

# INVOICE



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**Main: (505)884-7777**  
**Billing: (916)325-3266**

www.koat.com

Billing Address:

**Medium Buying LLC**  
**Attention: Accounts Payable**  
**3380 Tremont Rd, Ste 290**  
**Columbus, OH 43221**

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1663729-1	10/08/17	October 2017	09/25/17 - 10/03/17

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washingt	National

Advertiser	Product	Estimate Number
Lewis/R/Mayor	Candidate	LEWIS FOR MAYOR

Flight Dates	Order #	Alt Order #
09/26/17 - 10/03/17	1663729	08824079

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/17	09/29/17	Action 7 News @ 6p	6-630p	-TWTF--	:30	3	\$325.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/25/17 10/01/17 -TWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Tu 09/26/17 6:22 PM Action 7 News @ 6p 6-630p :30 NMALBQM092217H \$325.00 NM									
1 KOAT W 09/27/17 6:12 PM Action 7 News @ 6p 6-630p :30 DICK KNIPFING HEARST \$325.00 NM									
3 KOAT Th 09/28/17 6:20 PM Action 7 News @ 6p 6-630p :30 NMALBQM092217H \$325.00 NM									
2	10/02/17	10/02/17	Action 7 News @ 6p	6-630p	M-----	:30	2	\$325.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/02/17 10/08/17 M----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/02/17 6:12 PM Action 7 News @ 6p 6-630p :30 NMALBQM092217H \$325.00 NM									
2 KOAT M 10/02/17 6:26 PM Action 7 News @ 6p 6-630p :30 DICK KNIPFING HEARST \$325.00 NM									
3	09/26/17	09/29/17	Good Morning America	7-9a	-TWTF--	:30	3	\$325.00	NM
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1 KOAT W 09/27/17 8:11 AM Good Morning America 7-9a :30 NMALBQM092217H \$325.00 NM									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE



Send Payment To:  
**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

www.koat.com

Invoice # 1663729-1	Invoice Date 10/08/17	Invoice Month October 2017	Invoice Period 09/25/17 - 10/03/17
Advertiser Lewis/R/Mayor		Product Candidate	Estimate Number LEWIS FOR MAYOR

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# INVOICE



Send Payment To:  
**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

www.koat.com

<b>Invoice #</b> 1663729-1	<b>Invoice Date</b> 10/08/17	<b>Invoice Month</b> October 2017	<b>Invoice Period</b> 09/25/17 - 10/03/17
<b>Advertiser</b> Lewis/R/Mayor		<b>Product</b> Candidate	<b>Estimate Number</b> LEWIS FOR MAYOR

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	09/26/17	09/29/17	Action 7 News @ 5p	5-530p	-TWTF--	:30	4	\$325.00	NM	
Class of Time - Pre-emptible with notice										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
4	KOAT	W	09/27/17	5:29 PM	Action 7 News @ 5p	5-530p	:30	NMALBQM092217H	\$325.00	NM
2	KOAT	Th	09/28/17	5:21 PM	Action 7 News @ 5p	5-530p	:30	DICK KNIPPING HEARST	\$325.00	NM
10	10/02/17	10/02/17	Action 7 News @ 5p	5-530p	M-----	:30	2	\$325.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	10/02/17	10/08/17	M-----	2	\$325.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	M	10/02/17	5:14 PM	Action 7 News @ 5p	5-530p	:30	NMALBQM092217H	\$325.00	NM
2	KOAT	M	10/02/17	5:29 PM	Action 7 News @ 5p	5-530p	:30	DICK KNIPPING HEARST	\$325.00	NM
11	09/26/17	09/29/17	6a A7N More In The AM	6-7a	-TWTF--	:30	3	\$450.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-TWTF--	3	\$450.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Tu	09/26/17	6:15 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00	NM
2	KOAT	Th	09/28/17	6:59 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00	NM
3	KOAT	F	09/29/17	6:10 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00	NM
12	10/02/17	10/03/17	6a A7N More In The AM	6-7a	MT-----	:30	2	\$450.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	10/02/17	10/08/17	MT-----	2	\$450.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	M	10/02/17	6:09 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00	NM
2	KOAT	Tu	10/03/17	6:44 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00	NM
13	09/26/17	09/29/17	Live with Kelly & Ryan	9-10a	-TWTF--	:30	3	\$100.00	NM	
Class of Time- Immediately Pre-emptible No Makegood Required										
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-TWTF--	3	\$100.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Tu	09/26/17	9:33 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00	NM
2	KOAT	W	09/27/17	9:47 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00	NM
3	KOAT	Th	09/28/17	9:30 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00	NM
14	10/02/17	10/03/17	Live with Kelly & Ryan	9-10a	MT-----	:30	2	\$100.00	NM	
Class of Time- Immediately Pre-emptible No Makegood Required										
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	10/02/17	10/08/17	MT-----	2	\$100.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	M	10/02/17		Live with Kelly & Ryan	9-10a	:00		<del>\$100.00</del>	NM
See MG 14.3										
2	KOAT	Tu	10/03/17	9:32 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00	NM
3	KOAT	Tu	10/03/17	9:50 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00	NM
MG for 14.1 10/02										

