

Order #802300: Stuart Med../Murphy/R/T../TCC 2021 C../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected	GRI
10/27/21 11:56:46 AM	User Comment		pd #1085 10/28-11/1	Deb Piech	\$81.00	9	0.00	
10/27/21 11:56:41 AM	CIA Spot status		<updated to Cleared> 2-2, 1-2, 6-1, 1-1, 5-1, 3-2, 3-1, 2-1, 4-1	Deb Piech	\$81.00	9	0.00	
10/27/21 11:41:04 AM	Processed		<async process>	Tanya Rec	\$81.00	9	0.00	
10/27/21 11:07:08 AM	Approved			Deb Piech	\$81.00	9	0.00	
10/27/21 11:07:06 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Deb Piech	\$81.00	9	0.00	
10/27/21 10:44:03 AM	Approval Workflow		[Sales Manager - Ready Default]	Dana DiMa	\$81.00	9	0.00	
10/27/21 10:13:56 AM	Ready for approval		new order	Robin Pola	\$81.00	9	0.00	
10/26/21 5:52:46 AM	New order created		Copied from Order #802297	Robin Pola	\$324.00	9	0.00	

[Sorted by: Date]

ORDER

Orders
Order / Rev: 802300
Alt Order #:
Product Desc: TCC 2021 Campaign
Estimate:
Flight Dates: 10/28/21 - 11/01/21
Original Date / Rev: 10/26/21 / 10/26/21
Order Type: GENERAL

WXKR-FM
Primary AE: Mary Sliwinski
Sales Office: L-TOL
Sales Region: Local

Agency Name: Stuart Media Strategies, LLC
Buying Contact:
Billing Contact: Andy Stuart
 5624 Golf Creek Drive
 Toledo, OH 43623

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Murphy/R/Toledo City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/21	10/31/21	6	\$54.00	\$45.90
11/01/21	11/01/21	3	\$27.00	\$22.95

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	6	\$54.00	\$45.90	0.00
November 2021	3	\$27.00	\$22.95	0.00
Totals	9	\$81.00	\$68.85	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Sliwinski	L-TOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXKR	10/28/21	10/29/21	M-F AM Drive M-F	CM	6a-10a	---11--	1:00	2	\$7.00	P-50	0.00	NM	2	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/21	10/31/21	---11--		2		\$7.00		0.00					
N 2	WXKR	10/28/21	10/29/21	M-F Midday M-F	CM	10a-3p	---11--	1:00	2	\$8.00	P-50	0.00	NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/21	10/31/21	---11--		2		\$8.00		0.00					
N 3	WXKR	10/28/21	10/29/21	M-F PM Drive M-F	CM	3p-7p	---11--	1:00	2	\$12.00	P-50	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/21	10/31/21	---11--		2		\$12.00		0.00					
N 4	WXKR	11/01/21	11/01/21	M-F AM Drive M-F	CM	6a-10a	1-----	1:00	1	\$7.00	P-50	0.00	NM	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/21	11/07/21	1-----		1		\$7.00		0.00					
N 5	WXKR	11/01/21	11/01/21	M-F Midday M-F	CM	10a-3p	1-----	1:00	1	\$8.00	P-50	0.00	NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/21	11/07/21	1-----		1		\$8.00		0.00					
N 6	WXKR	11/01/21	11/01/21		CM	3p-7p	1-----	1:00	1	\$12.00	P-50	0.00	NM	1	\$12.00

Order / Rev: 802300
 Alt Order #:
 Flight Dates: 10/28/21 - 11/01/21

Advertiser: Murphy/R/Toledo City Council
 Product Desc: TCC 2021 Campaign
 Estimate:

WXKR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F PM Drive											
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	1-----					1	\$12.00		0.00			
													Totals	9	\$81.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

ANDY STUART hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RON MURPHY

Authorized committee:

THE COMMITTEE TO ELECT RON MURPHY

Agency requesting time (and contact information):

ANDY STUART MEDIA STRATEGIES

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

TOLEDO CITY COUNCIL

Date of election:

9.14.21

General

Primary

Treasurer of candidate's authorized committee:

MARY DUTKO-SKI

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above.

(2) the station is authorized to announce the time as paid for by such person or entity, and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: <u>RON MURPHY</u>	Name:
Date of Request to Purchase Ad Time: <u>9.5.21</u>	Date of Station Agreement to Sell Time: