

## INVOICE



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**Main: (505)884-7777**  
**Billing: (916)325-3266**

www.koat.com

Billing Address:

**Medium Buying LLC**  
**Attention: Accounts Payable**  
**3380 Tremont Rd, Ste 290**  
**Columbus, OH 43221**

Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1663729-1	10/08/17	October 2017	09/25/17 - 10/03/17

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Lewis/R/Mayor	Candidate	LEWIS FOR MAYOR

Flight Dates	Order #	Alt Order #
09/26/17 - 10/03/17	1663729	08824079

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/17	09/29/17	Action 7 News @ 6p	6-630p	-TWTF--	:30	3	\$325.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/17	10/01/17	-TWTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	09/26/17	6:22 PM	Action 7 News @ 6p	6-630p	:30	NMALBQM092217H	\$325.00 NM
1	KOAT	W	09/27/17	6:12 PM	Action 7 News @ 6p	6-630p	:30	DICK KNIPPING HEARST	\$325.00 NM
3	KOAT	Th	09/28/17	6:20 PM	Action 7 News @ 6p	6-630p	:30	NMALBQM092217H	\$325.00 NM
2	10/02/17	10/02/17	Action 7 News @ 6p	6-630p	M-----	:30	2	\$325.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/17	10/08/17	M-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17	6:12 PM	Action 7 News @ 6p	6-630p	:30	NMALBQM092217H	\$325.00 NM
2	KOAT	M	10/02/17	6:26 PM	Action 7 News @ 6p	6-630p	:30	DICK KNIPPING HEARST	\$325.00 NM
3	09/26/17	09/29/17	Good Morning America	7-9a	-TWTF--	:30	3	\$325.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/17	10/01/17	-TWTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/26/17	8:08 AM	Good Morning America	7-9a	:30	NMALBQM092217H	\$325.00 NM
1	KOAT	W	09/27/17	8:11 AM	Good Morning America	7-9a	:30	NMALBQM092217H	\$325.00 NM
2	KOAT	F	09/29/17	7:27 AM	Good Morning America	7-9a	:30	NMALBQM092217H	\$325.00 NM
4	10/02/17	10/03/17	Good Morning America	7-9a	MT-----	:30	4	\$325.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/17	10/08/17	MT-----	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Prescott, AZ 86304-9020**

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Lewis/R/Mayor	Candidate	LEWIS FOR MAYOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/17	10/03/17	Good Morning America 7-9a	7-9a	MT-----	:30	4	\$325.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/02/17		Good Morning America	7-9a	:00		<del>\$325.00</del> NM
See MG 4.5									
1	KOAT	M	10/02/17	8:45 AM	Good Morning America	7-9a	:30	NMALBQM092217H	\$325.00 NM
5	KOAT	Tu	10/03/17	7:55 AM	Good Morning America	7-9a	:30	NMALBQM092217H	\$325.00 NM
MG for 4.3 10/02									
2	KOAT	Tu	10/03/17	8:10 AM	Good Morning America	7-9a	:30	NMALBQM092217H	\$325.00 NM
4	KOAT	Tu	10/03/17	8:59 AM	Good Morning America	7-9a	:30	NMALBQM092217H	\$325.00 NM
5	09/26/17	09/29/17	Entertainment Tonight 630-7p	630-7p	-TWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/17	10/01/17	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	09/26/17	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	NMALBQM092217H	\$350.00 NM
1	KOAT	W	09/27/17	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	NMALBQM092217H	\$350.00 NM
3	KOAT	Th	09/28/17	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	DICK KNIPFING HEARST	\$350.00 NM
6	10/02/17	10/02/17	Entertainment Tonight 630-7p	630-7p	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/17	10/08/17	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17		Entertainment Tonight 630-7p	630-7p	:00		<del>\$350.00</del> NM
Credited									
7	09/26/17	09/29/17	Action 7 News @ 10p M-F 10-1030p	10-1030p	-TWTF--	:30	3	\$425.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/17	10/01/17	-TWTF--	3	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/26/17	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	NMALBQM092217H	\$425.00 NM
2	KOAT	W	09/27/17	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	NMALBQM092217H	\$425.00 NM
3	KOAT	F	09/29/17	10:15 PM	Action 7 News @ 10p M-F	10-1030p	:30	DICK KNIPFING HEARST	\$425.00 NM
8	10/02/17	10/02/17	Action 7 News @ 10p M-F 10-1030p	10-1030p	M-----	:30	1	\$425.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/17	10/08/17	M-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17	10:26 PM	Action 7 News @ 10p M-F	10-1030p	:30	DICK KNIPFING HEARST	\$425.00 NM
9	09/26/17	09/29/17	Action 7 News @ 5p 5-530p	5-530p	-TWTF--	:30	4	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/17	10/01/17	-TWTF--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/26/17	5:27 PM	Action 7 News @ 5p	5-530p	:30	NMALBQM092217H	\$325.00 NM
3	KOAT	W	09/27/17	5:13 PM	Action 7 News @ 5p	5-530p	:30	DICK KNIPFING HEARST	\$325.00 NM

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www.koat.com

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**PO Box 90020**  
**Prescott, AZ 86304-9020**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1663729-1	10/08/17	October 2017	09/25/17 - 10/03/17
Advertiser		Product	Estimate Number
Lewis/R/Mayor		Candidate	LEWIS FOR MAYOR

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/26/17	09/29/17	Action 7 News @ 5p	5-530p	-TWTF--	:30	4	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	W	09/27/17	5:29 PM	Action 7 News @ 5p	5-530p	:30	NMALBQM092217H	\$325.00 NM
2	KOAT	Th	09/28/17	5:21 PM	Action 7 News @ 5p	5-530p	:30	DICK KNIPPING HEARST	\$325.00 NM
10	10/02/17	10/02/17	Action 7 News @ 5p	5-530p	M-----	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/17	10/08/17	M-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17	5:14 PM	Action 7 News @ 5p	5-530p	:30	NMALBQM092217H	\$325.00 NM
2	KOAT	M	10/02/17	5:29 PM	Action 7 News @ 5p	5-530p	:30	DICK KNIPPING HEARST	\$325.00 NM
11	09/26/17	09/29/17	6a A7N More In The AM	6-7a	-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/17	10/01/17	-TWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/26/17	6:15 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00 NM
2	KOAT	Th	09/28/17	6:59 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00 NM
3	KOAT	F	09/29/17	6:10 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00 NM
12	10/02/17	10/03/17	6a A7N More In The AM	6-7a	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/17	10/08/17	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17	6:09 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00 NM
2	KOAT	Tu	10/03/17	6:44 AM	6a A7N More In The AM	6-7a	:30	NMALBQM092217H	\$450.00 NM
13	09/26/17	09/29/17	Live with Kelly & Ryan	9-10a	-TWTF--	:30	3	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/25/17	10/01/17	-TWTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/26/17	9:33 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00 NM
2	KOAT	W	09/27/17	9:47 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00 NM
3	KOAT	Th	09/28/17	9:30 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00 NM
14	10/02/17	10/03/17	Live with Kelly & Ryan	9-10a	MT-----	:30	2	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/17	10/08/17	MT-----	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17		Live with Kelly & Ryan	9-10a	:00		<del>\$100.00</del> NM
See MG 14.3									
2	KOAT	Tu	10/03/17	9:32 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00 NM
3	KOAT	Tu	10/03/17	9:50 AM	Live with Kelly & Ryan	9-10a	:30	NMALBQM092217H	\$100.00 NM
MG for 14.1 10/02									

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Advertiser	Product	Estimate Number	
Lewis/R/Mayor	Candidate	LEWIS FOR MAYOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/26/17	09/29/17	Action 7 News @ 1030p	1030-11p	-TWTF--	:30	3	\$235.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 -TWTF-- 3 \$235.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/26/17	10:56 PM	Action 7 News @ 1030p	1030-11p	:30	NMALBQM092217H	\$235.00 NM
2	KOAT	Th	09/28/17	10:56 PM	Action 7 News @ 1030p	1030-11p	:30	NMALBQM092217H	\$235.00 NM
3	KOAT	F	09/29/17	10:43 PM	Action 7 News @ 1030p	1030-11p	:30	NMALBQM092217H	\$235.00 NM
16	10/02/17	10/02/17	Action 7 News @ 1030p	1030-11p	M-----	:30	1	\$235.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 M----- 1 \$235.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17	10:59 PM	Action 7 News @ 1030p	1030-11p	:30	NMALBQM092217H	\$235.00 NM
17	09/26/17	09/29/17	The View 10-11a	10-11a	-TWTF--	:30	3	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 -TWTF-- 3 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/26/17	10:59 AM	The View 10-11a	10-11a	:30	NMALBQM092217H	\$150.00 NM
3	KOAT	W	09/27/17	10:35 AM	The View 10-11a	10-11a	:30	NMALBQM092217H	\$150.00 NM
2	KOAT	F	09/29/17	9:59 AM	The View 10-11a	10-11a	:30	NMALBQM092217H	\$150.00 NM
18	10/02/17	10/03/17	The View 10-11a	10-11a	MT-----	:30	2	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 MT----- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/02/17		The View 10-11a	10-11a	:00		<del>\$150.00</del> NM
			See MG 18.3						
3	KOAT	Tu	10/03/17	10:15 AM	The View 10-11a	10-11a	:30	NMALBQM092217H	\$150.00 NM
			MG for 18.1 10/02						
2	KOAT	Tu	10/03/17	10:31 AM	The View 10-11a	10-11a	:30	NMALBQM092217H	\$150.00 NM
19	09/26/17	09/29/17	M-F A7N @ 4p	4-5p	-TWTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 -TWTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/26/17	4:44 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00 NM
2	KOAT	W	09/27/17	4:12 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00 NM
3	KOAT	Th	09/28/17	4:12 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00 NM
20	10/02/17	10/03/17	M-F A7N @ 4p	4-5p	MT-----	:30	4	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 MT----- 4 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/02/17	4:11 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00 NM

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Lewis/R/Mayor	Candidate	LEWIS FOR MAYOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
20	10/02/17	10/03/17	M-F A7N @ 4p Class of Time - Fixed Non Pre-emptible	4-5p	MT-----	:30	4	\$300.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	M	10/02/17	4:51 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00	NM
4	KOAT	Tu	10/03/17	4:11 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00	NM
2	KOAT	Tu	10/03/17	4:29 PM	M-F A7N @ 4p	4-5p	:30	NMALBQM092217H	\$300.00	NM
21	09/30/17	09/30/17	Action 7 News @ 530p Class of Time - Pre-emptible with notice	5:50-6p	-----1-	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/25/17	10/01/17	-----1-	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Sa	09/30/17	5:57 PM	Action 7 News @ 530p Sat	530-6p	:30	NMALBQM092217H	\$225.00	NM
22	09/30/17	09/30/17	Action 7 News @ 5p Sat Class of Time- Immediately Pre-emptible No Makegood Required	5-530p	-----1-	:30	1	\$185.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/25/17	10/01/17	-----1-	1	\$185.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Sa	09/30/17	5:29 PM	Action 7 News @ 5p Sat	5-530p	:30	DICK KNIPFING HEARST	\$185.00	NM
23	09/30/17	09/30/17	Sa 6a A7N More in the AM Class of Time- Immediately Pre-emptible No Makegood Required	6-9a	-----1-	:30	1	\$200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/25/17	10/01/17	-----1-	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Sa	09/30/17	7:13 AM	Sa 6a A7N More in the AM	6-9a	:30	NMALBQM092217H	\$200.00	NM
24	09/30/17	09/30/17	Action 7 News @ 10p Sat Class of Time - Pre-emptible with notice	10-1030p	-----1-	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/25/17	10/01/17	-----1-	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Sa	09/30/17	10:13 PM	Action 7 News @ 10p Sat	10-1030p	:30	DICK KNIPFING HEARST	\$225.00	NM
25	10/01/17	10/01/17	Action 7 News @ 10p Sun Class of Time- Immediately Pre-emptible No Makegood Required	10-1030p	-----1	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/25/17	10/01/17	-----1	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Su	10/01/17	10:26 PM	Action 7 News @ 10p Sun	10-1030p	:30	NMALBQM092217H	\$300.00	NM
26	10/01/17	10/01/17	Action 7 News @ 5p Sun Class of Time - Immediately Pre-emptible without notice	5-530p	-----1	:30	1	\$155.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/25/17	10/01/17	-----1	1	\$155.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Su	10/01/17	5:24 PM	Action 7 News @ 5p Sun	5-530p	:30	NMALBQM092217H	\$155.00	NM
27	10/01/17	10/01/17	Su 6a A7N More in the AM Class of Time- Immediately Pre-emptible No Makegood Required	6-9a	-----4	:30	4	\$175.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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## INVOICE



Send Payment To:

**KOAT**  
**PO Box 90020**  
**Prescott, AZ 86304-9020**

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1663729-1	10/08/17	October 2017	09/25/17 - 10/03/17
Advertiser	Product	Estimate Number	
Lewis/R/Mayor	Candidate	LEWIS FOR MAYOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/01/17	10/01/17	Su 6a A7N More in the AM	6-9a	-----4	:30	4	\$175.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
09/25/17 10/01/17 -----4 4 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT Su 10/01/17 6:12 AM Su 6a A7N More in the AM 6-9a :30 NMALBQM092217H \$175.00 NM 2 KOAT Su 10/01/17 7:23 AM Su 6a A7N More in the AM 6-9a :30 NMALBQM092217H \$175.00 NM 4 KOAT Su 10/01/17 7:44 AM Su 6a A7N More in the AM 6-9a :30 NMALBQM092217H \$175.00 NM 1 KOAT Su 10/01/17 8:43 AM Su 6a A7N More in the AM 6-9a :30 NMALBQM092217H \$175.00 NM									
28	10/01/17	10/01/17	TOY BOX	6-7p	-----1	:30	1	\$550.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 10/01/17 6:47 PM TOY BOX 6-7p :30 DICK KNIPFING HEARST \$550.00 NM									
29	10/01/17	10/01/17	Action 7 News @ 1030p	1030-11p	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 10/01/17 10:54 PM Action 7 News @ 1030p Sun 1030-11p :30 DICK KNIPFING HEARST \$300.00 NM									
30	10/02/17	10/03/17	M-F A7N This AM @ 430a	430-5a	11-----	:30	2	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/17 10/08/17 11----- 2 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 10/02/17 4:39 AM M-F A7N This AM @ 430a 430-5a :30 NMALBQM092217H \$15.00 NM 1 KOAT Tu 10/03/17 4:43 AM M-F A7N This AM @ 430a 430-5a :30 NMALBQM092217H \$15.00 NM									
31	10/02/17	10/02/17	Kimmel	Jimmy Kimmel	M-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/17 10/08/17 M----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/02/17 11:15 PM Kimmel Jimmy Kimmel :30 DICK KNIPFING HEARST \$150.00 NM									
32	10/02/17	10/02/17	AMERICA THIS MORNIN	4-430AM	1-----	:30	1	\$10.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/17 10/08/17 1----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/02/17 4:09 AM AMERICA THIS MORNING 4-430AM :30 NMALBQM092217H \$10.00 NM									
33	10/02/17	10/02/17	Action 7 News @ 1030p	1030-11p	1-----	:30	1	\$235.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/02/17 10/08/17 1----- 1 \$235.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/02/17 10:43 PM Action 7 News @ 1030p 1030-11p :30 DICK KNIPFING HEARST \$235.00 NM									

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**PO Box 90020**  
**Prescott, AZ 86304-9020**

[www.koat.com](http://www.koat.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1663729-1	10/08/17	October 2017	09/25/17 - 10/03/17
Advertiser	Product	Estimate Number	
Lewis/R/Mayor	Candidate	LEWIS FOR MAYOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/02/17	10/02/17	Action 7 News @ 1030p	1030-11p	1-----	:30	1	\$235.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
34	10/02/17	10/02/17	ELLEN EF	4-5p/3-4p	1-----	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17   10/08/17   1-----                   1       \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	10/02/17	3:46 PM	ELLEN EF	4-5p/3-4p	:30	NMALBQM092217H	\$100.00   NM
<u>Total Spots</u>							69		

## Payment Terms 30 Days

<u>Gross Total</u>	\$18,505.00
<u>Agency Commission</u>	\$2,775.75
<u>Net Amount Due</u>	\$15,729.25
<b>New Mexico Tax Rate    7.5%</b>	<b>\$1,179.69</b>
<u>Amount Due</u>	<b>\$16,908.94</b>

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