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15	09/26/17	09/29/17	Action 7 News @ 1030p Class of Time- Immediately Pre-emptible No Makegood Required	1030-11p	-TWTF--	:30	3	\$235.00	NM																																																																		
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19	09/26/17	09/29/17	M-F A7N @ 4p Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	3	\$300.00	NM																																																																		
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20	10/02/17	10/03/17	M-F A7N @ 4p Class of Time - Fixed Non Pre-emptible	4-5p	MT-----	:30	4	\$300.00	NM																																																																		
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# INVOICE



Send Payment To:  
**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

www.koat.com

<b>Invoice #</b> 1663729-1	<b>Invoice Date</b> 10/08/17	<b>Invoice Month</b> October 2017	<b>Invoice Period</b> 09/25/17 - 10/03/17
<b>Advertiser</b> Lewis/R/Mayor		<b>Product</b> Candidate	<b>Estimate Number</b> LEWIS FOR MAYOR

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
20	10/02/17	10/03/17	M-F A7N @ 4p Class of Time - Fixed Non Pre-emptible	4-5p	MT-----	:30	4	\$300.00	NM	
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	M	10/02/17	4:51 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00	NM
4	KOAT	Tu	10/03/17	4:11 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00	NM
2	KOAT	Tu	10/03/17	4:29 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00	NM
21	09/30/17	09/30/17	Action 7 News @ 530p Class of Time - Pre-emptible with notice	5:57 PM	-----1-	:30	1	\$225.00	NM	
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-----1-	1	\$225.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Sa	09/30/17	5:57 PM	Action 7 News @ 530p Sat	530-6p	:30	NMALBQM092217H	\$225.00	NM
22	09/30/17	09/30/17	Action 7 News @ 5p Sat Class of Time- Immediately Pre-emptible No Makegood Required	5:29 PM	-----1-	:30	1	\$185.00	NM	
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-----1-	1	\$185.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Sa	09/30/17	5:29 PM	Action 7 News @ 5p Sat	5-530p	:30	DICK KNIPFING HEARST	\$185.00	NM
23	09/30/17	09/30/17	Sa 6a A7N More in the AM Class of Time- Immediately Pre-emptible No Makegood Required	7:13 AM	-----1-	:30	1	\$200.00	NM	
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-----1-	1	\$200.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Sa	09/30/17	7:13 AM	Sa 6a A7N More in the AM	6-9a	:30	NMALBQM092217H	\$200.00	NM
24	09/30/17	09/30/17	Action 7 News @ 10p Sat Class of Time - Pre-emptible with notice	10:13 PM	-----1-	:30	1	\$225.00	NM	
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-----1-	1	\$225.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Sa	09/30/17	10:13 PM	Action 7 News @ 10p Sat	10-1030p	:30	DICK KNIPFING HEARST	\$225.00	NM
25	10/01/17	10/01/17	Action 7 News @ 10p Sun Class of Time- Immediately Pre-emptible No Makegood Required	10:26 PM	-----1	:30	1	\$300.00	NM	
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-----1	1	\$300.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Su	10/01/17	10:26 PM	Action 7 News @ 10p Sun	10-1030p	:30	NMALBQM092217H	\$300.00	NM
26	10/01/17	10/01/17	Action 7 News @ 5p Sun Class of Time - Immediately Pre-emptible without notice	5:24 PM	-----1	:30	1	\$155.00	NM	
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					
	09/25/17	10/01/17	-----1	1	\$155.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	KOAT	Su	10/01/17	5:24 PM	Action 7 News @ 5p Sun	5-530p	:30	NMALBQM092217H	\$155.00	NM
27	10/01/17	10/01/17	Su 6a A7N More in the AM Class of Time- Immediately Pre-emptible No Makegood Required		-----4	:30	4	\$175.00	NM	
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>					

