

ORDER

Orders

Order / Rev: 211268

Alt Order #: 07977263

Product Desc: LOUISIANA RISING

Estimate:

Flight Dates: 10/17/15 - 10/24/15

Original Date / Rev: 10/16/15 / 10/16/15

Order Type: GENERAL



WGNO-TV

Teresa DiFuria

NPHL

National

Agency

Name:

Harris Sikes Media

Buying Contact:

Billing Type:

Cash

Billing Contact:

Billing Calendar:

Broadcast

11350 Random Hills Rd, Ste. 700

Billing Cycle:

EOM/EOC

Fairfax, VA 22030

Agency Commission:

15%

Advertiser

Name:

Louisiana Rising/ISS

Demographic:

A35+

New Business Thru:

00:15:00

Product Codes:

PL4.b

Order Separation:

00:15:00

Priority:

04

Advertiser External ID:

00:15:00

Revenue Codes:

Agency Political, Political-Non-PAC

Agency External ID:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
------------	----------	---------	--------------	------------

09/28/15 10/23/15 16 \$3,405.00 \$2,894.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	16	\$3,405.00	\$2,894.25	0.00
Totals	16	\$3,405.00	\$2,894.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-------------------	--------------	--------------	-----------------------	---------

Teresa DiFuria Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	26	10/19/15	10/23/15	M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$85.0004	0.00	NM		5	\$425.00
M-F 7a-9a															
Week: 10/19/15		10/25/15	MTWTF--	Spots/Week	5	\$85.00	0.00								
E 2	26	10/21/15	10/22/15	M-F 11a-1130a	CM	11:00 AM-11:30 AM	--WT---	:30	2	\$70.0004	0.00	NM		2	\$140.00
M-F 11a-1130a															
Week: 10/19/15		10/25/15	--WT---	Spots/Week	2	\$70.00	0.00								

WGNO News @ 11a

Order / Rev: 211268

Advertiser: Louisiana Rising/ISS

Print Date: 10/16/15 09:13:15 Page 2 of 2

Alt Order #: 07977263

Product Desc: LOUISIANA RISING

WGNO-TV

Flight Dates: 10/17/15 - 10/24/15

Estimate:

[illegible]

OCT16/15 09.34
*** WGNO-TV ***

SALESMAN #

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

FLIGHT DATES OCT17/15 OCT24/15 WK-2

DATE OCT16/15 09.34

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS
1			700A-900A	30		\$85.00	10/19	10/23	5		M-F	5
PROGRAM : GMA												
CON COM1: GMA												
CON COM2: 1X MAX/DAY												
2			1100A-1130A	30		\$70.00	10/21	10/22	2		W-TH	2
PROGRAM : NEWS												
CON COM1: NEWS												
CON COM2: 1X MAX/DAY												
3			500P-530P	30		\$110.00	10/19	10/23	4		M-W,F	4
PROGRAM : NEWS												
CON COM1: NEWS												
CON COM2: 1X MAX/DAY												

REP HEADLINE# 79772263
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT16/15 09.34
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			630P-700P	30		\$150.00	10/20	10/23	3		TU,TH-F	3
PROGRAM : BIG BANG												
CON COM1: BIG BANG												
CON COM2: 1X MAX/DAY												
5			700P-900P	30		\$1,250.00	10/19	10/19	1		MON	1
PROGRAM : DANCING WITH THE STARS												
CON COM1: DANCING WITH THE STARS												
6			900P-1000P	30		\$700.00	10/23	10/23	1		FRI	1
PROGRAM : 20/20												
CON COM1: 20/20												
OCT/15			\$3,405.00									

CONTRACT TOTAL \$3,405.00
 TOTAL SPOTS 16

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGNO - Nola	Date: 10/19
---	---

I, Harris Sikes Media LLC

do hereby request station time concerning the following issue:

Louisiana Rising

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Louisiana Rising

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Louisiana Rising
PO Box 9114 Metairie, LA
70055

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Allan Durand, President, Chairman and Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5-18-15 [Signature] _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Linda Anderson NSM
Signature Printed Name Title