	10/25/15	MTWTF--	5	\$85.00	0.00	

E 2	26	10/21/15	10/22/15	M-F 11a-1130a	CM	11:00 AM-11:30 AM	--WT---	:30	2	\$70.0004	0.00	NM		2	\$140.00
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Week:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
10/19/15	10/25/15	--WT---	2	\$70.00	0.00	

Order / Rev: 211268

Alt Order #: 07977263

Flight Dates: 10/17/15 - 10/24/15

Advertiser: Louisiana Rising/ISS

Product Desc: LOUISIANA RISING

Estimate:

Print Date: 10/16/15 09:13:15

Page 2 of 2

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	26	10/19/15	10/23/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	MTW-F--	:30	4	\$110.0004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/19/15	10/25/15	MTW-F--	4	\$110.00	0.00								
E 4	26	10/20/15	10/23/15	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-TF--	:30	3	\$150.0003		0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/19/15	10/25/15	-T-TF--	3	\$150.00	0.00								
E 5	26	10/19/15	10/19/15	Monday Prime Monday Prime	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$1,250.0003		0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/19/15	10/25/15	1-----	1	\$1,250.00	0.00								
E 6	26	10/23/15	10/23/15	Friday Prime Hour 3 Friday Prime Hour 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$700.0004		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/19/15	10/25/15	----1--	1	\$700.00	0.00								
Totals														16	\$3,405.00

REP HEADLINE# 7977263
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT16/15 09.34
 *** WGNO-TV ***

ADV # _____ ADV. NAME ISS/LOUISIANA RISING REP. # _____ OFF. # 13 SALESMAN # _____
 AGY # _____ AGY. NAME HARRIS SIKES MEDIA BUYER NAME JOEY ARDIS

11350 RANDOM HILLS ROAD, SUITE 700 SALES PRSN PH- TERESA DIFURIA
 FAIRFAX, VA 22030

ORDER # _____ CONTRACT # 7977263 CLASS: NATL. LOCAL REGIONAL

PRDCT LOUISIANA RISING EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/15 OCT24/15 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/15 09.34

REP: TO ADDIE
 FR JARED
 NEW ORDER - LOUISIANA RISING
 TOTAL \$3405
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$85.00	10/19	10/23	5		M-F	5
PROGRAM : GMA CON COM1 : GMA CON COM2 : 1X MAX/DAY												
2			1100A-1130A	30		\$70.00	10/21	10/22	2		W-TH	2
PROGRAM : NEWS CON COM1 : NEWS CON COM2 : 1X MAX/DAY												
3			500P-530P	30		\$110.00	10/19	10/23	4		M-W,F	4
PROGRAM : NEWS CON COM1 : NEWS CON COM2 : 1X MAX/DAY												

REP HEADLINE# 7977263
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT16/15 09.34
 *** WGN0-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			630P-700P	30		\$150.00	10/20	10/23	3		TU,TH-F	3
PROGRAM : BIG BANG												
CON COM1 : BIG BANG												
CON COM2 : 1X MAX/DAY												
5			700P-900P	30		\$1,250.00	10/19	10/19	1		MON	1
PROGRAM : DANCING WITH THE STARS												
CON COM1 : DANCING WITH THE STARS												
6			900P-1000P	30		\$700.00	10/23	10/23	1		FRI	1
PROGRAM : 20/20												
CON COM1 : 20/20												
OCT/15						\$3,405.00						
											CONTRACT TOTAL	\$3,405.00
											TOTAL SPOTS	16

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGNO - NOLA	Date: 10/19
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I, Harris Sikes Media LLC

do hereby request station time concerning the following issue:

Louisiana Rising

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Louisiana Rising

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Louisiana Rising
PO Box 9114 Metairie, LA
70055

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Allan Durand, President, Chairman and Treasurer