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<b>Invoice #</b> 1663729-1	<b>Invoice Date</b> 10/08/17	<b>Invoice Month</b> October 2017	<b>Invoice Period</b> 09/25/17 - 10/03/17
<b>Advertiser</b> Lewis/R/Mayor		<b>Product</b> Candidate	<b>Estimate Number</b> LEWIS FOR MAYOR

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
27	10/01/17	10/01/17	Su 6a A7N More in the AM	6-9a	-----4	:30	4	\$175.00	NM																						
Class of Time- Immediately Pre-emptible No Makegood Required																															
<table border="0"> <tr> <td colspan="2"></td> <td>09/25/17</td> <td>10/01/17</td> <td>-----4</td> <td></td> <td>4</td> <td>\$175.00</td> <td colspan="2"></td> </tr> </table>												09/25/17	10/01/17	-----4		4	\$175.00														
		09/25/17	10/01/17	-----4		4	\$175.00																								
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																					
3	KOAT	Su	10/01/17	6:12 AM	Su 6a A7N More in the AM	6-9a	:30	NMALBQM092217H	\$175.00	NM																					
2	KOAT	Su	10/01/17	7:23 AM	Su 6a A7N More in the AM	6-9a	:30	NMALBQM092217H	\$175.00	NM																					
4	KOAT	Su	10/01/17	7:44 AM	Su 6a A7N More in the AM	6-9a	:30	NMALBQM092217H	\$175.00	NM																					
1	KOAT	Su	10/01/17	8:43 AM	Su 6a A7N More in the AM	6-9a	:30	NMALBQM092217H	\$175.00	NM																					
28	10/01/17	10/01/17	TOY BOX	6-7p	-----1	:30	1	\$550.00	NM																						
Class of Time- Immediately Pre-emptible No Makegood Required																															
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	09/25/17	10/01/17	-----1	1	\$550.00																										
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1	KOAT	Su	10/01/17	6:47 PM	TOY BOX	6-7p	:30	DICK KNIPFING HEARST	\$550.00	NM																					
29	10/01/17	10/01/17	Action 7 News @ 1030p	1030-11p	-----1	:30	1	\$300.00	NM																						
Class of Time - Pre-emptible with notice																															
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/25/17</td> <td>10/01/17</td> <td>-----1</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/25/17	10/01/17	-----1	1	\$300.00					
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	09/25/17	10/01/17	-----1	1	\$300.00																										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																					
1	KOAT	Su	10/01/17	10:54 PM	Action 7 News @ 1030p Sun	1030-11p	:30	DICK KNIPFING HEARST	\$300.00	NM																					
30	10/02/17	10/03/17	M-F A7N This AM @ 430	430-5a	11-----	:30	2	\$15.00	NM																						
Class of Time - Immediately Pre-emptible without notice																															
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/02/17</td> <td>10/08/17</td> <td>11-----</td> <td>2</td> <td>\$15.00</td> <td colspan="5"></td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/02/17	10/08/17	11-----	2	\$15.00					
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	10/02/17	10/08/17	11-----	2	\$15.00																										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																					
2	KOAT	M	10/02/17	4:39 AM	M-F A7N This AM @ 430a	430-5a	:30	NMALBQM092217H	\$15.00	NM																					
1	KOAT	Tu	10/03/17	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	NMALBQM092217H	\$15.00	NM																					
31	10/02/17	10/02/17	Kimmel	Jimmy Kimmel	M-----	:30	1	\$150.00	NM																						
Class of Time - Pre-emptible with notice																															
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/02/17</td> <td>10/08/17</td> <td>M-----</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/02/17	10/08/17	M-----	1	\$150.00					
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	10/02/17	10/08/17	M-----	1	\$150.00																										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																					
1	KOAT	M	10/02/17	11:15 PM	Kimmel	Jimmy Kimmel	:30	DICK KNIPFING HEARST	\$150.00	NM																					
32	10/02/17	10/02/17	AMERICA THIS MORNING	4-430AM	1-----	:30	1	\$10.00	NM																						
Class of Time- Immediately Pre-emptible No Makegood Required																															
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/02/17</td> <td>10/08/17</td> <td>1-----</td> <td>1</td> <td>\$10.00</td> <td colspan="5"></td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/02/17	10/08/17	1-----	1	\$10.00					
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	10/02/17	10/08/17	1-----	1	\$10.00																										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																					
1	KOAT	M	10/02/17	4:09 AM	AMERICA THIS MORNING	4-430AM	:30	NMALBQM092217H	\$10.00	NM																					
33	10/02/17	10/02/17	Action 7 News @ 1030p	1030-11p	1-----	:30	1	\$235.00	NM																						
Class of Time- Immediately Pre-emptible No Makegood Required																															
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<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	10/02/17	10/08/17	1-----	1	\$235.00																										
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																					
1	KOAT	M	10/02/17	10:43 PM	Action 7 News @ 1030p	1030-11p	:30	DICK KNIPFING HEARST	\$235.00	NM																					

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE



Send Payment To:  
**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

www.koat.com

<b>Invoice #</b> 1663729-1	<b>Invoice Date</b> 10/08/17	<b>Invoice Month</b> October 2017	<b>Invoice Period</b> 09/25/17 - 10/03/17
<b>Advertiser</b> Lewis/R/Mayor		<b>Product</b> Candidate	<b>Estimate Number</b> LEWIS FOR MAYOR

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
33	10/02/17	10/02/17	Action 7 News @ 1030p Class of Time- Immediately Pre-emptible No Makegood Required	1030-11p	1-----	:30	1	\$235.00	NM																																										
34	10/02/17	10/02/17	ELLEN EF Class of Time- Immediately Pre-emptible No Makegood Required	4-5p/3-4p	1-----	:30	1	\$100.00	NM																																										
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/02/17</td> <td>10/08/17</td> <td>1-----</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KOAT</td> <td>M</td> <td>10/02/17</td> <td>3:46 PM</td> <td>ELLEN EF</td> <td>4-5p/3-4p</td> <td>:30</td> <td>NMALBQM092217H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/02/17	10/08/17	1-----	1	\$100.00					<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KOAT	M	10/02/17	3:46 PM	ELLEN EF	4-5p/3-4p	:30	NMALBQM092217H	\$100.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	KOAT	M	10/02/17	3:46 PM	ELLEN EF	4-5p/3-4p	:30	NMALBQM092217H	\$100.00	NM																																									
<b>Total Spots</b>							<b>69</b>																																												

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,505.00</b>
<u>Agency Commission</u>	<b>\$2,775.75</b>
<u>Net Amount Due</u>	<b>\$15,729.25</b>
<b>New Mexico Tax Rate 7.5%</b>	<b>\$1,179.69</b>
<u>Amount Due</u>	<b>\$16,908.94</b>

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